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Lakeland, Afton, and the St. Croix Valley Area

CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

OCTOBER 2019

October is Manufacturers Month

As we recognize Manufacturers Month during October, we send a special “thank you” to all the manufacturers in the Hudson area and for the positive impact you are making in our community.

On Monday, October 21 at the Hudson Common Council Meeting, the City will proclaim the month of October as “Manufacturing Month” in the City of Hudson and call on all citizens to acknowledge and recognize the important role that the City’s manufacturing companies have in growing and maintaining a vital economic base for the City of Hudson.

Wisconsin’s global leadership in manufacturing was built, and is sustained by, synergistic relationships among industry, academia, economic development organizations and chambers of commerce, all whom share a commitment to continuous improvement.

Hudson Manufacturing businesses recognized Manufacturers Day on October 4 by holding an event that introduced high school students to career opportunities at their companies. This special event provided students with an inside look at several Hudson manufacturing facilities and a chance to learn more about their operations and workforce needs.

SOME IMPRESSIVE STATS:

Wisconsin has more than 9,400 manufacturers in the state.

Manufacturers employ over 475,000 workers (16 percent of the state’s total employees).

These manufacturers produced more than \$63 billion worth of output in 2018.

This accounted for 19 percent of the state’s gross domestic product.

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October is
**MANUFACTURERS
MONTH**
THANK YOU
HUDSON AREA
MANUFACTURERS

for your positive impact
on our community!



Chad Holmes | SECURITY HEALTH PLAN | SUPERVISORY MANAGEMENT PROGRAM GRADUATE 2019

- Gain confidence in your leadership skills
- Communicate better with your team
- Encourage your team to be more productive
- Deal with conflict effectively
- Find success and advance toward your career goals
- Take as individual classes or in combination for a certificate

ALL CLASSES IN
Hudson
AT THE CITIZENS STATE BANK

Supervisory Management

CERTIFICATE PROGRAM

Upcoming Classes

**Orientation,
Time Management,
and Delegation**

Hudson: Oct. 17–18

**Employee Evaluation
and Performance
Management**

Hudson: Nov. 7–8

**Process Mapping
and Workflow
Improvement**

Hudson: Dec. 5–6

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Continuing Education

University of Wisconsin
Eau Claire



MESSAGE FROM THE PRESIDENT



Mary Claire Olson Potter
Chamber President

Quarterly progress update

The year 2019 is already in its fourth quarter! I'm pleased to share the results from our recently completed third quarter. During July, August and September, the Hudson Chamber continued its momentum with many activities, events, new memberships, and most importantly, business growth in the community.

In December 2018, the Chamber Board approved the 2019 Plan of Action and committed to providing quarterly updates to the membership on our progress. The details below demonstrate that your Hudson Chamber is vibrant and continuing to successfully serve and support the local business community.

Thank you to the Board and all members for your continued involvement and support.

Membership Goal: Continue providing recognized value that results in an increase in new members and retention of existing members.

Q3 Results:

- Welcomed 18 new members, total membership 423.
- Ambassadors continued to make retention calls and participate in ribbon cuttings.
- Communications Task Force worked on the new website that will be launched late fall.
- Planned for the October Good Morning Hudson program that will feature UW-River Falls Chancellor Dean Van Galen.

Programs and Services Goal: Develop and coordinate events that address the needs and interests of members while meeting Chamber financial goals.

Q3 Results:

- **Simply Social:** 45 members attended the September event held at Associated Bank - Crestview Drive location.
- **Leadership Hudson:** Kicked off on September 10 with 23 students in the 2019 - 2020 class. Nine Alumni joined the new class for lunch.
- **Spirit of St. Croix Art Festival:** More than 8,000 attendees enjoyed the two-day event held in Lakefront Park.

Tourism Goal: Increase economic benefits of tourism by marketing the Hudson area, encouraging tourists to make Hudson their vacation destination.

Q3 Results:

- Continued to implement the advertising plan promoting Hudson as a visitor destination.
- Planned for the annual Hudson Christmas Tour of Homes November 22 - 24, 2019.
- Explored the website, social media and other means of communication to update and expand these resources.

Workforce Development Goals: Develop partnerships with organizations/agencies/educational systems to help Hudson employers attract and retain the skilled workers they need to complete.

Q3 Results:

- Toured Cardinal Health with the Manufacturers Roundtable.
- Continued planning meetings with manufacturers and the Hudson School District for Manufacturers Day held October 4.

Thank you to all members for your involvement in the Chamber programs and events. With your ongoing participation, we will continue to provide value to the membership and meet our objectives.

FINAL CALL! Membership Directory Updates due October 15

The deadline to make any changes to your company information for the 2020 printed Chamber Membership Directory is **Tuesday, October 15, 2019**. Please go online to check your business listing information carefully and make any changes necessary.

The Primary contact or Marketing contact for your company will need to log into the Member Center to make your changes at members.hudsonwi.org/login.

If you would like to designate another member of your organization to make changes online, please contact the Chamber at 715-386-8411.

We encourage your business to also participate as an advertiser in the 2020 Membership Directory. Last year, we added four-color advertising opportunities and we are continuing to offer that again this year. Our publication partner, Adams Publishing (formerly known as ECM Publishers, Inc.), has been reaching out to members to answer questions and help you reserve an ad. Direct advertising questions to Mary Jo Sirek of Adams Publishing at 800-383-9139.



Spirit of St. Croix Art Festival draws more than 8,000 attendees

What a weekend! Lovers of the arts – including painting, woodworking, fabrics, metalworks and more – came out to enjoy a beautiful fall weekend in Lakeside Park along the St. Croix River on Saturday and Sunday, September 28 and 29 for the annual Spirit of the St. Croix Art Festival. Live music and entertainment added to the festive atmosphere where more than 8,000 attendees ranging from the very young and to the young-at-heart enjoyed 90 artists booths, vendor booth activities, live music, food and beverages throughout the weekend.

The Phipps Center of the Arts continued their important partnership for this event, making it a smashing success for the Hudson community.

This is a community event that takes many volunteers to make it happen. Thank you to all the volunteers for your time and help.

- **Preparing the Park:** City of Hudson
- **Fencing:** Delivered by Randy Lau, Tom Rose and Kevin Busse
- **Park Décor:** Donated by Hudson Flower Shop and Willow River Company and set up by BRIDGE for Community Life
- **Doggie Day Care:** Provided by Angel's Pet World
- **Carts:** Provided by Home Depot and delivered by Andrew Nilssen, Select One Mortgage

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Thank you to the following sponsors:

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a molex company

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GOLD

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- Steiner Plumbing, Electric & Heating, Inc.
- Xcel Energy
- Viking Coca-Cola Bottling Company

- Angel's Pet World
- Associated Bank
- Bye, Goff & Rohde, Ltd.
- Catalyst Sports Medicine
- Hudson Independent Business Association
- Hudson Ford LLC and Quick Lane
- Hudson Physicians, S. C.
- Laser Magic, Inc.
- Northern Business Products
- Phipps Inn Bed & Breakfast
- SEASONS on St. Croix Gallery

SILVER

- Barker's Bar & Grill
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- Comfort Suites Hudson
- Edina Realty - Kim Kolashinski
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- First State Bank and Trust
- General Beer- Northwest
- Pedro's del Este
- Pier 500
- Royal Credit Union
- San Pedro Cafe
- Simply Staffing
- University of Wisconsin - River Falls
- VC Valley Companies
- WESTconsin Credit Union

MEDIA

- Hudson Neighbors/ Best Version Media
- Pioneer Press/TwinCities.com
- Star-Observer/ RiverTown Multimedia

HOSPITALITY SPONSOR

- Family Fresh Market

ART RECEPTION DONATIONS

- County Market
- RJ's Meat and Grocery
- Hop and Barrel Brewing
- Madison Ave Wine & Spirits

BRONZE

- Andersen Windows





Spirit of St. Croix Art Festival continued

- **Electrical power:** Set up by Steiner Plumbing, Electric & Heating, Inc.
- **Artists set up and take down and Park clean up:** Boy Scout Troop #140
- **Artwork:** Juried by The Phipps Art Council
- **Sound:** Provided by 715 Events
- **Sponsor Banners** – Minuteman Press - Hudson

Weekend Volunteers:

- Kathy Ableidinger, Cardinal Health
- Amy Bast, akb marketing llc
- Austin Battaglia, Spectrum Insurance
- Madi Battaglia
- Angel Duratti, Angel's Pet World
- Christina Ford, Edina Realty
- Jodi Gibson, Bridge Investment Group
- Hudson Ambassadors
- Richelle Jader, Regions Hospital
- Andrea Jorgenson, Xcel Energy
- Janeen Keskey, Minuteman Press - Hudson
- Pete Keskey, Minuteman Press – Hudson
- John Knutson, Catalyst Sports Medicine
- Chris Kost, YMCA in Hudson
- Linda La Kosky Eng, Minuteman Press - Hudson
- Buck Malick, Sustain Hudson



- Brian Moura, Franciscato State Farm Agency
- North Hudson Pepperfest Royalty
- Jeff Otstot, Edina Realty
- Sharon Otstot, Edina Realty
- Lori Papineau, Pier 500
- Ruth Petermann, Hudson Neighbors/Best Version Media
- Melissa Peterson, Kinni-Croix Girl Scouts
- Sara Rose, Regions Hospital
- Amber Rykal, McDonald Insurance Agency
- Dr. Tyler Steward, North Peak Chiropractic
- Leanne Van Allen, UWRF
- Allison Waldusky, Edward Jones

September Simply Social



Thank you to
Associated Bank
for hosting the
September event.

Manufacturers Roundtable



Heath Ehrnreiter, Operations and Security Manager for Cardinal Health, explains the processes they use to move products in and out to costumers.





Fall and Holiday Special Events

Pumpkin Party

The 9th annual Hilltop Pumpkin Part is set for Saturday, October 19 from 11 a.m. to 2 p.m. at YMCA Camp Daycroix in Hudson.

This FREE family event is attended by hundreds of children and families and features a variety of activities including horse-drawn wagon rides, pumpkin patch, pumpkin painting, games, St. Croix K-9 demonstrations, EMS and Fire Department vehicles, a bounce house, petting zoo, kid's costume contest, music and more! Food will available for purchase by Pita Pit Food Truck.



Thank you to the event sponsors:

GOLD SPONSORS:



SILVER SPONSORS:

Associated Bank
First State Bank & Trust
Hudson Hot Air Affair, Inc.
LearningRX Hudson
Mathnasium of Hudson

McNamee Real Estate Team
RiverTown Multimedia
Riverview Dental Clinic
Royal Credit Union
WESTconsin Credit Union



Christmas Craft Sale and Market Place

Nobody celebrates Christmas like Hudson and we begin with the Christmas Tour of Homes and Craft Sale on November 23. We know guests are hunting for unique gifts as they kick-off their holiday shopping. We invite creative folks to sell their one-of-a-kind products. The Christmas Tour Craft Sale offers a great opportunity for small business owners as well in the vendor marketplace.

Only a few remaining booth spaces are available. Visit chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/2450/File/Vendor-Application-2019.pdf to download your vendor application and give your holiday sales a boost!



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Fall and Holiday Special Events continued

Christmas Tour of Homes - Celebrating 34 years



Four homeowners have volunteered to open their doors for tour-goers November 22 - 24 for the 34th year of the Christmas Tour of Homes and Craft Sale! This event attracts 1,500 area visitors and residents who make this outing a yearly tradition. Your business has an opportunity to let these event attendees know you are here!

How can you participate?

- Display your product(s) in a tour home(s)! It is FREE to participate! PLUS, we share contact information of displaying Chamber Members directly with tour-goers, driving them to your door!
- Donate a gift certificates to the tour homeowners. Not only do they open their doors, they drive our local economy by encouraging tour-goers to shop our businesses.
- Bus banners are a moving billboard. Full-color banners are available to promote your business for only \$100 and can include your logo, tagline and contact information.
- Volunteer! We need home hosts, ticket sellers, decorators, signage distributors, and parking assistants. Volunteers receive a free ticket to the traditional tour.
- Take the tour! On Friday, we invite you to enjoy the evening Dazzle Tour when the homes sparkle. Or on Saturday and Sunday, take the Traditional Tour which includes stops at the Octagon House. Reserve your tickets online.



Hudson Chamber Past Chairs Event

The Hudson Chamber of Commerce & Tourism Bureau has relied on volunteer leadership since its inception. One of the most important roles is the Chamber Board Chair.

Past Chairs recently gathered at Pedro's del Este to reminisce and reflect on their tenures as volunteer leaders. The event was hosted by 2018 Board Chair Susie Halverson.



Front row (left to right): Randy Penwitz, 2010; Susie Gilbert, 1987; Trudy Popenhagen, 2006; Kathy Ableidinger, 2019; Susie Halverson, 2018; Amy Bast, 2017; Jim Kudrle, 1997, and Mary Claire Olson Potter, Chamber President.

Back row (left to right): John Potter, 1989; Duane Swanson, 1984; Rollie Carlson, 2007; Gene Haberman, 2008; Ken Hesier, 1983; Paula Stolp Kimbllin, 1999; Rick Holloway, 2009; Alan Burchill, 1995; Barry Lundeen, 1998, Mark Gherty, 1986; and Vance Hasemeyer, 2002.



For more information on these opportunities, please contact the Chamber office at 715-386-8411.



Business Briefs

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

Downtown Hudson Parking Update

Many of you have probably seen the new parking fee collection units around the streets of downtown Hudson. The City has been putting the final touches on the plan, and the new units will be enforced starting on November 4.

Important notes:

- During the month of November, only warning tickets will be issued; this will help to educate our community members, businesses and visitors about the new parking changes
- Two-hour free parking will still be honored during the Holiday season
- Residents and visitors can download an app onto a smart phone to pay online, or the parking fee collection units also accept coin or credit cards
- Take a picture, write it down, or remember your license plate number; you will need this at the pay stations
- Be patient! There will be questions and unfamiliarity with the changes. But, research concluded that these changes will create more movement to downtown parking and allow people to enjoy downtown even more
- Remember that there is still free parking around the parameters of downtown

Here is a link to the [map](#) and [FAQ document](#) if you have further questions.

Pita Pit was awarded the Franchisee of the Year award for 2019 out of 200 stored in the United States. Owners Jen and Jeremy Page have been at their Hudson location for almost five years and this year added a Food Truck. They are very involved in the community and support many non-profit organizations with their fundraising events at the restaurant.

May 15 and 16, 2020 will be the opening celebration of the **Lift Bridge and Loop Trail** connecting Minnesota and Wisconsin. There are many events being planned for that weekend including Hands Across the River. Join us on October 24 at 1:30 p.m. at the Chamber office to help plan this celebration.

Free Career Workshop

The Hudson Library is bringing in career coach Karen Kodzik from Cultivating Careers for a two-part workshop. Attendees can register for one or both sessions that are offered on Wednesday, Oct. 16 from 6 p.m. to 8:15 p.m.

Registration is required; walk-ins cannot be accepted.

Part 1 – 6 p.m. to 7 p.m.

Part 2 – 7:15 p.m. to 8:15 p.m.

Part 1: Job Searching in the Tech Age:

Scanning Software, Social Media and Networking

- How the hiring process changed in the last few years, from online applications to hiring software that scans key words in your resume.
- New cover letter and resume-writing practices.
- Importance of social media like LinkedIn.
- Cleaning up your online presence
- Networking strategies

Part 2: Embarking on a Career Transition:

Strategies and Pitfalls

- Assess transferable skills for a new industry or a new career
- Determine possible skill development or enhancement needs
- Learn about prospects associated with getting a new degree (bachelors, masters, tech) and develop a cost-benefit analysis.
- Discuss how to research career options to ensure viability and employability

The Free Clinic of Pierce & St. Croix Counties welcomes Amy Tix as their Communications and Events Coordinator. Serving more than 1,200 patients and filling over 4,100 prescription medications each year with the help of 150+ volunteer doctors and healthcare professionals, the Free Clinic is excited for Amy to use her previous experience in the nonprofit sector towards two main goals:

- Increasing awareness of the Free Clinic's services throughout the two counties.
- Increasing individual and community support for the Free Clinic's services.

If you have questions about the Free Clinic, would like to schedule Amy to come speak with your business/organization, and/or ideas to help achieve these goals, contact Amy at freeclinicpssc@gmail.com or call 715-307-3948.

continued on next page...



Business Briefs continued

Toastmasters

A new Toastmasters club is forming that caters to busy professionals. Meetings are from noon to 1 p.m. on the 1st and 3rd Mondays of the month. Kickoff meeting was October 7 at noon at WESTconsin Credit Union. Contact Ruth Petermann with questions: RPetermann@bestversionmedia.com or 651-210-9713.

UW-River Falls places 8th in the nation in Wall Street Journal college ranking of value

The University of Wisconsin-River Falls has always prided itself on providing an exceptional education at an affordable price. According to a recent college ranking article in the Wall Street Journal, UW-River Falls students agree.

UW-River Falls was ranked 8th in the nation in the category of schools ranked highest by their students for being worth the expense. "This recognition is meaningful because it comes from our students and affirms that UW-River Falls provides an excellent yet affordable education," said UW-River Falls Chancellor Dean Van Galen. "We are delighted to be recognized as national leaders in student value."

In the 2018-19 academic year, UWRF awarded over \$2.4 million in scholarships.

For information about enrolling at UW-River Falls, email admissions@uwrf.edu or call 715-425-3500.

First Presbyterian will be hosting a series called Earth Care

October 13 - Kate Marnach and Amber Haukedahl, owners of Tare Market in Minneapolis, will share ways we can reduce waste as we shop.

October 20 - Kris Poston, St. Croix County Recycling Specialist, will share insights on recycling and reusing.

November 3 - Kent Johnson, retired environmental specialist with Metropolitan Council, will share insights on protecting our local waterways.

All sessions will begin at 10:45 a.m. at First Presbyterian Church, 1901 Vine Street, Hudson. Each session is open to the public and free of charge.

For more information, visit our website at www.fpchudson.net or call the church office at 715-386-2851 during business hours.

Kilkarney Hills Chili Open will be held October 20, 2019. It is a four-person scramble with a chili contest and prizes after the round. Bring your own chili to participate in the Chili Contest! For more information, visit www.kilkarney.com or call 715-425-8501.

Adoray HOME HEALTH & HOSPICE cordially invites you to its **Masquerade Gala** featuring the **RIVER RATS Dueling Pianos**. The event is focused on unmasking the fright of end-of-life in Western Wisconsin. **OCTOBER 11, 2019** at R & D Banquet Hall | 6 - 10pm | 1490 131ST STREET, NEW RICHMOND. **\$10 Off Single Ticket** Code: AdorayGala10 | 10/13 - 10/20. ADORAY.ORG/GALA. INDIVIDUAL TICKETS \$40 | SPONSORSHIP OPPORTUNITIES AVAILABLE. FORMAL ATTIRE OR MASQUERADE COSTUME (MASKS PROVIDED AT GALA) | ALL PROCEEDS BENEFIT ADORAY PATIENTS IN OUR COMMUNITY.

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New Members

Please join us in welcoming the newest members of the Hudson Area Chamber of commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their websites, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch helps our Chamber continue to grow and thrive.

715 Events

Chad Papineau
2502 Somerset Knoll
Hudson, WI 54016
715.821.9235
www.715events.com

DJs, Photo Booths, Event Lighting

Civic Source

Wendy Helgersen
5656 Morgan Ave
Minneapolis, MN 55419
612.501.0377
www.civic-source.com

Civic Source connects people to community issues and helps leaders grow.

Emmanuel Lutheran Church and Preschool

Pastor Steve Saatkamp
712 Grandview Drive
Hudson, WI 54016
715.386.9851
www.emmanuelhudson.org

Emmanuel Lutheran Church and Preschool Sunday worship begins at 9 a.m. After the service, there is time for fellowship with snacks, coffee, and juice. After fellowship, begins Sunday School, Youth Group and Adult Bible Classes.

FIT(RE) GROUP

Joylynn Auderieth
P.O. Box 1606
Hudson, WI 54016
833.33.FITRE
www.fitregroup.com

Real Estate Group

Healthy Solutions

Tessi Russell
512 Second Street, Unit 1
Hudson, WI 54016
715.972.1155
www.healthysolutions.biz

Premium CBD & Natural Wellness- A Happy Sol is with Healthy Solutions.

LIGHT HOUSE Yoga + Fitness

Lindsey Robison
1000 Pearson Drive
Hudson, WI 54016
715.288.4900
www.lighthouseyogafitness.com

Whether you're looking to connect on a deeper level, want an awesome workout, or just need a break from your day, LIGHT HOUSE has something for you. Our dynamic yoga, strength + conditioning offerings give you the opportunity to strengthen both mentally AND physically, empowering you to live your happiest, healthiest life.

St. Croix Hospice

Bethany Gamble
901 Highlander Trail
Hudson, WI 54016
855.278.2765
www.stcroixhospice.com

At St. Croix Hospice, we are devoted to providing the highest quality hospice services possible in coordination with your primary physician and our team of experts. As an award-winning hospice care organization, we earn our reputation by focusing on the individual needs of you and your loved ones.

Sun Control of Wisconsin

Brian Rosenberger
634 Commerce Drive, Suite E
Hudson, WI 54016
715.386.9999
www.suncontrolmn.com

Sun Control of Wisconsin is a 3M-certified, full-service window film company that specializes in providing the highest quality products and installations.



Thank you to these renewing members for their continued investments:

Aileron IT
Advanced Disposal
Angel's Pet World
Apostle Septic Service
B & B Electric, Inc.
Bill's Gun Shop & Range Hudson
BNA Realty, LLC
Bricks Neapolitan Pizza
Cardinal Health

Carpenter St. Croix Valley
Nature Center
Comfort Suites Hudson
Cracked Barrel Winery
Croix River Wealth Management
Edward Jones Investments – Michelle Johnson
Edina Realty, Inc.
Hope Chiropractic
Hudson Flower Shop

Hudson Ford LLC and Quick Lane
Hudson School District
Lakefront Framing LLC
La Rue Marche'
Lebo Sign Works
Madison Avenue Wine & Spirits
Mason Jar Marketing
Mississippi Welders Supply
MPSC, Inc.

O'Connell Family Funeral Homes & Cremation Services, Inc.
Pier 500
Property Executives Realty – Denise Krogman
RMH Leasing, LLC
SEASONS on St. Croix Gallery
St. Croix Cigar Co., LLC
Willow River Company
YMCA Camp St. Croix



Member Ribbon Cuttings & Ambassador Visits

CBD Hudson



Chamber Ambassadors welcome new business and Chamber member to Hudson.

FIT(RE) GROUP



Ambassadors welcome this new business to the Chamber in St. Croix Meadows.

GEA



Ambassadors and Board welcome GEA back to the Chamber

Solo Yoga



Ambassadors and Downtown businesses welcome Solo Yoga to the Chamber.

Thrivent Financial – Bjorn Nesvold



Ambassadors and Board congratulate Bjorn and his team on the opening of their new building.

San Pedro Café



Chamber Ambassadors visit Susie Halverson at San Pedro Café and enjoy lunch out on the patio.





October Calendar of Events

- 1 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 1 I-94 Business Alliance, 9 a.m., UWRF Hudson Center
- 3 Good Morning Hudson,
7:30 a.m., The Phipps Center for the Arts
- 4 Manufacturers Day
- 4 Hilltop Pumpkin Party Committee,
10 a.m.; St. Croix Therapy
- 8 Leadership Hudson
- 9 Retail/Restaurant Downtown Committee,
9 a.m., The Phipps Center for the Arts
- 9 Chamber 101, Noon, Chamber Office
- 10 HiBA, 9 a.m., Chamber Office
- 10 LEADS GROUP 2, Noon, WESTconsin Credit Union
- 11 Spirit of St. Croix Art Festival, 9 a.m., Chamber Office
- 15 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 15 Finance Committee, 9 a.m., Chamber Office
- 16 Hudson Community Expo, 9 a.m., Chamber Office
- 17 Board of Directors, 8 a.m., Chamber Office
- 17 Ambassador Committee, 3 p.m., WESTconsin Credit Union
- 18 Communications Task Force, 9 a.m., Chamber Office
- 19 Hilltop Pumpkin Party,
11 a.m. - 2 p.m., YMCA Camp Day Croix
- 22 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 24 Ladies Day Out, 9 a.m. - 7 p.m. –
with after party at Hop and Barrel Brewing Company
- 24 Ad-Op, 9 a.m., Chamber Office
- 24 LEADS GROUP 2, Noon, WESTconsin Credit Union
- 29 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 30 Programs and Events Committee, 9 a.m., Chamber Office

Staff Updates



The Hudson Chamber welcomes **Nicole Rajkowski** as the Administrative Assistant/Office Manager starting October 7. Nicole is an experienced professional who spent more than 11 years as the Intramural Program Director for the University of Minnesota Twin- Cities. Previously, Nicole has held positions in facilitates management and special events. Nicole and her husband live in Hudson.

2019 Board of Directors

Kathy Ableidinger – Cardinal Health, Chair
Susie Halverson – Barker's Bar & Grill/San Pedro Café/
 Pedro's del Este, Past Chair
Mark McNamee – McNamee Real Estate Team, Chair Elect
Joel Larsen – MidWestOne Bank, Treasurer
Amy Bast – akb marketing
Becca Denn – Holiday Inn Express Hotel & Suites
Leanne Van Allen – University of Wisconsin - River Falls
Mark Hein – Family Fresh Market
John Knutson – Catalyst Sports Medicine
Katie Kranz - Eckberg Lammers P.C.
Chris Kost – YMCA in Hudson

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, *President*
Wendy Helgerson, *Leadership Hudson Director*
Anne Sonnee, *Communications Consultant*
Emily Sumner, *Director of Tourism & Marketing*
Madeline Vorlicek, *Intern, Special Projects*
Nicole Rajkowski, *Administrative Assistant/Office Manager*

MISSION: To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.

