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CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

NOVEMBER 2019

Growth and development plans for the Greater Hudson Area



Good Morning
HUDSON



The Hudson area is growing and developing at a fast pace. The 2020 projects include sidewalks and curbs, with the Highway 35 project scheduled for 2021.

Come and hear the updates, what is happening and how municipalities are working together.

Join us for this special Good Morning Hudson membership meeting featuring:

- **Aaron Reeves**
City Administrator, City of Hudson
- **Mike Johnson**
Community Development Director, City of Hudson
- **Mike Mroz**
Director of Public Works & Parks, City of Hudson
- **Patrick Moos**
Public Works Director, Village of North Hudson

Date: Tuesday, November 19, 2019

Time: 7:30 a.m. - 9 a.m.

Place: The Phipps Center for the Arts

RSVP: By November 15, 2019 online at
HudsonWI.org or call 715.386.8411

Cost: Members \$14; Non-Members \$18

On the Inside

Business Briefspages 11-12

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THANK YOU:

- Studio EA for sponsoring this event
- San Pedro Café for catering
- The Phipps Center for the Arts for hosting

STUDIO

EA



Marketing with a plan gets results.



Save Time



Save Confusion

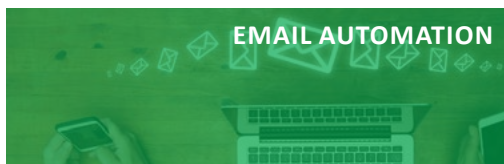


Save Money

Quit being frustrated with your marketing.

For over 20 years we've helped businesses make their marketing effective.

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Let's assess what's not working.

Top 5 marketing mistakes we see:

1. Your message is unclear
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3. You don't have a clear call to action
4. You talk about yourself
5. You don't talk about the customers problem

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MESSAGE FROM THE PRESIDENT



Mary Claire Olson Potter
Chamber President

Shop and dine locally this Holiday Season – and all year long!

When you have shopping to do, or are looking for a great meal, make a plan to patronize all the local shops and restaurants right here in the Hudson area. Keeping your dollars in our hometown has many advantages and the following are a few of those benefits we all reap by shopping locally:

- **A Stronger Local Economy.** Local businesses hire local workers. In addition to the staff in their shops and restaurants, local businesses hire local architects and contractors for building and remodeling, local accountants and insurance brokers to help them run the business, and local marketing firms. All these factors together create a multiplier effect, meaning that each dollar spent locally brings more money into the local economy.
- **A Closer Community.** Shopping at local businesses gives neighbors a chance to connect with one another. Shops and restaurants provide an experience and places for people to gather.

- **A Cleaner Environment.** Having stores and restaurants in your neighborhood means you can leave your car parked and do your errands on foot. Fewer cars on the road means less traffic, less noise, and less pollution.
- **A Great Place to Live.** Local businesses make our town a better, more interesting place to live. Local eateries, bars, bookstores, food markets, pharmacies, and gift shops all combine to give a place its unique character.



To find a list of Hudson stores and restaurants, visit www.hudsonwi.org and support our fellow Chamber members.

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Board Retreat

The 2019 Board of Directors Strategic Planning Retreat will be held December 5, 2019. At this annual planning session, current and new board members and committee chairs will develop the Chamber's "Plan of Action" for 2020. As a result of this annual retreat, the Chamber is able to develop goals and objectives for each committee and determine the Chamber budget accordingly. To add a topic or issue for discussion, please contact any member of the Chamber Board of Directors or call Chamber President Mary Claire Olson Potter at 715.386.8411.

Watch your email: Your involvement does make a difference!



In the upcoming week, a Chamber Membership Survey will be emailed to you. Please take the time to complete the survey and submit it back to the Chamber.

The results of this survey will be reviewed at the Board of Directors Strategic Planning Retreat in December. Your feedback is very important as the Board develops goals and areas of focus for the Chamber in 2020.

What issues matter to you? As you know, members are the driving force of the Hudson Area Chamber. The Chamber is the voice for business – we value your feedback. Please respond to the survey! Thank you for your time and input.

SEEKING NOMINATIONS

for 2020 Board of Directors

The Chamber's Nominating Committee is currently accepting names for candidates to serve on the Chamber Board of Directors. Nominations may be mailed to the Chamber and addressed to the Nominating Committee.

Serving on a Board of any organization should always be considered an honor, and the Chamber Board is no exception. A board member is regarded as a leader in the business community, a visionary able to determine trends of the future.

Additional names of candidates for Directors can be nominated by petition bearing the genuine signatures of at least 10 qualified members of the Chamber. Such petition shall be filed with the Nominating Committee within 10 days after notice has been given of the names of those nominated. The determination of the Nominating Committee as to the legality of the petition shall be final. Bylaws of the Hudson Area Chamber of Commerce & Tourism Bureau. (Updated and Amended 11-12-15.)

WESTCONSIN CREDIT UNION



KINDNESS COUNTS

The Mitten Tree

**GIVE THE GIFT OF WARMTH
NOVEMBER 4-30, 2019**

Help us decorate **The Mitten Tree!** WESTconsin is collecting **new** mittens, gloves, hats and scarves that will be distributed locally to families in need.

New! Donate online at westconsincu.org

WESTconsin
CREDIT UNION



They're here! Downtown Hudson Parking Update

Parking pay stations are in effect starting November 4!

The City hosted a community meeting on October 22 to share information about parking changes and prepare community members, business and visitors for the new parking model. The presentation can be found [here](#).

Here's a reminder of a few things you should know:

- During the month of November, only warning tickets will be issued; this will help educate everyone about the new parking changes.
- Holiday parking will continue the Wednesday prior to Thanksgiving until January 2. The first three hours will be free, but parking fees of \$.50/hour will be required beyond the first three hours.
- Download the smart phone app to pay online or pay via coin or credit card at the pay stations.
- Know your license plate number – you will need this at the pay stations.
- Don't forget that free parking is still available around the perimeters of downtown.

[Here is a link](#) to the map and FAQ document for more detailed information.

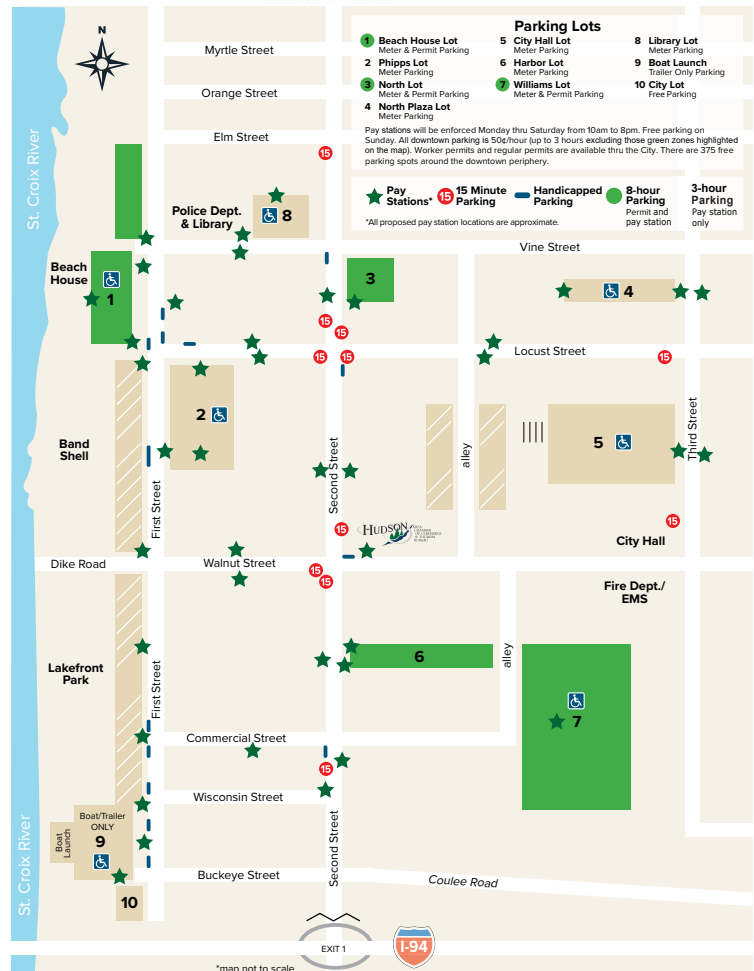
ZERO
Fee increase



All new pay stations
will be less than
1 block away



More clearly marked
parking signage



Annual Meeting & Awards Banquet – Thursday, January 23, 2020

Each January the Hudson Area Chamber of Commerce & Tourism Bureau sets aside one special evening to recognize and honor the accomplishments of Chamber members at the Annual Meeting & Awards Banquet. Join us on Thursday, January 23, 2020 as we celebrate business award winners, thank outgoing Chamber Board members, and welcome new Chamber Board members.

Nominations for Large and Small Business of the Year, Chamber Member of the Year, Community Volunteer of the Year, and the Marie Blakeman Award will be available soon. Watch for more information.





1,500 Tourists are on their way!

Thanks to four generous homeowners and the Octagon House, hundreds of tourists will again flock to Hudson for the 2019 Christmas Tour of Homes & Craft Sale November 22 - 24, 2019.

Order tickets online at www.DiscoverHudsonWI.com or by calling 715.386.8411. Place your order by November 15 to be eligible for the Grand Prizes and "Purple Bow" door prize drawings. A list of participating "Purple Bow" businesses is included with your ticket. Check your ticket number at each home and at participating businesses.

Two Tour Options

- **Friday, November 22, 6 to 9 p.m. – Dazzle Tour**
Tour the four homes to enjoy all their beautiful holiday lighting! Your ticket for this tour may be used on Saturday and Sunday to tour the first floor of the Octagon House as well. This self-guided tour does not include transportation.
Tickets: \$35
- **Saturday, November 23, 10 a.m. to 5 p.m. and Sunday, November 24, Noon to 4 p.m.**
This daytime tour includes the four homes and the first floor of the Octagon House. This ticket includes a free shuttle service with stops to dine and shop along the way.
Tickets: \$25

Craft Sale and Marketplace

In addition to enjoying the Christmas Tour of Homes, you can work on your shopping list at the annual Craft Sale and Marketplace on Saturday, November 23 from 9 a.m. to 5 p.m. This event takes place at the Hudson House Grand Hotel, 1616 Crest View Drive. Start your holiday shopping for unique ideas and handcrafted items.

Please note! Your tour ticket can be split between Saturday and Sunday. Enjoy touring the homes and stop to shop and dine on both days. A map showing the locations of each of the homes is included with your ticket.



Event sponsors:



Media sponsors:



Girls Getaway Lodging Packages

Get away with the girls for the weekend to shop, dine, relax and attend the Christmas Tour of Homes. To view participating lodging properties and check out special discounts offered only for the weekend of the tour, visit www.DiscoverHudsonWI.com and click: <http://tourism.discoverhudsonwi.com/list/member/girls-getaway-2212>.

Tickets are available online, at the Chamber office or by calling the Chamber at 715.386.8411. Tickets will also be available during the tour weekend at the Chamber office and at the Hudson House Grand Hotel. Must be 12 or older to attend. Please wear socks as you will need to remove your shoes prior to entering the homes – shoe bags will be provided!





Celebrate the Holidays in Hudson

Friday, November 29, 2019 at 7 p.m. –

Light Up Night

Santa is escorted into downtown where he turns on the town's holiday lights with a wave of his wand. Free activities, treats and much more are offered in the hallway of the 512 building prior to Santa's arrival. Follow Santa down to Lakefront Park to turn on the Christmas Tree!

Friday, December 6, 2019 from 6 to 9 p.m. –

Candlelight Stroll

Carriage rides through the streets aglow with luminary candles set the mood for this holiday event. Festively decorated shops and bistros greet you with the sights and sounds of the season. Carriage rides are available from 6 to 8:30 p.m.

Saturday, December 7, 2019 from Noon to 4 p.m. –

Santa and His Critters

Santa will visit with children at the River City Center. Children can bring their lists and parents bring your cameras for this event. There will be a petting zoo, sled dogs and lots of other activities. Visit the downtown shops and restaurants for specials.

Month of November

Find Santa in Hudson! During the month of November, children can visit participating businesses and search for Santa. Pick up your FREE Passport and start the fun. You will be looking for a 5" x 7" Santa. Drop off your completed passport at Angel's Pet World no later than 4 p.m. on Saturday, December 7 and you will be entered into a drawing to win one of five prizes! No purchase necessary. Passports are available at all participating business listed on [Facebook.com/CelebrateTheHolidaysInHudson](https://www.facebook.com/CelebrateTheHolidaysInHudson) and at www.DiscoverHudsonWI.com.



Window Decorating Contest – November 20

Attention Hudson businesses! Decorate your windows and buildings with your favorite holiday trimmings. The decorating contest will be judged on Wednesday, November 20 at 6:30 p.m. Business holiday decorations will set the theme for the Christmas Tour of Homes.

Prizes will be awarded for first, second and third place.





Promote Your Business in 2020

Increase your business visibility through the many sponsorship opportunities available through the Chamber. We can create a sponsorship package so you are set for the whole year! Promote your business to more than 400 members and the greater community of Hudson.

The variety of sponsorship opportunities include:

- Annual Meeting & Awards Banquet
- Hudson Community Expo (formally known as the Spring Showcase)
- Golf Outing
- Spirit of the St. Croix Art Festival
- Hilltop Pumpkin Party
- Good Morning Hudson
- Teacher's Luncheon
- Simply Social AM & PM

Advertising opportunities include:

- Annual Membership Directory
- E- Newsletter
- Website
- Membership Mailing Labels

Some sponsorships levels have limited availability. The Chamber agrees to offer previous sponsors the first right of acceptance.

For more information, contact Chamber President Mary Claire Olson Potter at 715.386.8411 or maryclaire@hudsonwi.org.



Simply Social with a Holiday Twist

Save the date for Wednesday, December 4 from 5 to 7 p.m.

The Hudson Area Chamber of Commerce & Tourism Bureau's Simply Social is a great way to connect with others in the Hudson business community in a fun happy hour setting. Light bites and beverages will be provided to attendees.

Join us for a night of networking and holiday cheer at Marnie Marie's Photography & Gifts in Santa's Workshop. Bring a donated unwrapped Toy for Tots donation. Appetizers provided by The Postmark Grill.

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Leadership Hudson welcomes new participants

Congratulations and welcome to our 2019-2020 Leadership Hudson Participants! Leadership Hudson is the Hudson Area Chamber of Commerce & Tourism Bureau's premier community leadership program. Leadership Hudson takes a full day each month, September to May, to bring together high-caliber current and emerging leaders from all sectors of the Hudson area to study issues impacting our community. The days will be spent talking to civic and business leaders, elected officials and nonprofit executives.



The topics for this year include:

- Leadership strengths
- Community Life
- Business & Industry/Economic Development
- Education
- Health & Human Services/Environment
- Leadership
- Government
- Arts/ /Natural Resources
- Leadership Reflection Day and Graduation

Meet the 2019-2020 class participants:

Continued on next page...

Name	Title	Company
Bender, Jim	Pastor	Trinity Church
Bilden, Michael	Assistant Dean for Adult Students	UWRF
Brice, Nicole	Premier Agent	SF Insurance Group
Burian, Alex	Financial Advisor	WESTconsin Credit Union
Carufel, Christine	Branch Manager	First State Bank & Trust
Frاندup, Sonja	Occupational Medicine Manager	Hudson Physicians
Hoikka, Mackenzie	Aquatics Director	Hudson YMCA
Konslien, Tyler	Attorney	Mudge, Porter, Lundeen & Seguin
Lindgren, Nora	Manager, Credit & Collections	Xcel Energy
Machtemes, Maria	Personal Banking Officer and Office Manager	Citizens State Bank
Mager, Debi	Director of Mission Advancement	Christian Community Homes and Services, Inc.
Markwardt, Heather	Office Manager/Transaction & Listing Coordinator	McNamee Real Estate Team - Keller Williams Realty
Munthe, Brianna	Branch Team Lead	Royal Credit Union
Nauman, Chandler	Strategic Employment Manager	VC Valley Companies
Norris, Tina	Director	Hudson Area Public Library
Parsons, Aaron	Producer	Spectrum Agency/Sandeen Agency
Peters, Kim	Manager-Therapy, Sleep & Cardiac Diagnostic Testing & Wellness	HealthPartners/Hudson Hospital
Ritter, David	Financial Advisor	Discovery Financial
Ross, Britni	Night Operations Supervisor	Cardinal Health
Schewe, Matthew	Business Development Coordinator	Royal Credit Union
Schorn, Ashley	Executive Administrative Assistant	VC Valley Companies
Wanken, Carolyn	Chiropractor	Hope Chiropractic
Wood, Chris	Branch Manager	AMEC Home Loans Inc



Leadership Hudson welcomes new participants continued from previous page

In addition to learning from speakers, panels and presentations, the group will experience “behind the scenes” tours of Hudson’s iconic and historical landmarks as well as important business and government locations.

Join us in welcoming this year’s Leadership Hudson class! Stay tuned for updates on their activities throughout the year.



**Thank you to the
program sponsors:**



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Leadership Hudson





Business Briefs

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

Giving Never Melts Away

Royal Credit Union is sponsoring a community-wide Holiday Toy Drive. Please bring a new, unwrapped toy to any Royal office from November 1 to November 30. All donated toys will be distributed to families in our community. At Royal Credit Union, the core purpose is to make a positive impact in the lives they touch. One of the ways they fulfill that purpose is through a partnership with the Salvation Army to spread holiday cheer to many families each year. Please take a moment to make a difference, because Giving Never Melts Away! Visit rcu.org for more information.

The Resultants 20th Anniversary

Together with more than 125 business leaders, partners and friends, The Resultants recently celebrated its 20th Anniversary aboard a Mississippi Riverboat. Founders Steve and Terri Wilcox launched the business advisory firm in 1999. Since then, the team has grown, expanding its services and reach. With its corporate office still based in Hudson, The Resultants have served hundreds of organizations and thousands of individuals from the Twin Cities Metro to Western Wisconsin to Chicago. The Resultants' passion for business and improving the lives of those they serve remains stronger than ever as they look to the next 20 years and beyond.

The Phipps Theater

"A Shayna Maidel" (A Pretty Girl) by Barbara Lebow tells the story of two sisters - one a survivor of the Holocaust, the other sheltered in America - who meet after a separation of almost 20 years. Their heart-wrenching reunion shows that if war can tear a family to pieces, love can put it back together. Performances will take place January 17 to February 2 on Fridays and Saturdays at 7:30 p.m. as well as Sundays at 2 p.m. Tickets are \$20 for adults and \$13 for students of any age for this production in the Black Box Theater. For more information, call 715.386.2305 or visit www.ThePhipps.org.

The Phipps Art Galleries

From December 6 to January 12, The Phipps Art Galleries in Hudson will feature the following artists:

- Gallery One: Keren Kroul, Plymouth, MN - Painting
- Galleries Two & Three: "Inspired by Nature: The 12th Annual Exhibition of the Great River Chapter of the American Society of Botanical Arts"
- Riverview Gallery: Ann Magnusson, Mahtomedi, MN and Kathy Mommsen, St. Louis Park, MN - Clay & Painting
- Overlook Gallery: Erin Elizabeth Hunter, Minneapolis, MN - Clay/Mixed media
- Atrium Gallery: Abbey Fitzpatrick, Minneapolis, MN - Assemblage

Galleries hours are Monday - Saturday from 9 a.m. to 4:30 p.m.; Sunday from 12 noon to 4:30 p.m.; as well as one hour before and through intermission of all performances in the theaters. The Galleries will be closed January 1 and 13-31. There is no admission charge. For more information, call 715.386.2305 or visit www.ThePhipps.org.

The Phipps Music

Sponsored by Hudson Neighbors magazine, "The Barley Jacks" are a dynamic blend of original bluegrass, Celtic, and roots music played with outstanding musicianship by fiddler Brian Wicklund, guitarist Mike Cramer, bassist Keith Yanes, and percussionist Joel Arpin. The performance will take place on Saturday, January 11 at 7:30 p.m. Tickets are \$26 for adults and \$19 for students of any age. For more information, call 715.386.2305 or visit www.ThePhipps.org.

Comedy Nights

The Free Clinic of Pierce & St. Croix Counties is hosting a comedy night in November. Enjoy the age-old wisdom of "laughter is good medicine" before the stress of the holidays at "Comedy for a Cause: Leaves & Laughter" on Saturday, November 9 from 6 to 9 p.m. at Junior's Restaurant & Tap House in River Falls. A \$25 ticket includes the comedy of professionals Kat Fenton and Riley Sheehan, appetizers, cash bar, raffle/silent auction, and meeting other local business owners and Free Clinic volunteers and supporters. All funds raised support the Free Clinic whose mission is to provide health care and education for the residents of Pierce and St. Croix Counties who have no health care alternative. Get tickets at: www.freeclinicpiercestcroix.org. Limited seats available - register now!

Continued on next page...



Business Briefs continued from previous page

'Robin Hood' at UW-River Falls

University Theatre at the University of Wisconsin-River Falls will present "Robin Hood" by Greg Bank on Nov. 1 and 2 and 8 and 9 at 7:30 p.m., Nov. 2 at 2 p.m., and Nov. 9 at 10 a.m. in the Davis Theatre in Kleinpell Fine Arts. Journey with the University Theatre to Sherwood Forest to join Robin and his Merry Makers in this swashbuckling and hilarious adaptation of the medieval tale of good versus evil. Tickets are \$10 for adults, \$8 for seniors (60+) and \$5 for children and UWRF students. The Box Office near Gallery 101 is open weekdays from 10 a.m. to 1 p.m. It is also open one hour prior to each performance. Tickets can be purchased in person or online at www.marketplace.uwrf.edu. For more information, call the Box Office staff at 715.425.3114.

Veterans Day Program at UW-River Falls

The University of Wisconsin-River Falls invites campus and community members to attend a ceremony honoring and supporting veterans and active duty members of the military on Monday, Nov. 11 at 11 a.m. in the Falcon's Nest, University Center. Speakers will include Chancellor Dean Van Galen; (Ret) Col. Steven Bensend, Wisconsin National Guard; and UWRF student Joshua Flores Hanson, president of the UW-River Falls Veterans Club. For more information, email Peter Johnston, military veteran student service coordinator, at peter.johnston@uwrf.edu or call 715.425.4042.

New Leader for Youth Action Hudson

Meredith Arcand joined Youth Action Hudson as the Executive Director on August 1st, 2019. Meredith was the UW-Extension Barron County 4-H Youth Development Educator since February 2016. Prior to working for UW-Extension, she served as a 4-H Coordinator for two years with University of Michigan Extension. She spent eight years as an Activities Director in Neenah, WI, at Youth Go, Inc, a non-profit drop-in youth center prior to her work with 4-H. Along with her non-profit experience, Meredith brings her degrees in Human Services, Non-Profit Organization Management, and MBA Human Resources to Youth Action Hudson. Meredith is a trained facilitator in the Real Colors and Communicating Across Generations curriculum. She has also served on the Dickinson County United Way and Fox Cities Mid-Day Women's Alliance Professional Board. She is very excited to be a part of Youth Action Hudson and the great Hudson community!

Christopher T. Nelson Joins Eckberg Lammers, P.C.

Eckberg Lammers is pleased to announce the addition of Christopher Nelson to the Municipal Law group. In his new role, Christopher will serve as one of Eckberg Lammers' lead civil municipal attorneys. Christopher has an exceptional acumen for guiding local government clients throughout Minnesota, representing numerous municipalities prior to joining Eckberg Lammers. Christopher earned his Juris Doctor degree, magna cum laude, in 2013 from William Mitchell College of Law. 2019 marks Eckberg Lammers, P.C.'s 70th year in the St. Croix Valley. Founded in 1949, the firm is one of the most well-known law firms in the Twin Cities metropolitan area with offices in Stillwater and Hudson.



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& Loan Officer
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Hudson Area

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Please return this form jobs@jobshq.com and remit payment by November 25th to be included on advertising materials. Payments will be accepted in the form of Check or Credit Card. Please make checks payable to JobsHQ and mail to:
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BROUGHT TO YOU BY:



Register online instead: www.jobshq.com/minisites/hudson-area-job-fair/



New Members

Please join us in welcoming the newest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their websites, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch helps our Chamber continue to grow and thrive.

Hudson Tennis Association

Mike Dunn
1830 Hanley Road
Hudson, WI 54016
715.386.1155
www.hudsonennisassociation.com

Focus on Youth programs to fee the HHS varsity program.

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High Tech Cleaning Service
Hudson Boosters, Inc.
Jono Properties LLC
Micklesen Drug Inc.
MidWestOne Bank
Mudge, Porter, Lundeen & Seguin, S.C.
Old Southern BBQ Smokehouse
Pathways Family Chiropractic, S.C.
Rose, Thomas P
SF Insurance Group
Super 8 - Hudson



Hilltop Pumpkin Party Success

Thank you to the sponsors for their support of this annual event held Saturday, October 19. More than 500 attendees enjoyed all the activities and events throughout the event.





Member Ribbon Cuttings & Ambassador Visits

Bridgeway Brokers



The Chamber Ambassadors welcome new Chamber member to Hudson.

LIGHT HOUSE YOGA + Fitness



The Chamber Ambassadors and neighboring businesses welcomed this new business and Chamber member.

Cecely Interiors



This new member was welcomed by Chamber Ambassadors and members.

MPSC, Inc.



The Chamber Ambassadors and partners congratulate the MPSC team on their new building in Hudson.

Buddy's Bakery



A new Hudson business and also new Chamber member was greeted by Chamber Board members and Ambassadors.

Speer Bast Real Estate



Another new member is welcomed by the Chamber Ambassadors.



November Calendar of Events

- 2 - 3 Patchwork Harvest Quilt Show,
River Crest Elementary School
- 4 Membership Committee
- 5 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 5 I-94 Business Alliance, 9 a.m., UWRF Hudson Center
- 8 Hilltop Pumpkin Party Committee,
11 a.m., St. Croix Therapy
- 11 Finance Committee, 8:30 a.m., Chamber Office
- 12 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 12 Leadership Hudson
- 13 Retail/Restaurant Downtown Committee, 9 a.m.,
The Phipps Center for the Arts
- 13 Chamber 101, Noon, Chamber Office
- 14 Non-Profit Roundtable, 7:30 a.m., UWRF Hudson Center
- 14 HiBA, 9 a.m., Chamber Office
- 15 Communications Task Force, 9 a.m., Chamber Office
- 18 Executive Committee, 8 a.m., Chamber Office
- 19 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 19 Good Morning Hudson, 7:30am,
The Phipps Center for the Arts
- 20 Manufacturers Roundtable, 11:30 a.m., Nolato Contour
- 21 Board of Directors, 8 a.m., Chamber Office
- 21 Ambassador Committee, 3 p.m., WESTconsin Credit Union
- 22 - 24 Christmas Tour of Homes
- 26 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 28 Thanksgiving – Office Closed
- 29 Office Closed
- 29 Light Up the Night, 7 p.m. Second Street to Lakefront Park
- 30 Small Business Saturday, Shop Local!

Tips for a Green Office:



Utilize Recycling Bins and know what does/doesn't go in them.

2019 Board of Directors

Kathy Ableidinger – Cardinal Health, Chair
Susie Halverson – Barker's Bar & Grill/San Pedro Café/
 Pedro's del Este, Past Chair
Mark McNamee – McNamee Real Estate Team, Chair Elect
Joel Larsen – MidWestOne Bank, Treasurer
Amy Bast – akb marketing
Becca Denn – Holiday Inn Express Hotel & Suites
Leanne Van Allen – University of Wisconsin - River Falls
Mark Hein – Family Fresh Market
John Knutson – Catalyst Sports Medicine
Katie Kranz - Eckberg Lammers P.C.
Chris Kost – YMCA in Hudson

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, *President*
Wendy Helgersen, *Leadership Hudson Director*
Anne Sonnee, *Communications Consultant*
Emily Sumner, *Director of Tourism & Marketing*
Madeline Vorlicek, *Intern, Special Projects*
Nicole Rajkowski, *Administrative Assistant/Office Manager*

MISSION: To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.

