



Message from the President

Mary Claire Olson Potter
Chamber President



Get more value from your Chamber membership - get involved!

We have all heard it. Whether it is a commitment to fitness, taking a class, a new hobby, or a volunteer opportunity, you get out of it what you put into it.

Your membership in the Hudson Area Chamber of Commerce is no different. The Chamber offers myriad opportunities to get involved, become acquainted with other members, and increase the visibility of your business.

A membership-based organization like the Hudson Chamber thrives with the energy and volunteerism of all of you. The more you are involved, the more the Chamber can do, and the momentum is contagious.

Join us for Connections & Coffee, Lets Do Lunch, Let's Do Happy Hour and Good Morning Hudson. Attend ribbon cuttings and meet new businesses that are in the Hudson area. Promote your business at the Hudson Community Expo, which drew 1,540 attendees last year. Brush off your golf clubs for the 29th Annual Golf Outing on June 22. Join a committee and help the Chamber and community grow and thrive.

There is strength in numbers and power in connections as you attend events and programs. Your new customer could be at the next Chamber event.

All that we do is about promoting Hudson as a great place to shop, dine, work, live and play. I encourage you to make the most of your Chamber membership. You will get a lot out of it!

Good Morning Hudson: International Women's Day



Join us Friday, March 6, at the Phipps Center for the Arts for an inspiring Good Morning Hudson celebrating International Women's Day. Networking and breakfast begin at 8:00 a.m., followed by the program at 8:15 a.m.

Hear from local leaders Kerri Harting (Eagle Eye Farm), Dr. Alyssa Lynch (Hudson Physicians), Jessica Pressley (Ember & Bean Roasting Co.), and Bree Schieck (Barker's Bar & Grill, Pedro's Pizza Lounge, San Pedro Cafe) as they share insights on leadership, resilience, and success in today's business climate.

Members: \$15 | Non-Members: \$20
RSVP by March 3 by [clicking here.](#)

Thank you to our event sponsor, Hudson Physicians, and our venue sponsor, the Phipps Center for the Arts.

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Thank you to our March newsletter sponsor, Eagle Eye Farm!

We appreciate your support of this important communications piece



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber newsletter. We reserve the right to edit or omit any submitted business briefs. Email submissions to Info@HudsonWI.org.

At **Discover Strength Hudson**, we help busy adults look and feel their best in just two 30-minute workouts per week. Our expert educated trainers lead personalized strength training sessions designed to be safe, efficient, and results-driven. You never have to plan your workout—we guide you every step of the way. Strength training is one of the most powerful tools for improving overall health. It supports fat loss, builds lean muscle, strengthens bones, improves cholesterol and blood sugar levels, reduces back and joint pain, and boosts energy and confidence. Our mission is simple: to help people live a stronger, healthier life without spending hours in the gym. If you're ready to feel stronger, more energized, and more confident, we would love to welcome you in for a free introductory workout. To learn more, [click here](#).

Cindy Brown Bauer, Minuteman Press Hudson, will be retiring on March 6 after 40 years in the printing/advertising business. Brown started at the Hudson Star Observer back in 1985 as an advertising assistant followed by earning an advertising degree and 6 years at the New Richmond News as part of their award winning advertising staff. In 1993 she came back to Hudson for an 18 year stint at RPG (Resco Print Graphics) and then has spent the last 14 years with Minuteman Press. A Roberts native, she also spent over 20 years directing both the St Patrick's Youth Choir and Roberts 4-H Music Group; 18 years as a Hot Air Affair Committee Member, Central St Croix Chamber of Commerce Board Member and most recently was the Roberts Sesquicentennial Chair. Please join her at an Open House on Friday, March 6 from 2-5pm at Minuteman Press, 596 Outpost Circle off of exit 4-Hudson.

The **Hudson Home & Garden Club** is conducting its Spring Plant Fundraiser in coordination with Gertens Greenhouses. Beautiful annuals, perennials, vegetables, flower pots and hanging baskets can be purchased online until April 6. Orders will be picked up conveniently in Hudson's Weitkamp Park, noon - 3 p.m., Saturday, May 16. The garden club earns a portion of the sales, and uses funds to provide garden, home and environmental education, grants, and projects that contribute to community beautification. To place an order, [click here](#) and enter store ID 738, then click on "Enter ID to Continue."

St. Croix County now offers two ways to recycle for your electronics, appliances, and scrap metal! Attend their annual spring collection events or bring them to the new 1-Stop-Drop recycling center in Somerset, open year-round. Recycling electronics and appliances just got easier with 1-STOP-DROP a new, year-round, free recycling option available to all St. Croix County residents through a partnership with Redemption Recycling. The program provides a convenient, one-stop drop-off location for electronics, appliances, and other eligible materials. The county will no longer hold Clean Sweep collection events. Instead, residents can request a voucher for free disposal through the online form. Providing a Materials List prior to a scheduled drop-off ensures that the vendor is prepared for the type of item and volume. Unscheduled drop-offs will not be accepted. Portable recycling bins are available to rent for special events, perfect for town festivals, graduations, family reunions, weddings, sporting events. They are free to rent with refundable deposit. Additionally, recycling presentations are free and cover "What to Recycle", "How to Recycle Right" and "Waste Reduction". Available Monday-Thursday with evening hours. For more information, [click here](#).

Hudson Lions Club will host their 2nd Annual Sip, Swirl & Sample event on Saturday, March 7th from 6-9:30PM at White Eagle Golf Club. While this event has taken on a new name, it has been a long-standing fundraising event for the Lions Club helping raise funds to support the many humanitarian efforts provided in our community. "We Serve" by financially funding and providing support to fight childhood blindness, diabetes, hunger and much more! Samplings of food and beverage from over 12 generous local food, wine and spirit vendors will be had while you mix & mingle with friends. There will be musical entertainment provided by the extremely talented Nici Peper as well. Raffle and Live Auction items will bring much fun to the evening...some valued over \$400! Tickets sold via the QR code on the Flyer OR at the door for \$50/each. Space is limited so don't wait to purchase. Check out our Facebook Page or email HUDSONLIONSWI@GMAIL.COM with any questions. To learn more, [click here](#).

Join **Black Rooster Bistro** Thursday, March 26th @ 7pm for a 5 course wine tasting event featuring Willamette Valley wines! \$85/person. \$50/person non-refundable deposit due to reserve your spot. Learn more and sign up by [clicking here](#). Dine with us during our 4 YEAR Anniversary event March 25th-29th to enter to win prizes and celebrate with us! We love being a part of HUDSON!

Join **BrightStar Care** for their free Wine & Wisdom Identity Theft event on Wednesday, March 18th 3:00 p.m. - 4:30 p.m. at 2200 Jack Breault Dr. This event features guest speaker Jeffery Kersten, Outreach Specialist for the Bureau of Consumer Protection. This is a great way to network and enjoy complimentary wine & pizza! To RSVP, email cheri.oconnor@brightstarcare.com or [click here](#).

BlueMist Disinfecting is a veteran-owned commercial disinfecting and deodorizing provider serving Hudson, River Falls, and surrounding Western Wisconsin communities. We specialize in whole-space hydrogen peroxide-based treatments designed to complement routine cleaning in offices, gyms, childcare centers, assisted living facilities, and other shared indoor environments. Our no-touch application method treats the entire environment in unoccupied spaces, supporting odor control and practical risk reduction. Select move-in, move-out, and odor remediation projects are available by request. To learn more, call 612-293-7671 or [click here](#).



Open Every Day 10AM-4PM

N7802 County Road F
River Falls, WI 54022

<https://eagleeyefarm.net/>

@Eagleeyefarm.net

VISIT TODAY!



Join us for a fun-filled day at the farm!

ACTIVITIES

- Tours
- Kangaroo Experience
- Porcupine Experience
- Goat & Alpaca Yoga
- Over 130+ Animals
- Annual Passes
- Summer Camps
- Craft Events

BIG EVENTS

- Fluff Fest - April 25th
- Alpaca Summer Dash - June 20th
- Pasture Palooza - October 17th
- Alpacas & Antlers - December 5th



HUDSON COMMUNITY EXPO - SIGN UP TODAY!

The 2026 Hudson Community Expo returns Sunday, May 3, from 11:00 a.m. - 3:00 p.m. at Hudson High School. This free, high-traffic event attracts hundreds of area residents eager to connect with local businesses and organizations through vendor booths, raffles, food, giveaways, and more.

Businesses are encouraged to secure their booth space soon and register by April 10 to be included on the Vendor Passport, driving even more engagement at your booth. Don't miss this opportunity to showcase your business and connect with the community. To apply to reserve your spot, [click here.](#)



RED LETTER GRANT ANNOUNCES DOUBLE SPRING 2026 GRANT CYCLE

Spring 2026 marks an exciting milestone for the Red Letter Grant program, a Double Grant Cycle! This year, eight grants will be awarded in each region (six \$2,000 grants and two \$4,000 grants), along with two \$2,000 Indigenous Women's Grants open statewide. That means more women funded, more businesses launched, and more communities strengthened.

Applications open March 2 and close April 6 at 11:00 p.m.

Information sessions will be held in Eau Claire (March 10), Barron (March 11), and virtually on February 25 and March 5.

If you're a woman planning to launch a new business, or know someone who is, this is an incredible opportunity to take the next step. For more information, [click here.](#)

LUCKY CLOVER CONTEST 2026

Shop local all month long and take part in the Lucky Clover Contest! With a \$10 minimum purchase at participating businesses, you'll earn a sticker on your Lucky Clover card. Collect five stickers to be entered to win gift cards to your favorite Hudson shops and restaurants, and 20 stickers to qualify for the Grand Prize Drawing. Completed cards must be returned to Angel's Pet World or the Chamber by March 31. Prize drawings will take place April 3.

[Click here](#) for the full list of participating businesses and details.



CONNECTIONS & COFFEE

Join us Tuesday, March 3, from 9:00 - 10:00 a.m. at Citizens State Bank for our next Connections & Coffee. This free networking event is a great opportunity to exchange business cards, build relationships, and hear Chamber updates on ways to connect and promote your business.

This month's presenter is Linda La Kosky Eng of Minuteman Press - Hudson, who will share tips for creating a successful trade show booth, including effective banners, giveaways, and eye-catching displays.

To register, [click here.](#)



SAVE THE DATE!

Join us for the 29th Annual Hudson Area Chamber Golf Tournament at Kilkarney Hills Golf Course Monday, June 22, 2026 from 11:30 a.m. - 6:00 p.m.

Spend a fun-filled day of golf, networking, and fun with fellow Chamber Members at this event. The day will include food, drinks, contests, raffles, and more!

Sponsor this event and get your business name in front of over 100 business leaders. Sponsorship commitment and payment due Friday, June 5th.

Hudson Area Chamber
GOLF TOURNAMENT
For more information, including registration, [click here.](#)



RIBBON CUTTINGS

Pine Valley Counseling LLC - located at 625 Commerce Dr., Suite 119. They are a mental health therapy practice in western Wisconsin. They provide individual counseling for adults and focus on struggles, such as anxiety, depression, trauma, postpartum/perinatal, grief/loss, adjustments, substance abuse, and more. Therapists at Pine Valley Counseling work with you to help meet your specific needs and goals at your pace. Schedule by calling or utilizing their website. Welcome to the Chamber and congratulations on your new space!



AMBASSADOR VISITS

Our Chamber Ambassadors recently tried something new—gathering as a group to visit several businesses in downtown Hudson. This collaborative approach gave Ambassadors the opportunity to connect with business owners, share updates, and show support in person.



Post - American Eatery - Located at 225 Locust St., Hudson. They offer a unique dining experience in the historic post office that has been renovated into a family restaurant featuring homemade Italian/American cuisine. Thank you for your support of the Hudson Area Chamber!



Spectrum Insurance Group LLC - Located at 605 2nd St., Hudson. Established in 2007, they are focused on providing high-quality, trusted service to clients through both personal and business coverage. Thank you for your support of the Hudson Area Chamber!



Leitch McSorley Insurance - Located at 529 2nd St., Suite 400, Hudson. Their goal is to continue to provide the high level of customer service that their clients have grown to expect, helping them find appropriate and affordable insurance coverage. Thank you for your support of the Hudson Area Chamber!



Hudson Flower Shop - Located at 222 Locust St., Hudson. They are a locally owned flower shop serving the St. Croix Valley since 1946, with a full-service staff to assist with design, delivery, and customer service. Thank you for your support of the Hudson Area Chamber!



The 715 - Located at 524 2nd St., Hudson. They offer unique furniture, home furnishings, and gifts for the rustic industrial home. Thank you for your support of the Hudson Area Chamber!



La Rue Marche - Located at 524 2nd St., Hudson. They offer unique furniture, home furnishings, and gifts for the rustic industrial home. Thank you for your support of the Hudson Area Chamber!



Art Doyle's Spokes & Pedals - Located at 607 2nd St., Hudson. They have been selling and servicing bikes and equipment of all kinds since 1984. Their knowledgeable staff are prepared to assist you with all of your biking needs. Thank you for your support of the Hudson Area Chamber!



St. Croix Cigar Co., LLC - Located at 525 2nd St., Hudson. They are a premium hand rolled cigar retailer with the only open cigar smoking lounge for over 100 miles in Northwestern Wisconsin. Thank you for your support of the Hudson Area Chamber!



The Bees Knees - Located at 507 2nd St., Hudson. They are a gift shop offering unique items for all interests, as well as a custom-curated gift service for your business or team. Thank you for your support of the Hudson Area Chamber!



Congrats to Our February Brand Champion

Congratulations to our February Brand Champion, Tava Ellingson!

Congratulations to our February Brand Champion Tava Ellingson with Citizens State Bank. Tava has been a very active member of the Chamber for many years. She leads the monthly Connections & Coffee program and serves on the Leadership Hudson Steering committee organizing the Community Life day. She is also on the Hudson Community Expo committee helping with the planning and setting up for this community event. In addition, Tava is on the Hilltop Pumpkin Party committee organizing fun activities for the day, and stays until the event is done and then helps with the tear down. Recently, for the Member Celebration, she helped to bring all the items needed for the event and organized a group of volunteers to help with the day of set up and clean up following the program. Tava promotes the Chamber in the community and brings fun ideas to events to help encourage participation. Thank you, Tava, for all you do to support the Hudson Area Chamber and the community. We look forward to our continued work with you.

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

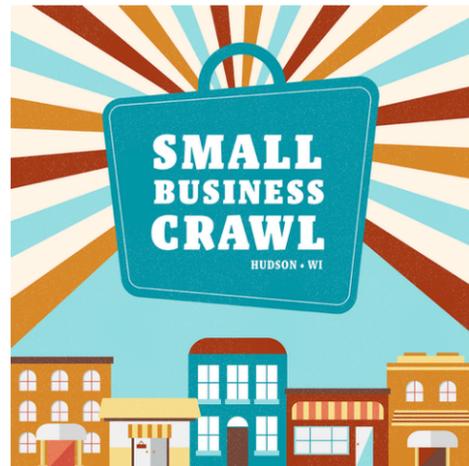
If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



SMALL BUSINESS CRAWL

The Small Business Crawl is back on Thursday, April 16, from 11:00 a.m. to 7:00 p.m., and we're inviting businesses to participate. Shoppers will purchase passports highlighting participating businesses and special offers, encouraging them to visit multiple locations throughout the day.

To be included on the official passport, businesses must complete the registration form by Monday, March 9, 2026. The event concludes with an after party and grand prize drawings at Max's Social House. Don't miss this fun opportunity to drive traffic and connect with new customers.



Click here to register today!

Click here to register today!



OPEN A BUSINESS INDEXED MONEY MARKET ACCOUNT

- ✓ Full access to funds
- ✓ No monthly fees
- ✓ Competitive indexed rate

OPEN NOW

Insured by NCUA



WE APPRECIATE OUR RENEWING MEMBERS

- [Afton House Inn / St. Croix River Cruises](#)
- [Andersen Corporation](#)
- [Associated Bank](#)
- [Auth Consulting & Associates, Inc.](#)
- [Bayport Marina Association, Inc.](#)
- [Belle Ame Vineyard](#)
- [Bremer Bank, N.A.](#)
- [Brettin Orthodontics](#)
- [Bye, Goff & Rhode, Ltd.](#)
- [Casanova Liquor](#)
- [Eagle Storage](#)
- [First National Community Bank](#)
- [GEA Systems of North America LLC](#)
- [Hudson Art Gallery](#)
- [Hudson Daybreak Rotary Club](#)

- [Hudson Food Walk](#)
- [Hudson Hockey Association](#)
- [Hudson Physicians](#)
- [Hudson Pride](#)
- [John Knutson](#)
- [Lakefront Law, LLC](#)
- [NutriSource](#)
- [Oso Clean Janitorial Service](#)
- [Rise](#)
- [Royal Inn - Hudson I-94](#)
- [Safe-way Bus Co.-Wisc.](#)
- [Schmidt Roofing, Inc.](#)
- [Sleep in Heavenly Peace](#)
- [Solace Health](#)
- [Speer Bast Real Estate](#)

- [St. Croix County - Community Development Department](#)
- [St. Croix Valley Sexual Assault Response Team, Inc.](#)
- [The Cleaning Authority, Hudson](#)
- [The Subhouse](#)
- [The Sycamore of River Falls](#)
- [Thrivent - Lasting Legacy Financial Consultants](#)
- [Twin Cities Orthopedics - Hudson Therapy](#)
- [University of Wisconsin - River Falls](#)
- [Village of North Hudson](#)
- [Weathersafe Restoration, Inc.](#)
- [Western Wisconsin Soccer ?](#)
- [White Eagle Golf Club](#)

*Members listed above renewed from January 27 to February 27.

Welcome Our New Members



Welcome to our newest Chamber members. We are proud to have you join a network of businesses committed to progress, partnership, and community impact.

- [AMK Cleaning Services LLC](#)
- [Explored Endeavors LLC dba The Back Nine Golf - Hudson WI](#)
- [Hudson Hair Company](#)
- Sponsored by [Black Rooster Bistro](#)
- [One Drop Refillery](#)
- [Shaw-Lundquist Construction](#)
- [St. Croix Valley Opera](#)
- Sponsored by Pete Foster, [Barkers Bar & Grill](#), [San Pedro Cafe](#), [Pedro's Pizza Lounge](#)
- [TA Hudson](#)
- [Tice Homes](#)
- [Town of Troy](#)

Chamber Member Referral Program



We are thrilled to continue the Hudson Area Chamber Member Referral Program. When you refer a business to the Chamber, and they become a member, you'll be listed as their sponsor and receive a \$25 Chamber Check as a thank you. For any questions about this program, please email Info@HudsonWI.org



Each month, on the fourth Wednesday at Noon, we meet at a local restaurant for lunch and connections. This event is open to all Chamber members, and we rotate to different member locations. Members pay for their own lunch. Join us for a chance to win either a free lunch or a gift certificate to the restaurant for future use!

Thank you to everyone who joined us in February at Lolo American Kitchen & Craft Bar for the taco bar; all enjoyed delicious food and amazing conversations.



Date: Wednesday, March 25 | Noon
Location: TBD
To register, [click here](#).



March Calendar of Events



- 3 Connections & Coffee,**
9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 3 Lodging Properties Meeting**
Noon, Comfort Suites Hilton, 2620 Center Dr.
- 4 Hudson Chamber Foundation**
1:00 p.m., Hudson Chamber Office, 219 2nd St.
- 5 Hudson Community Affairs**
9:30 a.m., Zoom
- 6 Good Morning Hudson: International Women’s Day**
8:00 a.m., The Phipps Center for the Arts, 109 Locust St.
- 10 Hudson Community Expo Meeting**
1:30 p.m., Zoom
- 11 Retail & Restaurant Committee Meeting**
9:00 a.m., Post - American Eatery, 225 Locust St.
- 18 Tourism Committee**
1:30 p.m., Zoom
- 19 Hudson Chamber Board of Directors**
9:00 a.m., Hudson Chamber Office, 219 2nd St.
- 19 Ambassador Committee**
3:00 p.m.
- 25 Success for 6**
9:00 a.m., Zoom
- 25 Let’s Do Lunch**
Noon, Location TBD
- 26 Golf Planning Call**
9:00 a.m., Zoom

Stay up to date on all the events. Scan (or click) the QR code to view the full Chamber and community calendar.



Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2025 Award Winners!



- Chamber Member of the Year - **Erica Johnson**
- Small Business of the Year - **Blooms for Happiness**
- Large Business of the Year - **County Market**
- Manufacturer of the Year - **Cardinal Glass**
- Non-Profit of the Year - **Hudson Rotary Clubs**
- Community Volunteer of the Year - **Susan Heiser**
- Marie Blakeman Award - **Angel Duratti**

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Corinna Brose**, Events & Program Coordinator
- Lily Van Allen**, Administrative Assistant

Get in Touch

Hudson Area Chamber of Commerce & Tourism Bureau
219 2nd Street, Hudson, WI 54016

Office Hours: Monday - Friday, 8:30 a.m. - 4:30 p.m.

Phone: 715-386-8411

Email: Info@HudsonWI.org

Members can take advantage of this monthly opportunity to reach our membership by being a paid advertising sponsor. Call the Chamber office at 715-386-8411 to request information on becoming a sponsor.



Hudson Area Chamber

Sustainability Corner

Sustainability doesn't always require big lifestyle changes. Sometimes it starts right here at home. Choosing to shop, dine, and do business locally reduces transportation emissions, minimizes excess packaging, and keeps dollars circulating within our community. Supporting local businesses strengthens Hudson's economy while also lowering the environmental impact tied to long-distance shipping and large-scale distribution. As we head into a busy spring season of events and shopping, consider how your everyday choices can support both the planet and the people who make our community thrive.