



Message from the President

Mary Claire Olson Potter
Chamber President



October Celebrates Manufacturers Month

As we recognize Manufacturing Month during October, we send a special thank you to all the manufacturers in the Hudson area for the positive impact they are making in our community.

Due to retirements and economic expansion, there will be significant opportunities for employment in Wisconsin's manufacturing industry, underscoring the need to ensure a robust talent pipeline now and in the years to come. Celebrating this month is an opportunity to inspire the next generation, positively shift perceptions about the industry, and build the foundation for the manufacturing workforce of the future. Manufacturing jobs today are high-tech, high-skill, and high-pay.

The Chambers Manufacturers Roundtable, along with Hudson High School, is hosting events during the month of October.

- **Monday, October 5, 2026, 6:00 p.m.:** Manufacturers Month Proclamation at Hudson Common Council Meeting
- **Wednesday, October 23, 2026, 7:15 am - 2:00 pm:** Expo at Hudson High School will include facilities and higher-ed booths
- **Spring, 2027,** Students will tour local manufacturing facilities

The Expo and the tours will introduce high school students to the career and job opportunities in the greater Hudson area.

Contact the Chamber today to participate in these events at
Maryclaire@HudsonWI.org

Save the Date - Hudson Area Chamber Member Celebration

Hudson Area Chamber

**MEMBER
CELEBRATION**

January 28, 2027

The new year always brings the opportunity to reflect on the past and pause to celebrate all those who have contributed to the Chamber and the community's success. We will also celebrate innovative, successful member businesses through our awards program. Watch for the opportunity to nominate businesses and individuals for these awards.

Sign up today to promote your business as a sponsor of this popular Chamber event [here](#).

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**Thank you to our
October sponsor,
Tattersall Distilling!**

We appreciate your
support of this important
communications piece



All About the Coffee Bean! The specialty coffee experience goes far beyond a quick caffeine fix. It connects you to the coffee bean, from the farm to your cup. Join **Hudson Home & Garden Club** for its Oct. 6, 1 p.m., program, All About the Bean, presented by Jessica Pressley, founder and head roaster at Hudson's **Ember Bean and Roasting Co.** Pressley will explain the coffee bean's life cycle, how it's farmed, and how you can enjoy the special experience of a good cup of coffee. The public is invited to attend this presentation in the River Room at the Phipps Center for the Arts. Join the group at 12:30 p.m. for refreshments. A \$5 contribution is suggested for nonmembers to cover expenses. You also can purchase a 2027 garden club annual membership for \$30 at the meeting.

Willow River Cemetery greatly values the partnership and support from local organizations. As an independent, non-profit organization, these community partnerships allow us to provide access and support to the cemetery and the rich history of the cemetery, dating back to the 1850's. Please join the Octagon House Museum as they host special tours in October and November. A candlelight cemetery tour, Whispers from Willow River is scheduled for Oct. 7. On Nov. 1, an All Souls Scavenger Hunt and Mini Festival provides families an opportunity to learn more historical information. Purchase tickets online through the Octagon House Museum by [clicking here.](#)

Harvest in Hope: Supporting Free Healthcare in Our Community Join the **Free Clinic of Pierce & St. Croix Counties** for Harvest in Hope, our biggest fundraiser of the year, on Sunday, October 11, from 1-4 p.m. at Forestville Vines in River Falls. Enjoy an afternoon of community, trivia, food, wine, raffles, auctions, and fun - all while supporting a vital local resource. The Free Clinic provides compassionate medical care, medications, and preventive education at no cost to uninsured residents in Pierce & St. Croix Counties who have no healthcare alternatives. Every ticket, donation, and sponsorship helps our neighbors in need. To learn more, [click here.](#)

October is packed for **St. Croix Valley Opera!** On Sunday, October 18, 2:00-4:00 PM, join our Fall Master Class at the Rivertown Inn in Stillwater, MN: a mock audition and Q&A with guest clinician Sarah Stephens and pianist Carson Rose Schneider. Then on Friday, October 30, 7:00 PM, our By Special Request Concert brings your favorite opera, Broadway, and pop songs to life at Trinity Lutheran Church in Stillwater, featuring SCVO co-founders Obed Floan and Megan Wagner plus guest performers, benefiting our Bridge to Growth Campaign. Submit song requests by October 10. To find tickets and details, [click here.](#)

Fall is better with BBQ! Cooler temps, crisp leaves, and fall gatherings are calling for one thing: legendary BBQ! Let **Old Southern BBQ Smokehouse** handle the food while you enjoy the season — smoked fresh daily, with made-from-scratch sides prepared in small batches. From corporate lunches to fall festivals, sporting events, and family parties, we've got pulled pork, beef brisket, smoked chicken, hearty sides, and cozy fall favorites to keep your crowd happy. Skip the stress, gather your people, and let us take lunch (or dinner!) off your plate. Gather around great food. Gather around Old Southern BBQ. Reach out to Sandy@oldsouthernbbq.com



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber newsletter. We reserve the right to edit or omit any submitted business briefs. Email submissions to Info@HudsonWI.org.

Working for yourself doesn't have to mean working by yourself. At **KPT Collaborative** in downtown Hudson, a productive workday can also bring a fresh perspective, a helpful introduction, or a conversation that moves your business forward. We're inviting local business owners, remote professionals, and entrepreneurs to experience it with a free coworking day for first-time guests. Bring your laptop, settle into our welcoming workspace, and meet people who understand what you're building. Enjoy reliable Wi-Fi, room to focus, and a community worth getting to know. Email info@kptcollaborative.com to reserve your free day. Come see what's possible when you're here.

Solace Health is a Hudson-based health clinic specializing in hyperbaric oxygen therapy and functional medicine. We take a root-cause approach to health, combining advanced lab testing, nutrition, targeted support, and hyperbaric oxygen therapy to help individuals better understand and address the factors contributing to their health concerns. Our goal is to provide science-based options for people dealing with persistent symptoms, recovery needs, or health concerns that may not have been fully explained through conventional approaches. We are proud to be part of the Hudson community and look forward to helping more local individuals take a proactive approach to their health. To learn more, [click here.](#)

Hudson Hot Air Affair has picked a new theme for the 38th annual hot air balloon rally and winter festival. Everyone can don a tropical shirt, grass skirt and flip flops to enjoy a "Tiki Glow in the Snow" coming February 5-7, 2027. Sponsor opportunities and rates are now listed on the event's website. Sponsorships range from \$100 for an EAT/SHOP/PLAY retail business promotion or Beverage Battle to \$595 for a promotional sponsorship with a display ad in the official Hot Air Affair brochure. See the sponsorship form for details on all participation levels and pricing. To take advantage of the early bird pricing, sponsor forms must be completed and returned by October 31, 2026. Sponsor payments are due by January 15, 2027, so your payment can follow. Sponsorship forms are available at hudsonhotairaffair.com/sponsors. The Hot Air Affair is always looking for new volunteers—helpers HHAA weekend or new committee members to plan pre-events in January and the big weekend in February. For complete info, contact the event via email at HotAirAffair@gmail.com or text/voicemail message at 715-544-7544.





Join us at Tattersall this season for cozy meals with friends, celebrations with the whole fam or festive gatherings with your team.



HAPPY HOUR | GROUP & PRIVATE DINING | CATERING EVENTS | EVENTS & EXPERIENCES



TATTERSALL

1777 Paulson Rd River Falls, WI 54022 | 534-248-8300



Spirit of the St. Croix Art Festival

On September 26 & 27, we celebrated our 18th annual Spirit of the St. Croix Art Festival in partnership with the Phipps Center for the Arts. Lovers of the arts, including painting, woodworking, fabrics, metalworks, and more, came out to enjoy a weekend in Lakefront Park along the St. Croix River. Live music and entertainment added to the festive atmosphere, where 7,000 attendees enjoyed 80 artists' booths, vendor booth activities, live music, and food and beverages throughout the weekend.

Thank you to the following sponsors:

**LAST WOMEN
STANDING**



Gold: CBD Hudson | Eagle Eye Farm | Gagnon, Inc. | Hudson Physicians | Minuteman Press - Hudson | RJ's Meats & Groceries | Steiner Plumbing, Electric, & Heating Inc. | Viking Coca-Cola Bottling Company | Willow River Company

Silver: Associated Eye Care | Barker's Bar & Grill | Citizens State Bank | Comcast Business | Festival Foods | Goodwin & Moore Team - Realty ONE Group SIMPLIFIED | Max's Social House | Pedro's Pizza Lounge | Pier 500 | Royal Credit Union | San Pedro Cafe | SEASONS Gallery | University of Wisconsin-River Falls

Bronze: Angel's Pet World | Art Doyle's Spokes & Pedals | Cardinal Glass | Discovery Financial Centers, Inc | Hampton Inn & Suites by Hilton | Hudson Art Gallery LLC | Northwood Technical College | Old Southern BBQ Smokehouse | Rose & Lavender | Valley Companies

Music: Xcel Energy

Aerialist: Nicolet National Bank

Media Sponsor: Hudson Neighbors

Lakefront Park Fall Decor: Hudson Flower Shop | White Pine Berry Farm

Artist Hospitality: Jerry's Foods | Joe to Go

Doggie Daycare: Angel's Pet World

Beverage and Food Vendors: 4 Reasons Kettle Korn/Mini Donuts | Benny's Bigfoot BBQ | Carbone's Pizza | Joe to Go | K and C Concessions - The Hungry Badger | Stockwell's Maple Treats



This is a community event that takes many to make happen. Thank you to all of our volunteers for your time and help.



Congratulations to et cetera, the winner of this year's Scarecrow Contest at the Spirit of the St. Croix Art Festival!
Thank you to everyone who participated. We love seeing the talent and imagination our local businesses bring to Hudson each fall!

Event Preparation: Deb Andrews | Public Works & Parks | City of Hudson
Preparing Lakefront Park: Nancy Fouks and Jonathan "JJ" Barnes | Public Works & Parks | City of Hudson
Beverage Coordinator: Pete Keskey, Minuteman Press - Hudson
Beverages: Casanova Liquor | General Beer - Northwest | Viking Coca-Cola Bottling Company
Doggie Daycare: Angel's Pet World
Entertainment Coordinator: John H. Potter
Sound Engineer: Steve Jerlow, Serious Sound
Porta Potties: Apostle Septic
Electricity: Steiner Plumbing, Electric, & Heating Inc.
Chalk Art: Rachel and Grace Renner
Set Up Electrical Power: Matt Steiner, Steiner Plumbing, Electric, & Heating Inc.
Artists Set Up and Tear Down / Park Clean Up: Boy Scout Troop #140
Artwork: Juried by the Phipps Visual Arts Council
Ice: Lucky's Wine & More
Tables / Tents: Tables and Tents Rental Company
Parking Lot Coordinator: Angel Duratti, Angel's Pet World

Thank you to the Set Up, Weekend, and Clean Up Volunteers

Kelsey Davis, YMCA | Mike and Tiffany Dux, Blooms for Happiness | Gary and Richelle Jader | Andrew Jennings, Phillips Medisize, a Molex Company | Pete Keskey, Minuteman Press - Hudson | Chris Kost, YMCA | Linda La Kosky Eng, Minuteman Press - Hudson | Leah Ott | Melissa Pedersen, McDonald Insurance Agency | Gary and Melissa Porter | Deb Pittman, Hampton Inn & Suites by Hilton | John H Potter | Jacob Skramstad, Cardinal Glass | John and Leanne Van Allen, University of Wisconsin - River Falls | Blake Willman, Willman Works

RIBBON CUTTINGS



Anchor Websites, LLC - Husband and wife duo Laura and Jim are dedicated to helping you build a website you're proud of! Formed in 2016 and based in Hudson, they have helped hundreds of clients build and maintain the websites of their dreams. Welcome to the Chamber!



Tice Homes - Located at 594 Outpost Circle, Suite H, Hudson. Tice Homes is a full-service design/build company with over 30 years of experience specializing in custom homes, additions, and remodeling projects throughout the St. Croix Valley. Welcome to the Chamber!



Urban Table - Located at 520 Second St, Hudson. Formerly Urban Olive and Vine, Urban Table's new owners Chef Ben and Hannah Jung are dedicated to carrying its spirit forward by keeping the recipes people know and love, while adding a few new touches to the menu. Congratulations on this new chapter!



Nicolet National Bank - Located at 404 County Rd UU, Hudson. Nicolet National Bank, formerly MidWestOne, has new owners but still has the same great team in its Hudson office and a continued commitment to supporting the local community. Congratulations on this new chapter!

AMBASSADOR VISITS

In September, our Ambassador Committee participated in a little friendly competition and held the first ever "Ambassador Amazing Race" through downtown Hudson to see which team could visit the most members in one hour. Congratulations to our winners for this year, Team Mary Claire!



4 North Beauty Collective - Located at 411 Second St, Hudson. This talented team of licensed hairstylists provides tailored haircuts, expert color services, and holds a Bellami certification for extensions, for service you can trust. Thank you for your support of the Hudson Area Chamber!



Agave Kitchen - Located at 501 Second St, Hudson. They are a Hudson destination for New American and Southwestern-inspired cuisine, handcrafted cocktails, and a lively atmosphere in the heart of downtown. Thank you for your support of the Hudson Area Chamber!



21 Nails - Located at 419 Second St, Hudson. They specialize in high-quality manicures and pedicures designed to enhance your natural beauty and promote self-care with expert technicians and premium products. Thank you for your support of the Hudson Area Chamber!



Bee Healthy Chiropractic - Located at 511 Second St, Suite 14, Hudson. Dr. Amy Hamlin provides general and specialized chiropractic care, as well as cold laser therapy, to patients of all ages. Thank you for your support of the Hudson Area Chamber!



Chapter2 Books - Located at 226 Locust St, Hudson. This local independent bookstore is run by a small but mighty team that specially curate their stock to ensure there is a wide range of genres available. If you can't find what you're looking for, they are happy to order it for you. Thank you for your support of the Hudson Area Chamber!



Eckberg Lammers, P.C. - Located at 430 Second St, Hudson. For over 70 years, Eckberg Lammers has been serving the legal needs of individuals, businesses, and municipalities in Wisconsin and Minnesota. Their team is equipped to provide legal service for estate planning, finance, personal injury, employment, litigation, and more. Thank you for your support of the Hudson Area Chamber!



The Jeweler's Bench - Located at 216 Locust St, Hudson. The Jeweler's Bench features a wide range of artisan jewelry, using gemstones that are high-quality and ethically sourced. They also offer custom jewelry design, redesign of heirloom pieces, repairs, and appraisals. Thank you for your support of the Hudson Area Chamber!



San Pedro Café - Located at 426 Second St, Hudson. San Pedro Café is a Caribbean-themed restaurant and bar sharing the flavors, culture and pleasure of the Caribbean Sea with guests. Visit them to experience life on island time. Thank you for your support of the Hudson Area Chamber!



Cream of the Crop Artists Gallery - Located at 511 Second St, Hudson. Cream of the Crop opened its first gallery at the Minnesota State Fair more than a decade ago and opened a Hudson gallery in 2023, giving shoppers the opportunity to explore its unique collection of local art year-round. Be sure to check out their website for special events. Thank you for your support of the Hudson Area Chamber!



Ember and Bean Roasting Co. - Located at 117 Commercial St, Hudson. Ember and Bean is a local roastery and coffee shop with locations in Hudson and Oakdale. They are committed to creating handcrafted beverages and providing an excellent experience for every customer. Thank you for your support of the Hudson Area Chamber!



KPT Collaborative - Located at 522 Second St, Hudson. KPT Collaborative is a vibrant co-working community designed for entrepreneurs, remote professionals, and small business owners who crave more than just a desk. Thank you for your support of the Hudson Area Chamber!



SEASONS Gallery - Located at 401 Second St, Hudson. SEASONS Gallery is proud to represent more than 160 local, regional, and national artists in many different mediums, including painting, glass, jewelry, clay, and more. Featured exhibits change monthly, so make sure to visit them during First Friday to see what's new. Thank you for your support of the Hudson Area Chamber!



Dick's Bar & Grill - Located at 111 Walnut St, Hudson. Widely considered to be one of the state's oldest continuously operating bars, Dick's Bar & Grill has become a Hudson landmark with a storied history dating back to 1860. Today, they pride themselves on serving good food, good drinks, and good times for all. Thank you for your support of the Hudson Area Chamber!



et cetera - Located at 502 Second St, Hudson. et cetera is a boutique specializing in unique and eclectic home decor, high-quality gifts, jewelry, kids' clothing and accessories, pet toys, and more. Thank you for your support of the Hudson Area Chamber!



The Purple Tree - Located at 516 Second St, Suite 101, Hudson. The Purple Tree is a family owned and operated business that features items that are good for people and good for the planet. They offer sustainable and regionally-sourced clothing, home goods, accessories, decor, and more. Thank you for your support of the Hudson Area Chamber!



St. Croix Baking Company - Located at 424 Second St, Hudson. Chef Charles Froke and his team are dedicated to serving delicious, high-quality bread, baked goods, cakes, homemade ice cream, and more, served fresh Tuesday through Sunday each week. Thank you for your support of the Hudson Area Chamber!



Dick's Bar & Grill - Both teams decided to pay them a visit, less than five minutes apart!



Highnorth Dispensary - Located at 502 Second St, Suite 110, Hudson. Highnorth is a modern hemp dispensary offering premium THC and CBD products, expert staff, and a clean, welcoming space focused on wellness, education, and quality. Thank you for your support of the Hudson Area Chamber!



Pedro's Pizza Lounge - Located at 212 Walnut St, Hudson. Pedro's Pizza Lounge is serving up a "slice of New York" in downtown Hudson with their traditional New York style slices, whole pies, inspired starters, fresh salads, and enticing desserts alongside craft cocktails and enticing libations. Thank you for your support of the Hudson Area Chamber!



St. Croix Provisions - Located at 409 Second St, Hudson. St. Croix Provisions is a local menswear store committed to offering exceptional quality, attention to detail, and an excellent shopping experience. Pieces are carefully curated with timeless, high-quality apparel in mind. Thank you for your support of the Hudson Area Chamber!



Droplets of Wellness - Located at 226 Locust St, Suite 2, Hudson. Droplets of Wellness is a rock shop and metaphysical supply store that also offers Reiki therapy, psychic readings, and more. Thank you for your support of the Hudson Area Chamber!



Hudco To-Go LLC - Located at 210 Locust St, Hudson. This locally-owned, chef-driven deli featuring house-made products and local market items. Whether you're looking for a grab-and-go lunch option or a take-and-bake dinner, Hudco To-Go has options to suit every need. Thank you for supporting the Hudson Area Chamber!



Rivertown Tattoo - Located at 412 Second St, Hudson. Rivertown Tattoo is a tattoo, body piercing, and permanent makeup studio that offers a diverse range of styles from highly experienced artists. Thank you for your support of the Hudson Area Chamber!



The Subhouse - Located at 407 Second St, Hudson. The Subhouse offers a wide range of sub sandwiches, wraps, soups, and salads, made fresh daily. In addition to walk-in service, they also offer delivery and are happy to help make your next meeting or event a success with party platters and boxed lunches. Thank you for your support of the Hudson Area Chamber!



Hudson Chamber MAX



On September 10, we held our sixth annual Hudson Chamber MAX event. Chamber Members and prospective members were given the opportunity to discover the power of their membership. We also highlighted legacy members and thanked them for their continued support throughout the years. We welcomed five new members through this event, and look forward to working with them!

Thank you to the **Success for 6 Committee** for continuing to create connections for our community.

Chair Angel Duratti, Angel's Pet World | Chris Kost, YMCA in Hudson | Maria Machtemes, Citizens State Bank | Lisa Woletz, Christian Community Homes & Services

Thank you to the event sponsors:



Venue: YMCA Camp St. Croix - Royal Credit Union Discovery Center

Food: Jerry's Foods

Beverage: Lucky Guys Distilling

Flowers: Blooms for Happiness

Printing: Bayport Printing House, Inc.

Design: Christiansen Creative

Thank you to the volunteers:

Riley Biermaier, Citizens State Bank | Angel Duratti, Angel's Pet World | Erica Johnson, Angel's Pet World | Chris Kost, YMCA in Hudson | Maria Machtemes, Citizens State Bank | Maria Schmitt, WESTconsin Credit Union | Max Wefel, Citizens State Bank | Lisa Woletz, Christian Community Homes and Services, Inc.

Thank you to the following businesses for donating door prizes:

Angel's Pet World | Card My Yard | Citizens State Bank

Leadership Hudson Kicks Off!

Leadership Hudson is officially underway! Our 2026-2027 class kicked off the program at White Eagle Golf Club, beginning a nine-month journey focused on leadership development, community connection, and a deeper understanding of the Hudson area.



We're excited to welcome this year's class and look forward to seeing how they grow, connect, and contribute throughout the year!

BETTER EXPOSURE STARTS HERE

CLAIM A ¼ PAGE OR ½ PAGE AD SPOT IN A 2027 CHAMBER NEWSLETTER TODAY!



EMAIL CORINNA@HUDSONWI.ORG



AFFORDABLE PAYMENTS

For The Road Ahead

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✓ Fast loan decisions

✓ Choice of due date

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Join us at the Hilltop Pumpkin Party and 73rd Rotary Halloween Parade



If you love Halloween and are looking for a festively fun family event, you're not going to want to miss the Hilltop Pumpkin Party and 73rd Annual Rotary Halloween Parade on Saturday, October 17 11:00 a.m. to 2:00 p.m.!

Join us for this FREE outdoor event and be sure to come early and register for the costume contest starting at 1:15 p.m. The Rotary Clubs of Hudson prizes include cash prizes for the Top 5 "Best Costumes" in four age groups (4 years and younger; 5-7 years; 8-10 years; 11 years and up). Best Group (top 2) receives \$45/\$25, and Best of Show receives \$150! Families will also enjoy: Horse drawn wagon rides, pumpkin decorating, a petting zoo, games and activities, food, and treats. To learn more, [click here](#).

Want to put your business in front of families and community members at one of Hudson's favorite fall events? Sponsorship opportunities are still available for the Hilltop Pumpkin Party! Sponsors receive a booth at the event, along with additional recognition based on the sponsorship level you choose. It's a great opportunity to connect with the community, promote your business, and be part of the fun surrounding the Hilltop Pumpkin Party.

Interested in sponsoring? Email info@HudsonWI.org to claim your booth!

Sponsorships Available!

Each winter, thousands of visitors come to Hudson to experience the magic of the holiday season. Our community traditions are made possible through the generous support of local businesses, families, and individuals who help bring holiday cheer to Hudson.

Gain recognition and help us continue creating a memorable experience for our community and visitors throughout the 2026-2027 season.

To learn more about sponsorship opportunities, contact the Hudson Area Chamber or [click here](#). Sponsorship deadline: October 9.



Join us for our next happy hour at Agave Kitchen on October 15! Be sure to bring plenty of business cards for this evening of connections, prize drawings, and delicious food and drinks. Thank you to Edward Jones - Cody Uhrhammer for sponsoring this event and to Agave Kitchen for hosting!

Event Details:

Date: Thursday, October 15, 4:00 to 6:00 p.m.

Location: Agave Kitchen, 501 Second St., Hudson
To register, [click here](#).

Registration deadline: Tuesday, October 6.



Sustainability Corner

Halloween costumes don't have to be brand new to be fun! Before ordering a costume online, check your closet, visit a local secondhand shop, or get creative and make something from clothes and materials you already have. Reusing what you own and buying secondhand when you can reduces waste and can mean less packaging and shipping.

You can also swap costumes with friends or family, especially for kids who may only wear a costume once or twice before they outgrow it.

If you do need to purchase something new, shop local first! Hudson has plenty of businesses where you can find clothing, accessories, craft supplies, and other pieces that can help bring your costume idea to life. Shopping locally gives you a chance to find something unique while supporting the businesses in our community.

And when Halloween is over, don't let your costume take up closet space! If you no longer need it, consider donating it to a local thrift or secondhand store so someone else can give it a second life.

This Halloween, think outside the box: reuse, repurpose, and get creative!





Congratulations to our September Brand Champion, HCPA!

The Hudson Community Pickleball Association (HCPA) works to promote access to pickleball for everyone in the Hudson and St. Croix communities. The organization encourages residents of all experience levels to get involved and connect with others and support their physical, social, and mental well-being. This September, HCPA partnered with the Hudson Area Chamber to help plan and organize the Pickleball Tournament, a fundraiser benefiting the Chamber Foundation Scholarship Fund. HCPA Operations Manager John DeGraff and Chair Deanna DeGraff have been instrumental in helping the Chamber coordinate the tournament. HCPA members also volunteered their time to help make the event possible. We're so grateful to the Hudson Community Pickleball Association for sharing their time, knowledge, and enthusiasm with the Chamber. Their commitment to growing pickleball in the Hudson area is a wonderful example of the partnerships that make our community strong. Congratulations to the Hudson Community Pickleball Association on being named the Chamber's September Brand Champion!



Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



Witches Night out is Coming to Hudson!



Grab your witch hat and join us for the first ever Witches Night Out on Thursday, October 22, from 3:00 to 7:00 p.m.! Formerly known as the Small Business Crawl, this Hudson favorite is getting a spooky new twist with exclusive offers, seasonal activities, trick-or-treat stops, and more.

Pick up a \$5 passport to unlock special offers at participating businesses and enter the grand prize drawing, or upgrade to a \$20 Trick-or-Treat bag, which includes a passport, and allows you to pick up local goodies while you shop. Then head to Max's Social House at 7:00 p.m. for the after party, featuring a witches hat costume contest, music, and grand prize drawings at 7:30 p.m.

Passports and Trick-or-Treat bags will be available beginning October 8. A portion of the proceeds will benefit Buena Vista: A Stroll in the Park.

For event details, selling locations, and participating businesses, [click here.](#)

Meet the Candidates: Kevin Knoke and Shannon Zimmerman

Join us as we hear from the candidates running for Wisconsin State Assembly for District 30. Incumbent Shannon Zimmerman and challenger Kevin Knoke will present their experience, qualifications and why they want to represent District 30. Each candidate will present opening comments and respond to questions prepared by the Community Affairs Committee and take written questions from the audience as time allows. This event is presented by the Hudson Area Chamber of Commerce & Tourism Bureau and the River Falls Chamber of Commerce and Tourism Bureau.



Event Details:

Date: Tuesday, October 13 5:30 to 7:00 P.M.
Location: First Presbyterian Church, 1901 Vine St. Hudson
To register, [click here.](#) Registration deadline: Tuesday, October 6.

WE APPRECIATE OUR RENEWING MEMBERS

[4 North Beauty Collective](#)
[Abigail Page Antique Mall](#)
[Angel's Pet World](#)
[Apostle Septic Service](#)
[Applebee's Grill + Bar](#)
[Barker's Bar & Grill](#)
[Bricks Neapolitan Pizza](#)
[Building Healthier Community](#)
[Cardinal Health](#)
[Cintas](#)
[Comcast Business](#)

[Edina Realty, Inc.](#)
[Edward Jones - Cody Uhrhammer.](#)
[CEPA®](#)
[Edward Jones - Financial Advisor - Dan Timmerman CFP®, CEPA®, AAMS](#)
[Family Friendly Workplaces, Inc.](#)
[Hartman Homes Inc.](#)
[Hillcrest Animal Hospital](#)
[Hudco To-Go LLC](#)
[Hudson Ford LLC and Quick Lane](#)
[Hudson Rotary Club](#)

[Hudson School District](#)
[La Rue Marche'](#)
[Live Nation](#)
[Lommen Abdo P.A.](#)
[Pioneer Press/TwinCities.com](#)
[Ritzinger Optometric Clinic, S.C.](#)
[RMH Leasing, LLC](#)
[SEASONS Gallery](#)
[Serious Sound](#)
[St. Croix Kidds Pediatric Dentistry](#)
[Studio EA](#)
[Tareen Dermatology](#)
[Tattersall Distilling](#)
[The Oral Surgery Center](#)
[Valley Companies](#)
[YMCA Camp St. Croix](#)

*Members listed above renewed from September 1 to September 25.

Welcome Our New Members



Welcome to our newest Chamber members. We are proud to have you join a network of businesses committed to progress, partnership, and community impact.

[570 Coulee](#)
[Allina Health Minneapolis Heart Institute](#)
[CCF Bank](#)

- Sponsored by David Ritter, [Discovery Financial Centers, Inc.](#)

[Filipiak Insurance Agency, LLC](#)

- Sponsored by Blake Willman, [Willman Works](#)

[The Fermented Experience](#)

- Sponsored by Janet Phipps, MBA, ACC, [NorthStar Mindset Coaching](#)

[G-Force Pro Audio](#)
[Golden Ridge Protection LLC](#)
[Ivory52](#)
[Long Term Care Counsel](#)

- Sponsored by Kelly Kelly, [KindNest](#)

[Neo Electrical Solutions, LLC](#)

- Sponsored by Shannon Route, [Card My Yard St. Croix Valley-WI](#)

[PermaLinx](#)

- Sponsored by Julie Heifner, [Julie Heifner Real Estate](#)

[Redeemed Body](#)
[Renew Strategy Solutions](#)
[Water's Edge Bookkeeping LLC](#)

Chamber Member Referral Program



We are thrilled to continue the Hudson Area Chamber Member Referral Program. When you refer a business to the Chamber, and they become a member, you'll be listed as their sponsor and receive a \$25 Chamber Check as a thank you. For any questions about this program, please email Info@HudsonWI.org



Each month, on the fourth Wednesday at Noon, we meet at a local restaurant for lunch and connections. This event is open to all Chamber members, and we rotate to different member locations. Members pay for their own lunch. Join us for a chance to win either a free lunch or a gift certificate to the restaurant for future use!

Thank you to everyone who joined us in September at Kelly's Pub & Grill; all enjoyed delicious food and amazing conversations.



Date: October 28 | Noon
Location: Stormy's Pub and Grub
To register, [click here.](#)



October Calendar of Events

- 2 Hudson Area Chamber Foundation Pickleball Tournament**
10:00 a.m. to 2:00 p.m., YMCA Camp St. Croix
- 5 Hilltop Pumpkin Party Planning Meeting**
10:00 a.m., Zoom
- 6 Connections & Coffee**
9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 8 Los Campeones Ribbon Cutting**
11:00 a.m., 1450 Swasey St. Hudson
- 13 Health & Wellness Roundtable**
11:30 a.m. to 1:00 p.m., CCH - Marie Blakeman Center, 1320 Wisconsin St.
- 13 Meet the Candidates - State Assembly**
5:30 p.m. to 7:00 p.m., First Presbyterian Church, 1901 Vine St.
- 14 Retail / Restaurant Committee**
9:00 a.m., Urban Table, 520 2nd St.
- 15 Hudson Chamber Board of Directors Meeting**
9:00 a.m., Hudson Chamber Office, 219 2nd St.
- 15 Ambassador Committee**
3:00 p.m.
- 15 Let's Do Happy Hour**
4:00 to 6:00 p.m., Agave Kitchen, 501 2nd St.
- 17 Hilltop Pumpkin Party & 73rd Rotary Halloween Parade**
11:00 a.m. to 2:00 p.m., Camp St. Croix DayCroix, 345 Riverview Dr. Hudson - Big red barn
- 20 Leadership Hudson - Community Life**
8:00 a.m. to 3:30 p.m.
- 21 Welcome to the Hudson Chamber Membership Orientation**
9:00 a.m., WESTconsin Credit Union, 1601 Maxwell Dr.
- 21 Manufacturers & Trades Roundtable**
11:30 a.m., Revolution Sustainable Solutions, 720 Norflex Dr.
- 21 Tourism Committee**
1:30 p.m., Zoom
- 22 Hudson Area Chamber Non-Profit Roundtable**
8:00 a.m., Octagon House Museum, 1004 3rd St.
- 22 Small Business Crawl**
11:00 a.m. to 7:00 p.m. After party at Max's Social House, 302 2nd St.
- 23 Manufacturing Expo**
7:15 a.m. to 2:15 p.m., Hudson High School, 1501 Vine St.
- 28 Let's Do Lunch**
Noon, Stormy's Pub & Grub, 709 Rodeo Dr. Ste. 100



Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2025 Award Winners!



Chamber Member of the Year - **Erica Johnson**

Small Business of the Year - **Blooms for Happiness**

Large Business of the Year - **County Market**

Manufacturer of the Year - **Cardinal Glass**

Non-Profit of the Year - **Hudson Rotary Clubs**

Community Volunteer of the Year - **Susan Heiser**

Marie Blakeman Award - **Angel Duratti**

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

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Get in Touch

Hudson Area Chamber of Commerce & Tourism Bureau

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Members can take advantage of this monthly opportunity to reach our membership by being a paid advertising sponsor. Call the Chamber office at 715-386-8411 to request information on becoming a sponsor.



Stay up to date on all the events.
Scan the QR code to view the full Chamber and community calendar.