



1,500 Tourists are on their way to Hudson!

The Christmas Tour of Homes continues to feature lavishly decorated homes. Celebrate the holidays with a fantastic tour of four spectacularly decorated homes, the Octagon House Museum, and a hidden treasure (new this year!).

Tickets can be ordered online or by calling (715) 386-8411. Place your order by November 13 to be eligible for grand prizes and Purple Bow door prizes. [Click here](#) to purchase tickets online.

Tickets will also be available for purchase at the Chamber office throughout the tour weekend.

Thank you to the homeowners, retailers, restaurants, and lodging properties for all of their help and support of this annual event.

Get Your Tickets For:

Saturday, November 23, 10:00 a.m. to 5:00 p.m. & Sunday, November 24, Noon to 4:00 p.m. - Traditional Tour

- The Traditional Tour includes four private residences and our hidden treasure, along with the first floor of the Octagon House on either day. Free shuttle transportation is included, but not required. Your tour ticket can be split between both days to visit the homes.
- **Tickets:** \$29 each

Friday, November 22, 6:00 p.m. to 9:00 p.m. - Dazzle Tour - SOLD OUT!

- Tour four homes and our hidden treasure in the evening hours and experience the season aglow on this self-guided tour. Your ticket for this tour may be used to tour the first floor of the Octagon House on Saturday or Sunday, during the hours of the Traditional Tour. This tour does not include transportation.
- **Tickets:** \$40 each

New Opportunity for Business Owners: Hudson Area Chamber Community & Membership Guide

Attention all local businesses serving our vibrant Hudson community! In 2025, we're taking the traditional Membership Directory to the next level by transforming it into the all-new Hudson Area Chamber Community & Membership Guide. This expanded guide will not only feature member listings, but also highlight the best of Hudson's businesses, services, and attractions- putting your brand in front of both local businesses and residents year-round.

The Community & Membership Guide offers high-impact visibility by including:

- Engaging Hudson-focused content that captures local pride and interest
- An area map to guide residents and visitors
- Spotlight features on winners of our 2024 Business Awards
- And, most importantly, prime advertising opportunities that will ensure your brand is seen again and again!

Interested in learning more and securing your ad space? Email Tyler@HudsonWI.org.

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Take your pick from the following ad sizes:

- Quarter Page Ad at \$350
- Half Page Ad at \$425
- Full Page Ad at \$700

Need to update your directory listing?

Now is the time! Take a moment to check that all of your details are correct including your business name, primary contact, address, phone number, and website URL. If anything needs to be updated, please email Tyler@HudsonWI.org.



Mary Claire Olson Potter
Chamber President

Watch your Email: Your Involvement Makes a Difference!

In the upcoming weeks, a membership survey will be emailed to you. Please take the time to complete the survey and submit it back to the Chamber.

The results of this survey will be reviewed at the Board of Directors' strategic planning retreat in December. Your feedback is vital as the board develops goals and areas the Chamber will focus on in 2025.

Tell us which issues matter to you.

As you know, members are the driving force of the Hudson Area Chamber. The Chamber is the voice for business - we value your feedback. Please respond to the survey. Thank you in advance for your time and input.

Board Retreat

The 2025 Board of Directors' strategic planning retreat will be held on December 12. At this annual planning session, current and new board members, along with committee chairs, will develop the Chamber's Plan of Action for next year. As a result of this annual retreat, the Chamber can establish goals and objectives for each committee and determine the Chamber budget accordingly. To have an issue included in these discussions, contact any member of the Board of Directors, or Mary Claire at the Chamber at (715) 386-8411.

Save the Date - Thursday, January 23, 2025

Each January, the Hudson Area Chamber of Commerce & Tourism Bureau sets aside one special evening to recognize and honor the accomplishments of Chamber members at the Member Celebration. Join us as we celebrate business award winners, thank outgoing Board members, and welcome new Board members.

Nominations for Large and Small Business of the Year, Chamber Member of the Year, Community Volunteer of the Year, Manufacturers Award, and the Marie Blakeman Award will be available soon. Watch your email for more information. ■



Thank you to the sponsor of the November Newsletter, **RJ's Meats & Groceries**. We appreciate your support of this important communication piece.



Hudson Area Chamber Member Benefit

Job Postings

Is your business on the hunt for new employees? Consider posting a job on the Hudson Area Chamber website! Job listings submitted to the Chamber are posted underneath our Additional Resources section. They can include a full description of your posting along with contact information for where applicants should apply. You can also include your business logo, images, a link to your website, and more.

Our job posting list is also great for posting volunteer opportunities! If your organization is seeking volunteers, consider submitting the position to the Hudson Area Chamber for our website.

All information can be submitted to Anna@HudsonWI.org. ■



GIVING NEVER MELTS AWAY
HOLIDAY TOY DRIVE

- Bring new, unwrapped toys to Royal offices by November 30
- All toys will be distributed to families in your community
- Monetary donations are also accepted at any Royal office or online



Thirty-Seven Years at Your Holiday Table

USDA Choice
Aged Black Angus

RIB ROAST,
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MANHATTAN ROAST

All Natural,
Locally Raised Pork

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On October 17, Hudson residents became tourists in their own town and explored local activities, offers, and specials while supporting Hudson businesses through our **Small Business Crawl** event. To wrap up the day, Ziggys Live Music, Bar & Restaurant held an after-party where grand prize winners were announced. Fun was had by all who were involved!

Thank you to the following businesses for participating in this event, including special offers within the passports, and donating items for the swag bags:

Angel's Pet World | Awakened Soul - Gifts and Guidance for the Heart | BackRoom Vintage | Barker's Bar & Grill | Bee Healthy Chiropractic | Beloved Makers and Company | Bennett's Chop & Railhouse - Hudson | Black Rooster Bistro | Chapter2 Books | Cream of the Crop Artists Gallery | Droplets of Wellness, LLC | et cetera | Grand Fête | Hudson Flower Shop | Hudson Food Walk | Knoke's Chocolates & Nuts | kudos | La Rue Marché | Mainstream Boutique | Pedro's Pizza Lounge | Post - American Eatery | River Stone Massage | Rose & Lavender | San Pedro Café | SEASONS Gallery | Striker Brands, LLC | Ted Blank Luxury Travel & Adventure | The 715 | The Bees Knees | The Jewelers Bench | The Purple Tree

Additionally, a special thank you to Angel's Pet World, Droplets of Wellness, LLC, Grand Fête, kudos, La Rue Marché, and Mainstream Boutique for providing **grand prize items!**

Thank you to Ziggy's Live Music, Bar & Restaurant for serving as the venue sponsor for our after-party.



Attendees enjoyed an after-party at Ziggy's where the Grand Prize winners were announced. Pictured is Krystal from La Rue Marché with the winner of the La Rue & Grand Fête prize package.



On October 19, we turned another leaf as we held the 13th Annual Hilltop Pumpkin Party and 71st Annual Rotary Halloween Parade. Over 500 children and their families headed outdoors to Camp St. Croix DayCroix, where attendees had the opportunity to partake in a variety of activities while visiting members from businesses and organizations around the Hudson area. The event included horse-drawn wagon rides, pumpkin decorating, a petting zoo, a kid's costume contest, food trucks, and numerous games.

A special thank you to the Hilltop Pumpkin Party Planning Committee for all their hard work putting on this event:

- Brooke Brokaw-Petska, Market & Johnson
- Angel Duratti, Angel's Pet World
- Tiffany Dux, Blooms for Happiness
- Tava Ellingson, Citizens State Bank
- Amy Hamlin, Bee Healthy Chiropractic
- Erica Johnson, Angel's Pet World
- Chris Kost, YMCA in Hudson, **Chair**
- Linda La Kosky Eng, Minuteman Press - Hudson
- Deb Pittman, Hampton Inn & Suites by Hilton

Thank you to the following volunteers for all their help at the event: Hudson Ambassadors | North Hudson Pepper Fest Royalty | Youth Action Hudson at the YMCA

A special thank you to Camp St. Croix DayCroix for being our venue sponsor.

Thank you to the following sponsors for their continuous support:

Gold:



Silver: Bee Healthy Chiropractic | Dot & Daisy | Learning Tree Academy | Smiles in Motion, Pediatric Dentistry | Valley Companies

Bronze: Blooms for Happiness | First State Bank and Trust | Hampton Inn & Suites by Hilton | Hudson Hot Air Affair, Inc. | Reliabuild Concrete LLC | St. Croix Kidds Pediatric Dentistry | Waxing the City

Food Sponsor: Agave Kitchen

Thank you, St. Croix Sherriff, Hudson EMS, Police, and Fire, for displaying your vehicles for the kids to interact with.



Members of the Rotary Clubs of Hudson provided treat bags for children in attendance.



Children could select a pumpkin to decorate from our pumpkin patch.

Digital Marketing Seminar

Thank you to everyone who joined us on Tuesday, October 22, for a Digital Marketing Seminar from Sara Capecchi of Capecchi & Company! Attendees were able to hear insider information on how to grow their business through social media videography from a rated top 1% nationwide realtor and finalist for the Social Media Marketer of the Year Award.

Thank you to our presenter: Sara Capecchi



Attendees gained valuable insight from Sara's engaging presentation.



MANUFACTURING MONTH

Manufacturing Month was filled with many activities, including a Proclamation from the City of Hudson and many students visiting the Manufacturing Expo at the High School. Opportunities like this are essential for students to determine their future career paths.

Thank you to all the participating businesses: Baer Manufacturing | Cardinal Health | Croix Gear | Nolato Contour | Northwood Technical College | Phillips-Medisize, a Molex Company | Uline | University of Wisconsin - Stout

We look forward to our Manufacturing Site Visits for students in the spring.



Pictured above is the Proclamation from the City of Hudson. On the left is long-time Chamber Member **Croix Gear** at the Manufacturing Expo. Thank you to our event partners for supporting the next generation of workers.



Thank you to Rachel Renner with **SEASONS Gallery** for all of the fabulous chalk art promoting the Spirit of the St. Croix Art Festival.



This year we look forward to filling Hudson with bright lights and over-the-top decorations for our shops and award-winning restaurants. We invite you to enjoy our events this holiday season! Our Have a Hudson Holiday events are made possible by the generous donations from area businesses and organizations, with special recognition to the City of Hudson and the Hudson Home and Garden Club.

Window Decorating Contest: November 20

Businesses throughout Hudson will be decorated and voted on by a select group of judges. Check out all the businesses and enjoy your favorite decorations!

Find Santa in Hudson: November 4 - December 3

Starting November 4, pick up your FREE passport at participating businesses. Search for the photo of Santa hidden throughout our many welcoming bistros and shops. Drop off your completed passport at Angel's Pet World by December 3 at 4:00 p.m. for a chance to win prizes.

Plaid Friday- November 29

We encourage you to wear plaid and do your holiday shopping locally this year!

Light up Hudson- November 29, 7:00 p.m.

Santa is escorted to Lakefront Park. With a wave of his wand, he illuminates over 50,000 twinkling lights in the lavish holiday display along the St. Croix River. It promises to be a magical evening for everyone.

Buena Vista: A Stroll in the Park- Nov. 29, '24 - Feb. 9, '25

Celebrate the magic of over 50,000 lights in Lakefront Park along the St. Croix River. We are grateful for the generous donations from local families and businesses in the community which support this sixth annual event.

Small Business Saturday- November 30

Shop, eat, and sip locally on Small Business Saturday! Keep it local because your dollars support the community.

Candlelight Stroll- December 6, 6:00 - 8:00 p.m.

Carriage rides through Lakefront Park aglow with luminary candles set the mood for this holiday event. Festively decorated shops and bistros greet you with the sights and sounds of the season. Tasty treats tempt your senses while restaurants showcase the best of holiday dining. Come see Helmer Dance Studio's talented Holly Doll dancers pose as live mannequins in downtown Hudson's storefront windows.

Santa & His Critters- December 7, Noon - 3:00 p.m.

Santa will visit with children in Lakefront Park. Children bring your lists; parents bring your cameras. Sweet treats, sled dogs, a petting zoo plus many other activities. Visit the local shops and restaurants for specials.

Visit with Santa - December 15, Noon - 3:00 p.m.

Bring your list to visit with Santa at Thorcraft Custom Kitchens, LLC located at 512 2nd Street in the 2nd Street Crossing building. Bring your camera for photos with Santa.

GET CONNECTED



Each month, on the fourth Wednesday at Noon, we will meet at a local restaurant for lunch and conversation. This event is open to all Chamber members, and we will rotate to different member locations. Attendees will pay for their own lunch. **Note: due to the holiday season, both November and December Let's Do Lunch! will be held on the third Wednesday of the month.**

EVENT DETAILS:

Date: Wednesday, November 20 | Noon
Location: Agave Kitchen | 501 2nd Street
To Register, [click here.](#)



Thank you to everyone who joined us in October at Louie's Bar & Grill; delicious food and amazing conversations were had by all.



Join us for our monthly networking meeting where attendees continue to network and build relationships with other members of the business community. This event is open to all members of the Chamber, guests of Chamber members, and businesses who are interested in joining the Chamber.

Presenting this month is Melinda Hoey with Lakefront Law, LLC.



EVENT DETAILS:

Date: Tuesday, November 5 | Time: 9:00 a.m.
Location: Citizens State Bank | 375 Stageline Rd
To Register, [click here.](#)

SIMPLY CONNECT

Save the date!

Save the date for our next *Simply Connect* and Holiday Gathering on Tuesday, December 10 at 4:00 p.m.! *Simply Connect* events are a great way to network and meet other local business leaders. This event is open only to Chamber members and guests of members. Come early for a brief Membership Orientation meeting at 3:30 p.m. to learn more about how to maximize your membership.

Thank you to our event sponsor:



Thank you to our host sponsor: Ziggy's Live Music, Bar & Restaurant

EVENT DETAILS:

Date: Tuesday, December 10 | 4:00 - 6:00 p.m.
Location: Ziggy's Live Music, Bar & Restaurant
302 2nd Street
Registration information will be sent out soon.

GOOD MORNING HUDSON

Reach for the Stars: Community Collaboration to Create Bright Futures

Join us for our final Good Morning Hudson of 2024!

Enjoy a presentation from Christopher Mick, a long-time community resource and advocate for STEM education. Hear about his work as the former Education Director of Space St. Croix and current STEM Programmer at the Hudson Area Public Library, along with his experiences nationally to further STEM education and foster the next generation of scientists.

Thank you to our event sponsor:



EVENT DETAILS:

Date: Thursday, November 14 | 8:00 - 9:30 a.m.
Location: Citizens State Bank | 375 Stageline Rd
Cost: Members \$15 | Non-Members: \$20
To Register, [click here.](#)

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- ★ LUXURY MARKET PROGRAM
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- ★ RETIREMENT PLANS
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EACH OFFICE INDEPENDENTLY OWNED OPERATED



Ribbon Cuttings



ABC Supply - located at 2310 O'Neil Rd, Hudson. Since 1982, they have become North America's largest wholesale distributor of roofing supplies, and one of the largest distributors of siding, windows and more. Welcome to the Chamber!



Brightstar Care of Hudson - located at 2200 Jack Breault Dr, Hudson. Brightstar Care offers in-home care and medical staffing that goes above and beyond. They are excited to begin construction of their new Hudson location on Jack Breault Dr, which was celebrated with a groundbreaking. Welcome to Hudson!



Edward Jones - Ben Lundeen - located at 1810 Crest View Dr Ste 2A, Hudson. Ben can help with retirement, saving for college, or protecting your financial future by developing specific strategies to achieve your goals. Welcome to the Chamber!



Inter-County Cooperative Publishing Association - based out of Frederic, Wisconsin. They are in business to publish newspapers and shoppers in a manner that provides fair, honest, and accurate information; and to sell office supplies, quality printing, and offer any related services. Welcome to the Chamber!



Live Nation - located at 525 N 5th St, Minneapolis. Live Nation oversees premium experiences at the Somerset Amphitheater, one of Wisconsin's largest outdoor venues. With Premium Seating, you can elevate your concert to new heights. Welcome to the Chamber!



Pahls Designer Showroom - JH Larson Co. - located at 905 O'Keefe Rd, Hudson. They offer premier plumbing and lighting showrooms to help customers create the perfect look and atmosphere to fit any budget or style. Welcome to the Chamber!



Realty ONE Group SIMPLIFIED - located at 2501 Hanley Rd Ste 200, Hudson. They are a full-service brokerage designed to cater to both agents and clients in a unique and supportive environment. Welcome to the Chamber!

Ambassador Visits



Hudson 12 Theatre - located at 520 Stageline Rd, Hudson. The Ambassadors stopped by the Hudson 12 Theatre for a retention visit to say hi to the manager, Trevor! The movie theatre has been a member of the Chamber since 2008. Thank you for your support of the Chamber!



Striker Brands LLC - located at 651 Commerce Dr, Hudson. The Ambassadors visited Striker Brands for a retention visit to learn more about their business. They had the opportunity to check out the store and their huge warehouse. Striker has a great space upstairs that we have utilized for the Hudson Chamber MAX event the past two years, and they frequently donate items towards raffles and prize drawings. Thank you for your support of the Chamber!



The Empourium - located at 736 Rodeo Dr, Hudson. The Ambassadors stopped by The Empourium located off of Exit 4. They are new members that joined at this year's Chamber MAX event. They have a great bar space and menu. You'll want to check out their Thursday Night Steak Night or Friday Night Fish Fry. Happy Hour is Monday thru Friday, 3 - 6 p.m. ■

Did you join the Friday Night Art Crawl in Hudson on November 1? If not, keep your eyes peeled for future Friday night events from Cream of the Crop Artists Gallery, along with other local businesses. Often scheduled for the first Friday of the month, hours vary from gallery to businesses to restaurants. Learn more about upcoming events on their [social media](#).

Skogen's Festival Foods' newest store in Hudson is set to open on November 8. The store is located at 1616 Crest View Drive and will be Festival's 42nd location in Wisconsin. It will be open daily from 6:00 a.m. to 11:00 p.m. To read the full press release, [click here](#).

Thanks to the generosity of many business donors and Smith Auction Company, Friends of the St. Croix County Fairground is holding the fifth annual charity auction for the benefit of the St. Croix County Fairgrounds. All proceeds will go towards Fairgrounds' capital improvements with the primary focus retiring the loan on the Tiffany Creek Shelter. Donation solicitation: Through October 18th | Bidding opens: week of October 28th | Bidding closes: 6 p.m. November 13th | Register to bid & view auction bill: Go to www.smith-auctions.com | Contact: Chris Libbey (651) 247-0395

Black Rooster Bistro is excited to host local Hudson author, Steve Fox along with Chapter2 Books for this month's Booze & Books event. Join them on Thursday November 14th at 6pm for his author talk. Then for a Spanish Wine 5 course tasting dinner on December 5th at 7pm. \$85/person with a \$50 deposit to hold your spot. More information on both events can be found online: <https://www.blackroosterbistro.com/>

White Pine Berry Farm Christmas Fudge is back and will be available this season at the following craft sales:, Doe on the Go- Baldwin Woodville High School 11/23, Tattersall Winter Market-River Falls 11/30 & 12/1, and Youth Action Holiday Boutique & Craft Fair- Hudson Middle School 12-7. Perfect for gifts or just treating yourself, the fudge is a must try with flavors such as Sea Salt Caramel, M&M, Mint Chocolate, and Candy Cane! And you bet there will be free samples and the most popular specialty jams!

The St. Croix EDC is now accepting nominations for the 2024 Business of the Year Awards. Nominations are due Friday, December 13, 2024. To submit a nomination, [click here](#).



Thanksgiving is a great time to reconnect with loved ones and eat delicious food, however, during the Thanksgiving season, there is an estimated over 300 million pounds of food waste annually. To help cut down on the food going into landfills, make sure to save leftovers! Food that is properly stored or frozen is edible for much longer. Additionally, plan ahead and get just enough food for everyone. Leftovers that have gone bad can be composted to support soil health. ■



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.



CHECK OUT OUR UPDATED OCTOBER STATS!

WEBSITE: 11K Visitors
LINKEDIN: 506 Followers
CHAMBER FACEBOOK:
REACH: 28.5K FOLLOWERS: 6.6K

DISCOVER HUDSON FACEBOOK:
REACH: 72.1K FOLLOWERS: 18K
DISCOVER HUDSON INSTAGRAM:
REACH: 11.6K FOLLOWERS: 5.7K

Be a Hot Air Affair Sponsor and Join the Winter Fun! Now's the time to sign up as a Hudson Hot Air Affair sponsor for 2025. The 2025 Hudson Hot Air Affair, the premier Midwest hot air ballooning rally and winter festival, will be February 7-9. The new theme is "Staying Alive in 2025" so dig your disco ball out of the attic in honor of the event's 36 years of community and hot air balloon fun. For more details and sponsorship information, [click here](#).

Picture Factory, Inc., a small business with office and warehouse based in Hudson, has space available to sublease within its office/warehouse facility located at 2011 O'Neil Road. The rentable space (approx. 600 sq. ft.) includes both shared and private workspace. The private office is approx. 132 sq. ft. Additional storage space is available. A one-year sub-lease begins January 1, 2025, with the option to move in sooner. The monthly rent is \$1000 per month + shared utilities. The ideal tenant works in the same or similar industry (i.e. film/video production, editing, writing, marketing/branding, photography, graphic design, web-design, etc.) but not essential.

If interested in sharing/sub-leasing work space at Picture Factory, contact Jillian Nodland at jillian@picture-factory.com or 612-968-2192

Beacon Pointe Advisors ("Beacon Pointe") announces its latest acquisition of Landmark Wealth Management Group ("Landmark") based in Lake Elmo, Minnesota. Landmark has offices in Lake Elmo, MN, Farmington, MN, Hudson, WI, and San Jose, CA, and is Beacon Pointe's fifth RIA acquisition of 2024. The Landmark team provides comprehensive financial services to individuals, families, business owners, and Fortune 500 employees, including 3M, Lockheed Martin, and Andersen Corporation. Thirty-six team members, including seven new partners, will join Beacon Pointe. Including Beacon Pointe's [latest acquisitions announcement](#), Beacon Pointe will have approximately \$38 billion in assets under advisement.

Celebrate the season with custom decor from Dot & Daisy! Whether it's a festive balloon installation or a stunning backdrop, they'll help transform your corporate holiday party into a memorable experience. From elegant winter themes to colorful holiday cheer, their designs will elevate your event and make it truly special. Let them create the perfect setting to celebrate your team in style. Contact Dot & Daisy today to book your holiday party decor! www.dotanddaisy.com



Low-cost, high-quality copies... If you are looking for a local resource to help with your printing needs please reach out to 8CH Print of Hudson. They print promotional fliers and posters, company brochures and so much more! High Quality Digital Printing or Offset Printing available upon request. Please contact 8CH Print Today! 715-377-1797

Pedro's Parties & Pedro's Pizza Lounge: Private Events Looking for a beautiful, unique space to host an event? Pedro's Pizza Lounge offers private event space in the gorgeous year-round heated pergola for groups up to 50 guests. Rent the entire restaurant and pergola space for up to 100 guests. Located in the heart of downtown, Hudson with convenient, ample parking and professional staff ready to guide you through the planning process with ease. They have a beautifully curated Pedro's Parties Catering Menu offering a wide variety of dine-in-house selections or take away catering platters. Let them pair your private event with their crowd-pleasing craft cocktails, beer and wine selections. Taking reservations now for the Holiday Season, Bridal Parties, Anniversaries, Retirement Parties, Birthday, Corporate Events and more. Contact: info@pedrospizzalounge

Somerset Amphitheater's 2025 Premium Seating Waitlist is now Open! Somerset Amphitheater is one of Wisconsin's largest outdoor venues! Featuring an outdoor setting and soaring views, the premium experience at Somerset Amphitheater is sure to elevate your concert to new heights. Whether you are entertaining clients, enjoying a night with friends, or rewarding employees, seats with Live Nation Premium have everything you need to make your season unforgettable. A refundable deposit puts you at the front of the line for the best possible VIP Box Seats! Don't miss the chance to secure the ultimate concert experience for 2025! For details, contact Joe Morin at (612) 453-1501 or JoeMorin@livenation.com. For more information, [click here](#).

Take a vacation with Defined Destinations. [Discover Ancient Greece](#) on a small ship cruise from April 27 - May 7, 2025. Experience [Springtime on the Rhine River](#), from Basel, Switzerland to Amsterdam from April 16 - 25, 2025. Explore the [Best of Italy](#) from April 7 - 16, 2025.

There's no better way to show your appreciation for your team than by celebrating together! Book your holiday event at St. Croix National and receive a FREE case of wine to toast to your success. Their newly renovated facility offers stunning views of the golf course, providing an elegant backdrop for your gathering. Whether you're planning a corporate party, a team celebration, or a festive gathering, their event planners are here to help personalize every detail and ensure a seamless experience so you can enjoy the best part—your guests! Inquire today! <https://www.scngolf.com/weddings-and-events>



CONGRATULATIONS TO OUR OCTOBER BRAND CHAMPION, CHRIS KOST WITH YMCA IN HUDSON

Chris has been actively involved in events and committees for several years and has served on the board of directors. He co-chaired Connections & Coffee for several years, helping to change the name and increase attendance for this monthly networking event. Chris helped launch the Community Affairs committee and continues to chair the monthly meetings.

In addition, he helped to plan, set up, and organize the annual Hilltop Pumpkin Party and assisted in forming the partnership with the Rotary Clubs of Hudson to add the Rotary Halloween Parade & Costume Contest to the event. Chris recently joined the Drive for 5 Membership Committee and has been an active participant at Chamber events, including the Non-Profit Roundtable. He steps up to help with an event, attend a meeting, or anything that is needed to help support the Chamber and its members.

Thank you, Chris, for all you do! We look forward to your continued partnership.

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks. ■



Dr. Ryan Holzwarth Dr. Mohiba Tareen Michelle Kienow PA-C



Appointments available within 2 weeks!

Call 651.633.6883 or visit www.tareendermatology.com



November Calendar of Events

- Nov. 4 - Dec. 3 Find Santa
- Nov 4. - Feb. 9 '25 Have a Hudson Holiday
- 4 Leadership Hudson Steering Committee, Noon, Zoom
- 5 Connections & Coffee, 9:00 a.m., Citizens State Bank, 375 Stageline Road
- 6 Ribbon Cutting - The Sharing Tree, 1:00 p.m., WESTconsin Credit Union, 1601 Maxwell Drive
- 7 Ribbon Cutting - Bear Buddies Child Development Center, 9:00 a.m., 3250 Heiser St.
- 7 Community Affairs, 10:00 a.m., Zoom
- 8 Have a Hudson Holiday Committee, 9:00 a.m., Zoom
- 12 Ribbon Cutting - Santa's Evergreens, 1:00 p.m., 615 Northern Lights Trail
- 12 Tour of Hunt Electric dba Baer Manufacturing, 3:00 p.m., 924 Daily Road
- 13 Retail/Restaurant Committee, 9:00 a.m., Post - American Eatery, 225 Locust Street
- 13 Ribbon Cutting - Zeuli Paint, 1:00 p.m., Chamber office, 219 2nd Street
- 14 Good Morning Hudson, 8:00 a.m., Citizens State Bank, 375 Stageline Road
- 14 Ambassador Committee Meeting & Retention Visits, 3:00 p.m., Locations TBD
- 18 Drive for 5, 11:00 a.m., Zoom
- 19 Leadership Hudson
- 20 Window Decorating Contest
- 20 Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber office
- 20 Ribbon Cutting - Genius Network Solutions, 10:30 a.m., Chamber office, 219 2nd Street
- 20 Let's Do Lunch!, Noon, Agave Kitchen, 501 2nd St.
- 20 Tourism Committee, 1:30 p.m., Zoom
- 21 Board of Directors, 9:00 a.m., Chamber office
- 22 - 24 Hudson Christmas Tour of Homes
- 25 Ribbon Cutting - Opportunity Development Centers, 1:00 p.m., Chamber office, 219 2nd Street
- 26 Ribbon Cutting - the Zone, 11:30 a.m., 707 Rodeo Drive
- 28 Thanksgiving - Chamber office closed
- 29 Chamber office closed
- 29 Plaid Friday
- 29 Light Up Hudson, 7:00 p.m., Lakefront Park
- Nov. 29 - Feb 9. '25 Buena Vista: A Stroll in the Park
- 30 Small Business Saturday

2024 Board of Directors

- Linda La Kosky Eng** - Minuteman Press - Hudson, Chair
- Leanne Van Allen** - University of Wisconsin-River Falls, Past Chair
- Deb Pittman** - Hampton Inn & Suites by Hilton, Chair Elect
- Maria Machtemes** - Citizens State Bank, Treasurer
- Angel Duratti** - Angel's Pet World
- Mark Hein** - Integrity Cleaners, LLC
- Pamela Klingfus** - Christian Community Homes and Services, Inc.
- Chris Kost** - YMCA in Hudson
- David Ritter** - Discovery Financial Centers, Inc
- Amy Salama** - Post - American Eatery
- Jacob Skramstad** - Cardinal Glass
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Jennifer Vieth** - Carpenter St. Croix Valley Nature Center
- Blake Willman** - Weathersafe Restoration, Inc.

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Anna Gunderson**, Administrative Assistant
- Tyler Warwick-Mick**, Events & Marketing Coordinator

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

- Large Business of the Year - **Citizens State Bank**
- Small Business of the Year - **SEASONS Gallery**
- Chamber Member of the Year - **Pete Keskey, Minuteman Press - Hudson**
- Community Volunteer of the Year - **Tricia Christiansen, Christiansen Creative**
- Manufacturer of the Year Award - **Hop & Barrel Brewing Company, LLC**
- Marie Blakeman Award - **Jacki Bradham, Hudson Hot Air Affair**

2024 Resources

[Membership Brochure](#) | [Sponsorship Brochure](#)

