



**Message from
the President**

Mary Claire Olson Potter
Chamber President



Shop and Dine Locally Year-Round!

When you have shopping to do, or are looking for a great meal, plan to visit the local shops and restaurants within the Hudson area. Keeping your dollars in our hometown has many advantages. Highlighted below are a few of the benefits you can reap by shopping locally:

- A Stronger Local Economy - local businesses hire local workers. In addition to the staff, they hire local architects and contractors for building and remodeling, local accountants, and insurance brokers to help them run the business, and local marketing firms to further promote their products and services. Together, all these factors create a multiplier effect, meaning each dollar spent locally brings more money into the local economy.
- A Closer Community - shopping at local businesses gives neighbors a chance to connect with each other. Shops and restaurants provide an experience and place for people to gather.
- A Cleaner Environment - having stores and restaurants in your neighborhood means you can leave your car parked and do your errands on foot. Fewer cars on the road means less traffic, less noise, and less pollution.
- A Great Place to Live - local businesses make our town a better, more interesting place to live. Local eateries, bars, bookstores, food markets, pharmacies, salons, apparel, and gift shops combined give our community its unique character.

Check out your favorite locations along with visiting the new shops that have just opened.

To find a list of local stores and restaurants, visit our [directory](#) and show your support for other Chamber members.

Celebrating Small Business Week & National Travel & Tourism Week

May 3-9 marks both National Small Business Week and National Travel & Tourism Week. It's an opportunity to recognize the vital role small businesses and the tourism industry play in strengthening our local economy and community. From the shops and restaurants that make Hudson unique to the visitors who support them, these industries help drive growth, create jobs, and keep our community connected. We're proud to celebrate the entrepreneurs, business owners, and tourism partners who make Hudson a vibrant place to live, work, and visit.

On the Inside



BUSINESS BRIEFS 2



RIBBON CUTTINGS 5



BRAND CHAMPION 6



CALENDAR OF EVENTS 8



Thank you to our May sponsor, Security Financial Bank!

We appreciate your support of this important communications piece



Join **Black Rooster Bistro** on Wednesday, May 20th from 5:00 p.m. to 8:00 p.m., as they host their guest bartender, Mary Claire Olson Potter, to raise funds for the Hudson Area Chamber Foundation Scholarship Fund.

FNC Bank is hosting a shredding event on Saturday, May 16, 2026. The shredding truck on-site is a great way to securely shred your documents. You are invited to bring up to 3 bags or boxes of paper for complimentary shredding. The Somerset branch will accept documents between 8:30 a.m. and 10:00 a.m., and the New Richmond branch will accept documents between 11:00 a.m. and 12:30 p.m. To learn more, [click here](#).

Ted Blank Luxury Travel and **Chapter2 Books** are excited to invite fellow readers and book enthusiasts to the Literary Festival at Sea Information session. Learn about the trip stops, which include the storied streets of New York City and the iconic literary landmarks in London and Oxford. The information session will be at 10:00 a.m. on Wednesday, May 20th at the Al and Laurie Hein Visitor Center at Carpenter Nature Center. Light refreshments will be served.

St. Croix County Launches 1-STOP-DROP option for FREE electronics recycling. It is a new, year-round, recycling option available to all St. Croix County residents. If it has a cord or runs on batteries, bring it in! Portable recycling bins are available to rent for special events, perfect for town festivals, graduations, family reunions, weddings, sporting events. Free to rent with refundable deposit. For more details, [click here](#).

Spring has arrived! The Park is welcoming our community with amazing sights and sounds. **The Friends of Willow River and Kinnickinnic State Parks** will soon be having an on-line auction with items generously donated by our community, to continue raising money for our Universally Accessible Kayak Launch on Little Falls Lake. The pier should be completed for use this June! To see spring and summer programs offered by our Naturalists, [click here](#).

Routine cleaning focuses on high-touch surfaces. Whole-space treatment addresses the broader environment, including air and exposed surfaces in unoccupied spaces. **BlueMist Disinfecting** provides hydrogen peroxide-based treatments that complement cleaning programs and support odor control and environmental reset. We work with commercial facilities throughout Western Wisconsin and take pride in clear communication and professional execution. Veteran-owned and service-driven.

Northwood Technical College is currently offering FREE Mobile Welding Training, and spots are filling quickly for upcoming cohorts. These short-term trainings are delivered through our Mobile Welding Lab, allowing participants to receive hands-on instruction close to home.

Eligibility: Ages 16+ and impacted by the COVID-19 pandemic

Upcoming training locations and dates:

- New Richmond, WI - May 4-7 & May 11-14, 2026
- NEW: May 19-22 & May 26-29, 2026
- St. Croix Falls, WI - June 1-4 & June 8-11, 2026

To learn more, [click here](#).

Willow River Cemetery is pleased to be the host location for the annual Memorial Day Ceremony. Please plan to attend on Monday, May 25, at 10:15 a.m. The ceremony will be hosted by members of the VFW and the American Legion, and will feature an honor guard and the playing of "Taps." The event will take place at Willow River Cemetery, located at 815 Wisconsin Street.



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber newsletter. We reserve the right to edit or omit any submitted business briefs. Email submissions to Info@HudsonWI.org.

Students in **Hudson High School's** Entrepreneurship course will have the opportunity to share their business plan ideas with local business professionals and their peers on Wednesday, May 13th. They are hoping to secure 7-9 volunteers each day from a variety of industry areas (retail, food service, technology, service) from 7:25am - 8:52am and Thursday, May 14th from 9:40am-11:07am. If you're willing and able to participate in one or both of the sessions, please register by May 11th at 3:00 p.m. To register, [click here](#).

Valley Companies is hosting Mental Health First Aid Certification Training from 9:00 a.m.-4:00 p.m., brought to you by Casual Friday Golf. The \$250 investment includes Mental Health First Aid certification (valid 3 years), official MHFA curriculum and instruction, training materials and resources, food and refreshments during training, and swag. For questions, contact emma@casualfridaygolf.com.

Now in its fourth year, Valley Wide Pride Fest returns to Hudson's beautiful Lakefront Park on June 20th from 10 am to 4 pm! **Hudson Pride Co.** is excited to host this free, family friendly community celebration that brings together local vendors, entertainment, food trucks, and more! This event brings attendees from Hudson and the Greater St. Croix Valley. Interested in sponsorship, volunteering, silent auction, or vendor opportunities? We'd love to chat! Visit us at hudsonwipride.com or email hudsonwipride@gmail.com. Thank you!

On May 1st, **SEASONS Gallery** will host an opening reception from 5-8pm for Delicate Resilience; bringing together expressive paintings by Jill Van Sickle and hand-formed metal sculptures by Addie Motzko that explore the balance between softness and strength. Join us on First Friday to meet the artists, enjoy live music and refreshments. Exhibition on view May 1 - May 31.

Free
BUSINESS CHECKING

sfb

Let SFB *Free Up* more money for your business.

Don't tie up your business checking with maintenance, transaction*, or statement fees. **Put your money to work** with Free Business Checking from SFB – a banking account built **for business growth**.

Terms and conditions apply. Not all businesses will qualify for Free Business Checking. *Limit of an average of 300 debit transactions/month. Daily mobile deposit limit of \$5,000.

LEARN MORE



sfbank.com | 888.254.0615 | | SECURITY FINANCIAL BANK



THANK YOU FOR ANOTHER SUCCESSFUL SMALL BUSINESS CRAWL!



We're so grateful to everyone who participated in the April Small Business Crawl! Thank you to the following businesses, who participated as selling locations, crawl stops, and donors for the swag bags and prize baskets:

Angel's Pet World | BackRoom Vintage | Belle Âme Vineyard | Black Rooster Bistro | Bricks Neapolitan Pizza | Chapter2 Books | Cream of the Crop Artists Gallery | Droplets of Wellness | Grand Fete | Hudco To Go | Hudson Flower Shop | Hudson Home & Garden Club | Knoke's Chocolates and Nuts | KPT Collaborative | kudos | La Rue Marché | Lucky Guys Distillery | Mainstream Boutique | One Drop Refillery | Papa Johns | Post American Eatery | Rivertown Tattoo | Rose & Lavender | SEASONS Gallery | Solo Yoga + Bxng | St. Croix Provisions | The Bees Knees | The Jeweler's Bench | The Purple Tree | The 715 | Urban Olive & Vine / The Carol Trainor Memorial Fund

Also a huge thank you to Max's Social House, for hosting our after party where everyone enjoyed live music, food, drinks, and the grand prize drawing

RIBBON CUTTINGS



One Drop Refillery - Located at 759 Sommers St N, Hudson. They are a new refill shop designed to help families simplify healthy and sustainable living through non-toxic products and reusable containers. Welcome to the Hudson Area Chamber!



The Back Nine Golf - Hudson, WI - Located at 212 1st St, Hudson. Enjoy Premium Indoor Golf at their 3-bay facility, with 24/7 member access and public tee times available each day. Welcome to the Hudson Area Chamber!



TNT Coffee Lab, LLC - Owners Roderick and JC are expert coffee roasters, taking pride in offering a wide selection of premium roasted coffee beans. Welcome to the Hudson Area Chamber!



St. Croix Valley Opera - They are a non-profit organization designed to produce high-quality musical art performances for the bright and vibrant communities in and around the St. Croix Valley. They will be performing in Lakefront Park on Thursday, July 16! Welcome to the Hudson Area Chamber!

AMBASSADOR VISITS

Our Chamber Ambassadors visited some of our wonderful members in North Hudson in April!



Edward Jones - Cody Uhrhammer - Located at 900 6th St N, Suite 103. Cody is a full service Financial Advisor, specializing in Business Retirement Plans, Business Exit Planning, and Individual and Lifestyle Retirement Planning. Thank you to Cody and Amanda for your support of the Hudson Area Chamber!



Zappa Brothers - Located at 715 6th St N. They specialize in excavation and site preparation as well as repairs, road work, septic removal, and digging. Thank you for your support of the Hudson Area Chamber!



Ornament Shop - Located at 215 Monroe St N, Suite 401. They offer customization on ornaments to celebrate every occasion, and are able to create custom printed ornaments with your organization's logo. Thank you for your support of the Hudson Area Chamber!



501 Tavern - Located at 501 6th St N. They are a restaurant and bar with a rich history located in the heart of North Hudson. Join 501 Tavern for cribbage night, a cozy dinner, or consider their space for a special event. Thank you for your support of the Hudson Area Chamber!

LUCKY CLOVER CONTEST 2026

Thank you to everyone who participated in our Lucky Clover Contest throughout the month of March! Together, participants who turned in their cards spent a total of \$6,910 at participating Hudson businesses. Thank you to the following businesses for contributing to the success of the event:

21 Nails | 4 North Beauty Collective | Abigail Page | Antique Mall | Angel's Pet World | Art Doyle's Spokes & Pedals | BackRoom Vintage | Barker's Bar & Grill | Bee Healthy Chiropractic | Belle Ame Vineyard | Black Rooster Bistro | Blooms for Happiness | Bricks Neapolitan Pizza | Carbone's Downtown Hudson | Casanova Liquors | CBD Hudson | Chapter2 Books | Cream of the Crop Artists Gallery | Dick's Bar and Grill | Droplets of Wellness | Ember & Bean Roasting Co. | et cetera | First State Bank and Trust | Grand Fete | Hudco To Go | Hudson Flower Shop | HUDSON OPTICAL | Knoke's Chocolates & Nuts | kudos | La Rue Marche' | Lucky Guys Distillery | Lucky's Wine & More (3 locations) | Mainstream Boutique | Max's Social House | Papa Johns | Pedro's Pizza Lounge | Post - American Eatery | ProteinHouse | Rivertown Tattoo | RJ's Meats & Groceries | Rose & Lavender | San Pedro Cafe | SEASONS Gallery | St. Croix Baking Company | St. Croix Provisions | The 715 | The Bees Knees | The Purple Tree | The Subhouse | Urban Olive & Vine





Congratulations to our April Brand Champion, Amy Salama!

Amy has been very active with the Hudson Area Chamber by serving on the board of directors, serving on the Retail/Restaurant Committee as well as often hosting the monthly meetings, and serving on the Have a Hudson Holiday Planning Committee. She has supported special events, including March Lucky Clover and Small Business Crawl. Amy has also donated gift certificates for many events, including for the homeowners for the Christmas Tour of Homes. In addition, she has helped to provide displays in the homes for the tour.

While we will miss seeing Amy at the Post - American Eatery since she has moved on to a new position, we will still see her around the Hudson community.

Thank you, Amy, for all you have done to support the Hudson Area Chamber and the community.

We wish you all the best in your new chapter.

Congrats to Our April Brand Champion

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



Eagle Eye Farm

Come meet our friendly animals and experience life on the farm, your way! Choose a Self-Guided Tour to wander at your own pace and snap photos with your favorite furry friends, or join a Guided Tour led by one of our knowledgeable farm hands for a fun, educational experience.

VISIT TODAY!

ABOUT US:

- Open 365 days a year | 10 AM - 4 PM
- Self Guided tours & Guided tours
- Animal Fun For all Ages!

Book Now!



GET CHECKING + 3.00% APY* HIGH-YIELD SAVINGS!



- ✓ Checking & savings are bundled together
- ✓ No minimum balance requirement
- ✓ Debit Roundup on every purchase



LEARN MORE

Insured by NCUA

WE APPRECIATE OUR RENEWING MEMBERS

- [ABC Supply](#)
- [ABG Holdings, LLC](#)
- [Angela Olson Law](#)
- [Bruce Lenzen Design Build, LLC](#)
- [Christiansen Creative](#)
- [Citizens State Bank](#)
- [Comforts of Home Senior Living](#)
- [CV Exteriors](#)
- [Eagle Eye Farm](#)
- [et cetera](#)
- [First State Bank and Trust](#)
- [Fleet Farm](#)
- [Great River Office Products](#)
- [Hamernick's Flooring Solutions](#)
- [Hearinglife](#)
- [Hey Lori, LLC](#)
- [Hudson Business Park LLC](#)
- [Hudson Lions Club](#)
- [Hudson Pride](#)
- [Hudson Tap](#)
- [Keller Williams Premier Realty - Brad](#)
- [Hetland](#)
- [Kilkarney Hills Golf Course](#)
- [KPT Collaborative](#)
- [Kristo Orthodontics](#)
- [Kwik Trip, Inc. \(Store #1168\)](#)
- [Kwik Trip, Inc. \(Store #410\)](#)
- [Kwik Trip, Inc. \(Store #935\)](#)
- [Lucky Guys Distillery](#)
- [Micklesen Drug](#)
- [Milwaukee Burger Company](#)
- [NorthStar Mindset Coaching](#)
- [Northwood Technical College](#)

- [Saint Patrick Parish](#)
- [Sam's Christmas Village and Light Tour](#)
- [San Pedro Cafe](#)
- [St. Croix Valley Foundation](#)
- [The 715](#)
- [Thorcraft Custom Kitchens LLC](#)
- [Thunder Homes LTD - Realty ONE Group SIMPLIFIED](#)
- [United Way St. Croix and Red Cedar Valleys](#)
- [Valley Surgery Center](#)
- [Viking Electronics Inc.](#)
- [Vista Prairie at Red Cedar Canyon](#)
- [Wagner CPA Solutions](#)
- [Waterproof.com LLC](#)
- [Wild Rivers Conservancy of the St. Croix and Namekagon](#)
- [Willow River Cemetery](#)

*Members listed above renewed from March 31 to April 28.

Welcome Our New Members



Welcome to our newest Chamber members. We are proud to have you join a network of businesses committed to progress, partnership, and community impact.

- [Brian Brady State Farm](#)
- Sponsored by Molly Sanders, [Hudson Hair Company](#)
- [Gartner Studios](#)
- [Grey and Grove](#)
- [HOTWORX Hudson](#)
- [Kelly's Pub and Grill](#)
- [St. Croix Sailing School](#)
- [Stone and Leaf Landscaping](#)
- [Tice Homes](#)

Chamber Member Referral Program



We are thrilled to continue the Hudson Area Chamber Member Referral Program. When you refer a business to the Chamber, and they become a member, you'll be listed as their sponsor and receive a \$25 Chamber Check as a thank you. For any questions about this program, please email Info@HudsonWI.org



Each month, on the fourth Wednesday at Noon, we meet at a local restaurant for lunch and connections. This event is open to all Chamber members, and we rotate to different member locations. Members pay for their own lunch. Join us for a chance to win either a free lunch or a gift certificate to the restaurant for future use!

Thank you to everyone who joined us in April at Big Guys BBQ Roadhouse; all enjoyed delicious food and amazing conversations.



Date: May 27 | Noon
Location: Crisp & Green
To register, [click here.](#)



May Calendar of Events



- 3 Hudson Community Expo**
11:00 a.m. to 3:00 p.m., Hudson High School
- 5 Connections & Coffee**
9:00 a.m., Citizens State Bank
- 7 Community Affairs Meeting**
9:30 a.m., Zoom
- 8 Christmas Tour of Homes Planning Meeting**
9:00 a.m., Zoom
- 12 Good Morning Hudson: Local Leaders**
8:00 a.m., Christian Community Homes - Marie Blakeman Room
- 12 Golf Planning Meeting**
11:00 a.m., Kilkarney Hills Golf Course
- 12 Hudson Community Expo Debrief Call**
1:30 p.m., Zoom
- 13 Retail / Restaurant Committee Meeting**
9:00 a.m., Black Rooster Bistro
- 13 Health & Wellness Roundtable**
11:30 a.m., Citizens State Bank
- 14 Edward Jones - Rich Morgan Ribbon Cutting**
11:00 a.m., 1810 Crest View Dr. Suite 2A
- 19 The Cleaning Authority Ribbon Cutting**
11:00 a.m., 1294 Hosford St. Suite A
- 20 Tourism Committee Meeting**
1:30 p.m., Zoom
- 21 Hudson Chamber Board of Directors Meeting**
9:00 a.m., Hudson Chamber Office
- 21 Ambassador Committee Meeting**
3:00 p.m., Zoom
- 21 Taste of the Valley**
5:00 p.m. to 7:00 p.m., Lakefront Park
- 23 Max's Social House Grand Opening**
Time TBD, 302 2nd St.
- 27 Let's Do Lunch**
Noon, Crisp and Green
- 28 Hudson Area Chamber Non-Profit Roundtable**
8:00 a.m., St. Croix Therapy
- 28 Grey and Grove Ribbon Cutting**
3:00 p.m., 212 Locust St.

Join us for the 29th Annual Hudson Area Chamber Golf Tournament at Kilkarney Hills Golf Course Monday, June 22, 2026 from 11:30 a.m. - 6:00 p.m. Spend a fun-filled day of golf, networking, and fun with fellow Chamber Members at this event. The day will include food, drinks, contests, raffles, and more!

Sponsor this event and get your business name in front of over 100 business leaders. Sponsorship commitment and payment due Friday, June 5th. To register, [click here.](#)



Stay up to date on all the events.

Scan (or click) the QR code to view the full Chamber and community calendar.



Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2025 Award Winners!



- Chamber Member of the Year - **Erica Johnson**
- Small Business of the Year - **Blooms for Happiness**
- Large Business of the Year - **County Market**
- Manufacturer of the Year - **Cardinal Glass**
- Non-Profit of the Year - **Hudson Rotary Clubs**
- Community Volunteer of the Year - **Susan Heiser**
- Marie Blakeman Award - **Angel Duratti**

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Corinna Brose**, Events & Program Coordinator
- Lily Van Allen**, Administrative Assistant

Get in Touch

Hudson Area Chamber of Commerce & Tourism Bureau
219 2nd Street, Hudson, WI 54016

Office Hours: Monday - Friday, 8:30 a.m. - 4:30 p.m.

Phone: 715-386-8411

Email: Info@HudsonWI.org

Members can take advantage of this monthly opportunity to reach our membership by being a paid advertising sponsor. Call the Chamber office at 715-386-8411 to request information on becoming a sponsor.