



**Message from  
the President**

**Mary Claire Olson Potter**  
Chamber President



**Elevating Tourism Throughout the  
Summer Season**

As the summer season approaches, we will continue to see an influx of travelers to the greater Hudson area. Hudson has so much to offer to locals and tourists alike. Whether you are looking to take in live music at a local restaurant or one of the concerts in Lakefront Park, attending a production at the Phipps Center for the Arts, wandering through a local art gallery, spending a day immersing yourself in nature at Willow River State Park, picking berries at White Pine Berry Farm, visiting over 100 animals at Eagle Eye Farm, strolling amongst our fabulous boutiques, or exploring various cuisine options at our award-winning restaurants, Hudson has something for everyone.

In addition to these wonderful options, our community is known for hosting an array of events, especially throughout the summer. If you are hosting an event, feel free to send us the details so we can add it to our online calendar and continue to promote all Hudson has to offer. To explore our calendar of events, [click here.](#)

Do you have rack cards, brochures, flyers, or business cards that you would like us to offer to our visitors? Feel free to drop those off at our office so we can give you and your business more exposure.

Lastly, please remember to do your part to ensure Hudson remains welcoming for all who work, live, and visit our community. We are excited for another fun summer season in Hudson!

**Hudson Area Chamber Foundation Awards  
Two Student Scholarships**

This year's first scholarship recipient is Gabbi Cote. Gabbi plans to pursue welding with the goal of becoming a Traveling Welder in the Midwest. This year's second recipient, Hunter Magnus, plans to pursue a career as an Automotive Technician. We are excited to support these students as they take this next step toward their future—congratulations Gabbi and Hunter!



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**Thank you to our June  
sponsor, Grand Fete!**  
We appreciate your  
support of this important  
communications piece



On June 5th, **SEASONS Gallery** will host an opening reception from 5-8pm for *A Matter of Light*. Printmaker, Emily Gray Koehler, and potter, Amy Von Bargaen, have collaborated to create a vibrant body of work exploring the ephemeral nature of light through their unique mediums. Join us on First Friday to meet the artists, enjoy live music and refreshments. Exhibition on view June 5 - July 5.

**FamilyMeans** needs your help! At FamilyMeans, strong relationships and community connections are central to our mission. To ensure our brand reflects the experience and values of those we serve, we're conducting a brief brand survey—and we'd value your input. Your feedback will help us understand how FamilyMeans' brand is experienced today, what we're doing well, and where we have opportunities to grow and improve. The survey takes about 10-15 minutes to complete and should be submitted by Monday, June 8. All responses are anonymous. As a thank-you, you can enter to win a \$100 gift card. To take the brief brand survey, [click here](#).

**Black Rooster Bistro** will be featuring Rombauer Vineyards for a 5 course wine dinner Thursday, June 11th at 7pm \$115 per person, deposit required to hold your spot. For more information call 715-808-0560 or [click here](#).

**Effective Workplace Communication courses** available online through UW-Stout this summer. Strong communication drives effective leadership, teamwork, and workplace success. This summer, UW-Stout Continuing Education is offering two flexible online courses for busy professionals seeking practical, immediately applicable skills: *Harnessing the Power of DiSC®* (June 1-30) and *Adapting to an AI World* (July 1-30). Participants will learn strategies to improve collaboration, strengthen workplace relationships, adapt communication styles, and build leadership presence in today's evolving professional environment. Take one course or combine both for a broader professional development experience. Summer 2026 registration is open. Learn more and register before early bird discounts expire by [clicking here](#).

**St. Croix Valley Opera** brings two extraordinary events to Hudson! On June 27, 11:00 AM-5:00 PM, the Opera on the River Vocal Competition at Bethel Lutheran Church's downtown campus showcases emerging singers competing before a distinguished panel of four judges — including internationally acclaimed bass-baritone Alan Held alongside local vocal experts. The public is warmly encouraged to attend — your \$10 suggested donation at the door directly funds the People's Choice Award. Then on July 16 at 7:00 PM, the free Hudson Bandshell Concert features 1st and 2nd place winners from previous vocal competitions in a spectacular evening on the riverfront. For details, [click here](#).

The **Annual Corbin's Cup Golf Benefit for BRIDGE For Community Life** celebrates its 15th Anniversary this year on Thursday, July 16th 2026 at Troy Burne Golf Course in Hudson. Proceeds from the tournament will go to BRIDGE, a local non-profit organization providing life skills training, employment services, and programs for youth and adults with disabilities in the St. Croix Valley area. Several Sponsorship packages are available. If you would like to donate an item to our Tournament Raffle, please contact Ginny at [info@bridgecl.org](mailto:info@bridgecl.org). To sponsor, register to play, or learn more about the tournament, visit the BRIDGE website by [clicking here](#).

**St. Croix RiverFest** is set for July 22-25 with a full schedule of eco-oriented programs celebrating the St. Croix River. The annual summer event is coordinated by the Hudson Daybreak Rotary and RiverFest committee. The event schedule starts with a river cleanup on Wednesday and continues with nature programs, a concert, a movie in Lakefront Park, Native American celebration and more. Sponsorships are still available. For details call 715-222-5375 or [click here](#).

**Yellowstone Trail Heritage Day** will be August 8 in Hudson and St. Croix County. Celebrating the rich history and heritage of the area, Hudson is the Wisconsin entrance to the historic national Yellowstone Trail, the first transcontinental road across the country. Three car shows featuring Brit Fest, classic and Model A vehicles, will be Saturday morning, August 8 in downtown Hudson. The Octagon House Museum will feature historic displays and a poker run with cash prizes will take motorists throughout the Yellowstone Trail communities in St. Croix County. The annual event is coordinated by the Hudson Area Chamber of Commerce and Tourism Bureau and the Yellowstone Trail volunteer committee. Sponsorships are still available thru July 3, 2026. Contact the Hudson Area Chamber of Commerce and Tourism Bureau for more details.

For several years, **Willow River Cemetery** has offered memorial pavers as a meaningful way to honor loved ones. With each purchase, we work with you to engrave a family member's or loved one's name. Memorial pavers are \$400 each. For Veterans, we proudly offer a discounted price of \$300, with engraving that includes military branch and years of service. Our goal is to create a walkway leading to the Veterans Memorial, allowing us to honor and remember all Veterans for generations to come. Paver purchases can be made by emailing [wrca1850@yahoo.com](mailto:wrca1850@yahoo.com).

Do you know of a Hudson-area home with a lovely garden, or unique garden features, or pretty landscaping? The **Hudson Home & Garden Club** is planning a tour of gardens for summer 2027, bringing back a popular summertime event. Gardens for next year's tour will be selected this summer. If you know of a garden for possible inclusion in the 2027 garden tour, send your suggestion via email to [cheryl.coots45@gmail.com](mailto:cheryl.coots45@gmail.com). Your name won't be shared. "We're not looking for magazine-picture-perfect gardens, just well-cared for, attractive gardens that people can enjoy, and maybe take home a gardening idea of two."

**Guidelines:** Submit 100 words or less by the 15<sup>th</sup> of the month for the next month's Chamber newsletter. We reserve the right to edit or omit any submitted business briefs. Email submissions to [Info@HudsonWI.org](mailto:Info@HudsonWI.org).



**\$400 FOR NEW CHECKING ACCOUNTS!\***

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**MARKETPLACE**

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## Hudson Community Expo 2026



Thank you to everyone who joined us at the 2026 Hudson Community Expo! We loved seeing all the Hudson community has to offer. It was a great day, filled with community, good food, entertainment, networking, and more! This year's Expo welcomed 121 booths and 2,585 attendees.

A huge thank you to our sponsors, who made the day such a success:

**Gold:** Eagle Storage | Hudson Hospital & Clinic

**Silver:** Angel's Pet World | Citizens State Bank | Festival Foods | Hillcrest Animal Hospital | Hudson Grocery Cooperative | Hudson Physicians | Jerry's Foods Hudson | MidWestOne - A Division of Nicolet National Bank | People Ready | Royal Credit Union | Tareen Dermatology | WESTconsin Credit Union | Willow River Saloon / Carbone's Pizzeria | Xcel Energy

**Children's Area:** Hampton Inn & Suites by Hilton

## Save the Date for a NEW Chamber Foundation Event!



The Hudson Area Chamber Foundation is excited to announce the first annual Hudson Area Chamber Foundation Pickleball Tournament, hosted in

partnership with the Hudson Pickleball Association! Join fellow Chamber members and guests on Friday, September 18, 2026, at YMCA Camp St. Croix for beginner and intermediate divisions, prizes for winning teams, refreshments, and a social hour between tournament sessions.

Absolute beginners are welcome—a lesson from a pro is included with registration!

Proceeds from the event will benefit the Hudson Area Chamber Foundation Scholarship Fund.

## The 2026 - 2027 Leadership Hudson Application is open!

The Hudson Area Chamber of Commerce & Tourism Bureau's premier community leadership program, Leadership Hudson, brings together high-caliber current and emerging leaders from all sectors of the Hudson area to study issues impacting our community. Learn about your personal and leadership strengths, and how to use them more effectively.

For more information and to complete the application, [click here](#)



## RIBBON CUTTINGS



**2nd Street Mercantile, LLC** - Located at 509 2<sup>nd</sup> St, Hudson. They are a new retail shop downtown specializing in vintage and refurbished home furnishings, clothing, and decor. Welcome to the Chamber!



**Walk to End Alzheimer's - Western Wisconsin.** The Alzheimer's Association Walk to End Alzheimer's is the world's largest fundraiser for Alzheimer's care, support and research. Save the date for the Western Wisconsin Walk in New Richmond on Saturday, September 19. Welcome to the Chamber!



**Edward Jones - Rich Morgan** Located at 1810 Crest View Dr, Suite 2A, Hudson. Rich is dedicated to assisting individuals, families, and business owners with preparing for important milestones and reaching their financial goals. Welcome to the Chamber!



**The Cleaning Authority, Hudson** - Located at 1294 Hosford St, Suite A, Hudson. They are committed to providing high-quality, eco-friendly home cleaning solutions. Thanks to their specialized Detail-Clean Rotation System, each space in your home will receive a regular, thorough deep-clean. Welcome to the Chamber!



**Max's Social House** - Located at 302 2<sup>nd</sup> St, Hudson. They recently hosted a grand opening to unveil their newly renovated space and reimaged menu after several months of work. Congratulations on this new chapter!




**Grey and Grove** - Located at 212 Locust St. They are a women's clothing store with the belief that style should feel effortless, elevated, and accessible. At the heart of Grey and Grove is a commitment to supporting women-owned businesses and strengthening local business communities. Welcome to the Chamber!

## Manufacturing & Trades Roundtable



Thank you to Baer Manufacturing for hosting the Hudson Area Chamber Manufacturers & Trades Roundtable and the St. Croix County Economic Development Board for a tour. Attendees toured their facility and discussed issues and opportunities currently facing the manufacturing industry.



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janet@northstarmindsetcoaching.com

## AMBASSADOR VISITS

Our Chamber Ambassadors returned to downtown Hudson for some visits in May!



**Mainstream Boutique** - Located at 125 2<sup>nd</sup> St South, Hudson. Carla and her team are dedicated to making each customer feel confident and comfortable in clothing to match every style and occasion. Thank you for your support of the Hudson Area Chamber!



**Angel's Pet World** - Located at 105 2<sup>nd</sup> St, Hudson. Angel and her team have been serving pet owners in the Hudson area since October 2003. Make sure to stop by and check out their new Angel's Catty Shack, filled with adoptable cats! Thank you for your support of the Hudson Area Chamber!



**Carbone's Pizza Downtown Hudson** - Located at 207 2<sup>nd</sup> St, Hudson. You can dine in, order takeout, or get delivery any day of the week. Whether you want a classic Carbone's pizza, a signature pizza sandwich, or some Bridgeman's ice cream, the team is ready to help. Thank you for supporting the Hudson Area Chamber!



## Congratulations to our May Brand Champion, Blake Willman

Blake serves on the Hudson Area Chamber Board of Directors, the Hudson Area Chamber Foundation Board of Directors, the Hudson Community Expo Committee, and the Golf Committee. He brings fun ideas to events to help encourage participation and has supported events through sponsorships, volunteering, and recruiting others to help. Blake also promotes the Chamber and helps to recruit new businesses to join.

In addition to assisting with Chamber events, he helps with community projects and serves as a volunteer with the Hudson Fire Department and aids in bringing the department to events.

Thank you, Blake, for all you do to support the Hudson Area Chamber and the community. We look forward to our continued work with you.

Congrats to Our May Brand Champion

### Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.



**BEANIE'S MARINA IS YOUR GATEWAY TO SUMMER FUN**

USE CODE 'CHAMBER' ANY TIME BETWEEN MEMORIAL DAY AND THE END OF SEPTEMBER (EXCLUDING HOLIDAYS) FOR A DISCOUNT!

651-400-9383 | 16777 7th St. N, Lakeland, MN 55043

## Host Your Holiday Party at Belle Ame Vineyard - Venue Giveaway!

Belle Âme Vineyard is partnering with the Hudson Area Chamber to give 10 Chamber member businesses the opportunity to host their company holiday party with complimentary venue space rental at Belle Âme! Winning businesses will work directly with Belle Âme's team to plan their event, including catering and beverages tailored to their group's needs and budget. There are no food or beverage minimums required for this giveaway.



Whether you're planning a staff celebration, client appreciation event, or festive gathering, this is a unique opportunity to celebrate the holiday season at one of the area's beautiful local venues.

Interested businesses can enter the drawing by [clicking here](#).



Thank you to everyone who joined us at Good Morning Hudson: Hudson Area Local Municipal Leaders at Christian Community Homes - Marie Blakeman Community Center! It was a great opportunity for members to connect and hear from local leaders about important topics impacting out communities, including housing, workforce, transportation, and more. We couldn't have done it without our featured speakers, Mayor Rich O'Connor, City of Hudson, Chair Theresa Johnson, Town of St. Joseph, Chairperson Doug Rowen, Town of Troy, and President Stan Wekkin, Village of North Hudson. Thank you to Chris Kost for moderating. Thank you to our sponsor, Xcel Energy, and to TNT Coffee Lab, LLC, for providing coffee for our attendees!

## WE APPRECIATE OUR RENEWING MEMBERS

[21 Nails](#)

[Anderson Heating](#)

[Black Rooster Bistro](#)

[Cambridge Senior Living](#)

[Capecchi & Company](#)

[Coco's Heart Dog Rescue](#)

[Edward Jones - Financial](#)

[Advisor- Katie Robbins](#)

[CFP®,AAMS®](#)

[Gherty, Mark](#)

[Go Swim USA!](#)

[Guinn, Vinopal & Zahradka, LLP](#)

[Hudson Area Library Foundation](#)

[Hudson Farmers Market on](#)

[CARMICHAEL](#)

[Hudson Home & Garden Club](#)

[Hudson Women's Club](#)

[Jenny Olson Real Estate - Century 21](#)

[Affiliated](#)

[Keys Cafe and Bakery](#)

[Leverty Financial Group](#)

[McCabe Chiropractic & Wellness](#)

[Centers SC](#)

[Old Southern BBQ Smokehouse](#)

[River Hill Inn & Suites](#)

[River Valley Charities](#)

[Rose and Lavender](#)

[Salvation Army/Grace Place Shelter](#)

[Security Financial Bank](#)

[SEEK Careers/Staffing, Inc.](#)

[Striker Brands, LLC](#)

[Team Johnson Real Estate Specialists - Edina](#)

[Realty, Inc.](#)

[Ted Blank Luxury Travel & Adventure](#)

[UW-Stout Continuing Education and](#)

[Conferences](#)

[WESTconsin Credit Union](#)

[WESTconsin Realty LLC](#)

[Woodland Hill Presbyterian Homes and](#)

[Services](#)

\*Members listed above renewed from April 29 to May 26.

## Welcome Our New Members



Welcome to our newest Chamber members. We are proud to have you join a network of businesses committed to progress, partnership, and community impact.

[La Vie Est Belle](#)

[Hudson Community Pickleball Association \(HCPA\)](#)

[Smoke on the Water Grills and Provisions](#)

[KindNest](#)

- Sponsored by Lisa Woletz, Christian Community Homes and Services, Inc.



Each month, on the fourth Wednesday at Noon, we meet at a local restaurant for lunch and connections. This event is open to all Chamber members, and we rotate to different member locations. Members pay for their own lunch. Join us for a chance to win either a free lunch or a gift certificate to the restaurant for future use!

Thank you to everyone who joined us in May at Crisp and Green; all enjoyed delicious food and amazing conversations.

## Chamber Member Referral Program



We are thrilled to continue the Hudson Area Chamber Member Referral Program. When you refer a business to the Chamber, and they become a member, you'll be listed as their sponsor and receive a \$25 Chamber Check as a thank you. For any questions about this program, please email [Info@HudsonWI.org](mailto:Info@HudsonWI.org)



Date: June 24 | Noon  
Location: Old Southern BBQ Smokehouse  
To register, [click here](#).



## June Calendar of Events



- 2 Connections & Coffee**  
9:00 a.m., Citizens State Bank
- 4 Community Affairs**  
9:30 a.m., Zoom
- 4 Let's do Happy Hour**  
4:00 p.m., St. Croix Cigar Co. LLC
- 8 Hudson Hair Company Ribbon Company**  
10:30 a.m., 836 Carmichael Rd.
- 9 Golf Committee Planning Call**  
9:00 a.m., Zoom
- 10 Retail / Restaurant Committee Meeting**  
9:00 a.m. to 10:30 a.m., Lucky Guys Distillery
- 11 The Inside Work Ribbon Cutting**  
1:00 p.m., Hudson Area Chamber Office
- 12 Hudson Area Chamber Christmas Tour of Homes Planning Call**  
10:00 a.m., Zoom
- 17 Tourism Committee Meeting**  
1:30 p.m., Zoom
- 18 Hudson Chamber Board of Directors**  
9:00 a.m., Hudson Chamber Office
- 18 Ambassador Committee**  
3:00 p.m.
- 18 Kelly's Pub Ribbon Cutting**  
4:00 p.m., 517 2<sup>nd</sup> St. Hudson
- 20 Valley Wide Pride Fest**  
10:00 a.m. to 4:00 p.m., Lakefront Park
- 22 Chamber Golf Tournament**  
10:00 a.m., Kilkarney Hills Golf Course
- 23 Lodging Properties Meeting**  
Noon, Hampton Inn & Suites Hudson
- 24 Let's Do Lunch**  
Noon, Old Southern BBQ Smokehouse
- 25 Embodi Wellness Studio Ribbon Cutting**  
11:00 a.m., 619 2<sup>nd</sup> St. Unit 4A



Stay up to date on all the events. Scan (or click) the QR code to view the full Chamber and community calendar.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2025 Award Winners!



- Chamber Member of the Year - **Erica Johnson**
- Small Business of the Year - **Blooms for Happiness**
- Large Business of the Year - **County Market**
- Manufacturer of the Year - **Cardinal Glass**
- Non-Profit of the Year - **Hudson Rotary Clubs**
- Community Volunteer of the Year - **Susan Heiser**
- Marie Blakeman Award - **Angel Duratti**

## Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Corinna Brose**, Events & Program Coordinator
- Lily Van Allen**, Administrative Assistant

## Get in Touch

**Hudson Area Chamber of Commerce & Tourism Bureau**  
219 2<sup>nd</sup> Street, Hudson, WI 54016

**Office Hours:** Monday - Friday, 8:30 a.m. - 4:30 p.m.

**Phone:** 715-386-8411

**Email:** Info@HudsonWI.org

**Members can take advantage of this monthly opportunity to reach our membership by being a paid advertising sponsor. Call the Chamber office at 715-386-8411 to request information on becoming a sponsor.**

### Congratulations to the Red Letter Grant Recipients!

Out of 30 applications and 12 shortlisted businesses, two of our Hudson Area Chamber members were recently accepted to receive funding from the Red Letter Grant! Congratulations to **The Inside Work** and **One Drop Refillery** for working to fuel the future of women-led businesses.

