

2026 OVERVIEW

Sponsorship Opportunities



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Welcome to the 2026 Sponsorship Opportunities.

Increase your business visibility through the many sponsorship and marketing opportunities available through the Hudson Area Chamber. We enable you to promote your business to over 500 members and the greater community of Hudson. We can create a sponsorship package for the entire year for you.

Look inside for a detailed list of the promotional benefits for each level of event sponsorship. Some sponsorship levels are offered with limited availability, so be sure to submit your interest soon. The Chamber agrees to offer previous sponsors the first right of acceptance.

Please contact me if you have any questions. I would be happy to meet with you to review how best to promote your business to other Chamber members and the greater Hudson area.

Thank you for your continued support and involvement.

Chamber President

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Spirit of the St. Croix Art Festival

September 26 & 27, 2026

Annual free art festival open to the public. This weekend of festivities, creativity and fun offers you an opportunity to promote your business. We welcomed over 10,000 guests to the park at the 2025 event! Imagine your business promoted on signage, in the program, and on posters throughout the community. We have sponsorship opportunities available to fit your marketing budget.

PLATINUM SPONSOR: \$2,500

- Company Logo included on:
 - Thank You Sponsor Banners at the three entrances of the event
 - Event Posters
 - The Phipps Center for the Arts Marquee
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page – Logo with Link (This is one of our most viewed pages)
- Chamber Newsletter Ad – full page valued at \$225, sponsor provided in a JPG format, 8 x 9.5 in. (vertical)
- E-blast, sponsor provided
- Chamber Website Banner Ad valued at \$100 in the online Business Directory category for your business for 3 months
- Complimentary Booth Space at the event with optional artistic activity
- First right of acceptance the following year

GOLD SPONSOR: \$1,000

- Company Logo included on:
 - Thank You Sponsor Banners
 - Website Event Page – Logo with Link
- Company Name included on:
 - Event Posters
 - The Phipps Center for the Arts Marquee
 - Chamber Newsletter
- Choose one option below:
 - Complimentary Booth Space, artistic activity optional, at the event
 - Chamber Website Banner Ad valued at \$100 in the online Business Directory category for your business for 3 months, plus 500 marketing pieces distributed from the Chamber booth at the event

MUSIC SPONSOR: \$1,000

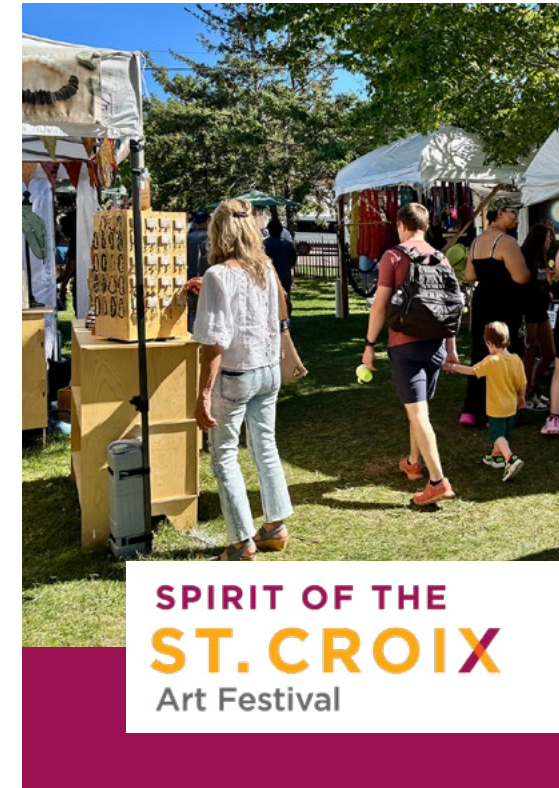
- Company Logo included on:
 - Signage next to the bandshell
 - Thank You Sponsor Banners
 - Website Event Page – Logo with Link
- Company Name included on:
 - Event Posters
 - The Phipps Center for the Arts Marquee
 - Chamber Newsletter

AERIALIST SPONSOR: \$800

- Company Logo included on:
 - Signage next to aerial performer
 - Thank You Sponsor Banners
 - Website Event Page – Logo with Link
- Company Name included on:
 - Event Posters
 - The Phipps Center for the Arts Marquee

SILVER SPONSOR: \$400

- Company Logo included on:
 - Thank You Sponsor Banners
 - Website Event Page – Logo with Link
- Company Name included on:
 - Event Posters
 - The Phipps Center for the Arts Marquee
 - Chamber Newsletter



**SPRIT OF THE
ST. CROIX**
Art Festival

BRONZE SPONSOR: \$200

- Company Logo included on:
 - Thank You Sponsor Banners
- Company Name included on:
 - Event Posters
 - The Phipps Center for the Arts Marquee
 - Chamber Newsletter
 - Website Event Page – Company name listed



**HUDSON
CHRISTMAS**
Tour of Homes

Hudson Christmas Tour of Homes

November 20-22, 2026

Now in its 40th year, the Tour of Homes continues! Rooms will showcase exquisitely decorated themed trees and dining tables overflowing with whimsical ideas for decorating inspiration. Celebrate the holidays with a fantastic tour of four spectacularly decorated homes and the historic Octagon House Museum.

PLATINUM SPONSOR: \$3,000

- Company Logo included on:
 - Event Mailer
 - Event Posters
 - Event Ticket
 - Event Brochure
 - Website Event Page (This is another one of our most viewed web pages!)
- Chamber Newsletter Ad - ½ page, 8 x 4.75 in. (horizontal), sponsor provided
- 10 tickets to the tour
- First right of acceptance the following year

BUS BANNERS: \$100

- Company Logo on a banner displayed on the buses that run the tour route throughout the weekend
- 60 x 10 in. (horizontal) in a PDF format, sponsor provided



**1,650 TICKETS
SOLD IN 2025**

Have a Hudson Holiday

November - December 2026

The Hudson Area Chamber of Commerce & Tourism Bureau, the Hudson Chamber Foundation, the City of Hudson, the Hudson Home & Garden Club, area businesses, and many generous sponsors collaborate to create a magical holiday season for Hudson residents and visitors to enjoy! Delightful decorations adorn our businesses, downtown light poles, and Lakefront Park to support a unique, festive atmosphere. The events are Find Santa, Light Up Hudson, Small Business Saturday, Candlelight Stroll, Santa & His Critters, and Visit with Santa.

PLATINUM SPONSOR: \$2,000

- Company Logo included on:
 - Event Posters
 - Event Fliers
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Your 600 x 110px banner ad on the seasonal landing page promoted locally and regionally!
- Complimentary booth space at Santa & His Critters event
- First right of acceptance the following year

GOLD SPONSOR: \$500

- Website Event Page - Logo with Link
- Company Name included on:
 - Event Fliers
 - Chamber Newsletter
 - Seasonal Landing Page
- Complimentary booth space at Santa & His Critters event

SILVER SPONSOR: \$250

- Company Name included on:
 - Event Fliers
 - Chamber Newsletter
 - Website Event Page
 - Seasonal Landing Page
- Complimentary booth space at Santa & His Critters event

BRONZE SPONSOR: \$150

- Company Name included on:
 - Event Fliers
 - Chamber Newsletter
 - Website Event Page
 - Seasonal Landing Page



Buena Vista: A Stroll in the Park

November 2026 - February 2027

Celebrate the magic of thousands of lights in Lakefront Park along the St. Croix River. We are grateful for the generous donations from the area families, individuals, and businesses which make this annual event possible.

FOUNDING CORPORATION SPONSOR: \$12,000

- Company Logo included on:
 - Lakefront Park Signage
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Exclusive Lifetime Recognition
- Logo on Website Event Page
- Link to your corporate website

FOUNDING FAMILY SPONSOR: \$5,000

- Company Name included on:
 - Lakefront Park Signage
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page
- Exclusive Lifetime Recognition

SANTA'S TREE SPONSOR: \$2,000

- Company Name included on:
 - Lakefront Park Signage
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page

EVERGREEN TREE SPONSOR: \$1,000

- Company Name included on:
 - Lakefront Park Signage
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page

FOOD/BEVERAGE SPONSORS: IN-KIND

- Company Logo included on:
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page
- Provide 500+ treats for Light Up Hudson event

SPONSOR A STRING OF LIGHTS: \$100

- Sponsor a string of lights in honor of or in memory of a special person



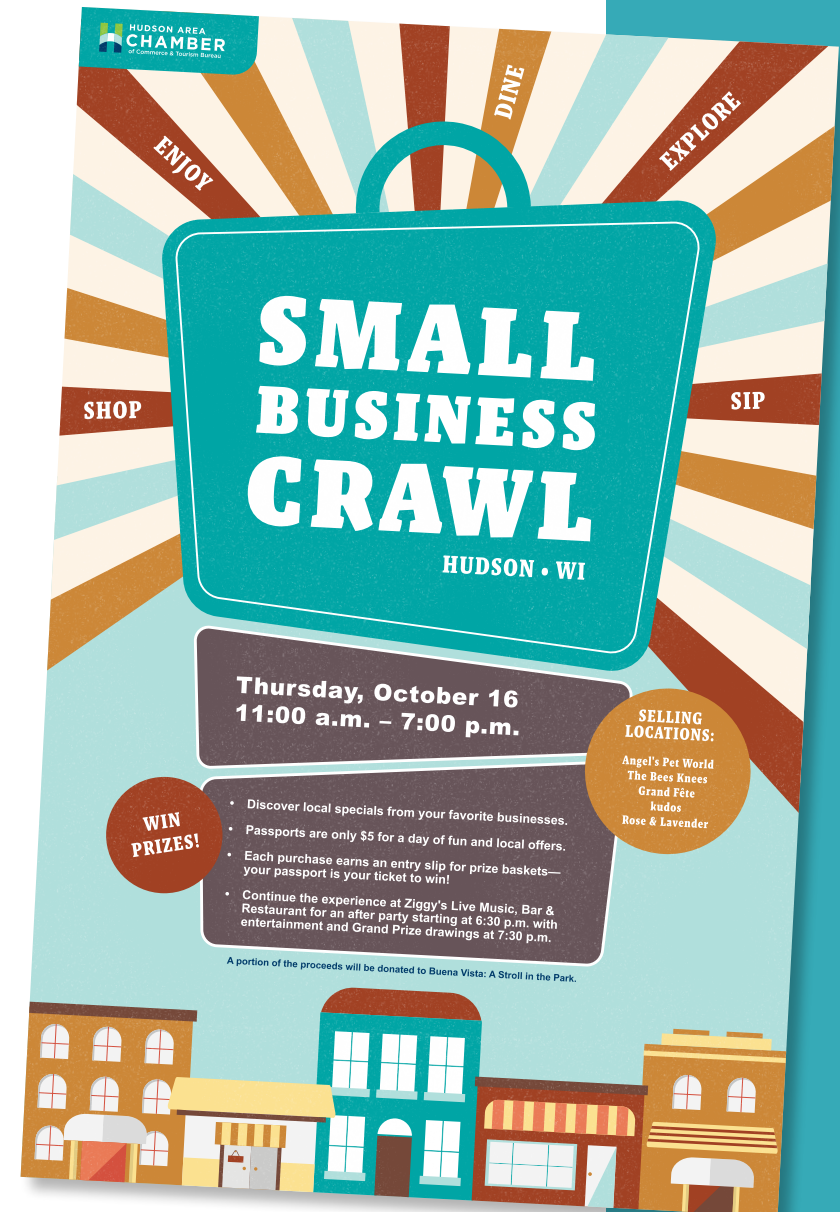
Small Business Crawl

April & October 2026

Take a day to explore local activities, offers, and specials while supporting Hudson businesses! Pick up a passport for the Small Business Crawl to take advantage of all the offers and fun happening in Hudson. Eat, shop, and play local!

EVENT SPONSOR: \$300

- Company Logo included on:
 - Event Promotion
 - Passport
 - Event Poster
 - Website Event Page - Logo with Link
 - Official Crawl Passport





HUDSON COMMUNITY EXPO

Coco's Heart Craft Sale

The Hudson Area Chamber is proud to partner with Coco's Heart Dog Rescue for their Annual Spring Craft Fair. Proceeds from the craft fair benefit the rescue. **Stop by and say hello to the adoptable dogs!**

LEARN MORE ABOUT THE MISSION
CocosHeartDogRescue.org

Hudson Community Expo

May 3, 2026

Please join us as we "Discover the Best of the Hudson Area!" The Hudson Community Expo is a free event open to the public with children's activities, family entertainment, and a day full of events geared to showcase products and services available in the Hudson area.

PLATINUM SPONSOR: \$2,000

- Company Logo included on:
 - Event Poster
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event
- First right of acceptance for the next year's event sponsorship

GOLD SPONSOR: \$1,000

- Company Logo included on:
 - Event Poster
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event

SILVER SPONSOR: \$500

- Company Name included on:
 - Event Poster
 - Chamber Newsletter
 - Website Event Page - Company name listed
- Recognition at the event

MEMBER BOOTH SPACE: \$275

NON-PROFIT BOOTH SPACE: \$150

All sponsorship levels include a booth space and will receive verbal acknowledgment during the event.

1,540

Community members
attended the Hudson
Community Expo in 2025

Hudson Area Chamber Golf Tournament

June 22, 2026

The Annual Chamber Golf Tournament is a four-person, best ball scramble tournament at a member golf club for Chamber members and guests. Lunch and social hour with dinner following the tournament. Prizes awarded for team and course contests.

PLATINUM SPONSOR: \$3,000

- Company Logo included on:
 - E-blast Event Invitation
 - Signage at the event
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event
- Hole Sponsorship - Includes signage at the tee box, plus the opportunity to promote your business
 - Opportunity to have an activity that represents your company and distribute giveaway items during the event
- 4 Golf Packages - Includes golf fees, cart, lunch, and dinner with four drink tickets
- 2 lunches for those sitting at hole
- First right of acceptance the following year

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- 4 Golf Packages - Includes golf fees, cart, lunch, and dinner with four drink tickets
- 2 lunches for those sitting at hole
- First right of acceptance the following year

SILVER SPONSOR: \$1,500

- Company Logo included on:
 - Signage at event
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Hole Sponsorship - Includes signage at the tee box, plus the opportunity to promote your business
 - Opportunity to have an activity that represents your company and distribute giveaway items during the event
- 4 Golf Packages - Includes golf fees, cart, lunch, and dinner with two drink tickets
- 2 lunches for those sitting at the hole

GOLD SPONSORS: \$2,000

- Company Logo included on:
 - Signage at the event
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event
- Hole Sponsorship - Includes signage at the tee box, plus the opportunity to promote your business

LUNCH SPONSOR: \$1,500

- Company Logo included on:
 - Signage at the event where lunches are served
 - Stickers on the lunch boxes
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Opportunity to distribute giveaway items during lunch
- Recognition at the event
- 2 Golf Packages - Includes golf fees, cart, lunch, and dinner with two drink tickets
- First right of acceptance the following year

HOLE SPONSOR: \$1,000 - LIMITED TO 18

- Company Logo included on:
 - Signage at the event
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Hole Sponsorship - Includes signage at the tee box, plus the opportunity to promote your business
 - Opportunity to have an activity that represents your company and distribute giveaway items during the event
- 2 Golf Packages - Includes golf fees, cart, lunch, and dinner with two drink tickets
- 2 lunches for those sitting at the hole

BEVERAGE CART SPONSOR: \$500

- Company Logo included on:
 - Signage at the event
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- 1 Golf Package - Includes golf fee, cart, lunch, and dinner with one drink ticket

DRIVING RANGE: \$500

- Company Name included on:
 - Sign by the Driving Range
 - Chamber Newsletter
 - Website Event Page

PUTTING CONTEST: \$500

- Company Name included on:
 - Signage by the Putting Contest
 - Chamber Newsletter
 - Website Event Page

PUTTING GREEN: \$500

- Company Name included on:
 - Signage by the Putting Contest
 - Chamber Newsletter
 - Website Event Page



GREEN SPONSOR: \$325

- Company Name included on:
 - Signage on the green by the hole
 - Chamber Newsletter
 - Website Event Page

RAFFLE DONOR: \$250

- Company Name included on:
 - Signage by the raffle prizes
 - Chamber Newsletter
 - Website Event Page

Hilltop Pumpkin Party & Rotary Halloween Parade

October 17, 2026

This free, fall family event is in its 15th year at the YMCA Camp St. Croix-Day Camp location with activities such as wagon rides, pumpkin patch, games, EMS & Fire Department vehicles, food trucks, petting zoo, Rotary Halloween Parade and costume contest, and more. Each year this event continues to grow in sponsorship, business participation, and attendance. Activities are all held outside. (Event may be moved indoors if weather is not favorable.)



**HILLTOP
PUMPKIN PARTY &
ROTARY HALLOWEEN PARADE**

GOLD SPONSOR: \$500

- A designated area at the event to include one eight-foot table and two chairs
- Company Logo included on:
 - Thank You Sponsor Sign
 - Event Fliers
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition during announcements made at the event
- Chamber Newsletter Ad - ¼ page, 3.875 x 4.75 in. (vertical), sponsor provided

SILVER SPONSOR: \$250

- A designated area at the event to include one eight-foot table and two chairs
- Company Name included on:
 - Thank You Sponsor Sign
 - Event Fliers
 - Chamber Newsletter
 - Website Event Page
- Member Directory Page banner ad: 600px x 110px in JPG format. 1 month duration on primary directory category, sponsor provided

BRONZE SPONSOR: \$125

- A designated area at the event to include one eight-foot table and two chairs
- Company Name included on:
 - Thank You Sponsor Sign
 - Event Fliers
 - Chamber Newsletter
 - Website Event Page

500+
Community
members
attended the
event in 2025

Hudson Area Chamber Member Celebration

January 22, 2026

The Member Celebration will be an outstanding opportunity for teams to reconnect with each other, meet other local businesses, build connections, look back at business and community accomplishments in 2025, and look forward to 2026. Sponsor the Chamber's largest membership event of the year!

PLATINUM SPONSOR: \$2,500

- Company Logo included on:
 - Event Invitation
 - Event Program
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event
- Complimentary table for 8 at the event (tables seat 8 total)
- First right of acceptance the following year

DIAMOND SPONSOR: \$1,000

- Company Logo included on:
 - Event Program
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event
- 6 complimentary seats to the event (tables seat 8 total)

GOLD SPONSOR: \$750

- Company Logo included on:
 - Event Program
 - Facebook Post
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Recognition at the event
- 4 complimentary seats to the event (tables seat 8 total)

SILVER SPONSOR: \$500

- Company Name included on:
 - Event Program
 - Chamber Newsletter
 - Website Event Page
- Recognition at the event
- 2 complimentary seats to the event (tables seat 8 total)

BRONZE SPONSOR: \$150

- Company Name included on:
 - Event Program
 - Chamber Newsletter
 - Website Event Page
- Recognition at the event
- 1 complimentary seat to the event (tables seat 8 total)

TABLE SPONSOR: \$490

- 8 tickets for the price of 7, along with recognition at the event



Hudson Area Chamber
**MEMBER
CELEBRATION**



Welcome New Teachers' Luncheon

August 2026

Each new school year we invite new teachers and administrators from the Hudson School District, St. Patrick School, and Trinity Academy to a Chamber luncheon. The New Teachers' Luncheon is an excellent opportunity for you to introduce your business to these new members of our community.

EVENT SPONSOR: \$175

- Company Name included on:
 - Chamber Newsletter
 - Website Event Page - Logo with Link
 - Event Slideshow
- Company written introduction included in each new teacher's bag
- Company provided item included in new teacher's bag
- 1 attendee lunch included

Chamber MAX

September 2026

Chamber MAX is a free, invite-only event for local businesses to learn more about the Chamber Membership, Awareness, and eXperience. This is the best event for current and prospective members to learn more about the Chamber and how we can help your business.

EVENT SPONSOR: \$500

- Company Logo included on:
 - Event Invitation
 - Website Event Page - Logo with Link
- Introduction of company read at event
- Display table at the event for your marketing materials



Hudson Chamber Foundation Annual Fundraising Event

Fall 2026

Advance education and workforce development in the Hudson area by sponsoring the sixth annual event. Attend the event and hear the impact your donation will create in this community. This year the goal of the Hudson Chamber Foundation is to raise \$15,000 for the Hudson High School career and technical education departments and provide two scholarships for students who will be attending a trades school.

The Hudson Area Chamber Foundation is a 501(c)(3) charitable organization and your entire donation will be tax deductible.

PROGRAM SPONSOR: \$500

- Company Logo included on:
 - Event Invitation
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Introduction of company read at event



Hudson Area Chamber
FOUNDATION



LEADERSHIP HUDSON

SAMPLE TOPICS:

- Community Life
- Education
- Government
- Business & Industry/
Economic Development
- Health and Human Services
- Arts & Culture
- Environment/Natural Resources

Leadership Hudson

September 2026

Leadership Hudson is the Chamber's premier community leadership program. This program will provide a unique opportunity for participants to connect with other leaders, cultivate skills and knowledge, and contribute to the vitality of the Hudson area. Participants are offered the opportunity to develop a personal leadership plan while gaining insight into community assets with a specific monthly leadership focus.

A professional leadership facilitator will guide participants in identifying their personal strengths and help individuals to develop team building and leadership skills. This is a biennial program with students that meet a full day each month, September to May. Sponsorship recognition runs for the program year.

PROGRAM SPONSOR: \$1,500

- Company banner ad on the Chamber website's Leadership Hudson page, linked to your website during the program year and to remain the following year.
- Company Logo included on:
 - Program Day Agenda
 - Chamber Newsletter
- Verbal recognition on each program day
- Invitation to attend any of the program days to present to the students your leadership experience.
- Graduation Program
 - 2 complimentary tickets
 - Recognition during event

DAY SPONSOR: \$500

- Company Logo included on:
 - Program Day Agenda
 - Chamber Newsletter
- Provide welcome to the class
- Graduation Program
 - 2 complimentary tickets
 - Recognition during event

**OVER 170 GRADUATES
SINCE 2005**

Good Morning Hudson

Join other Chamber members at this membership meeting to hear “What’s Hot” in the local business community. Program features include special introductions, a business card/networking exchange, updates, and a featured guest speaker.

PROGRAM SPONSOR: \$400

- Company Logo included on:
 - Event Invitation
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Display table at the event for your marketing materials or place materials on guest tables
- Introduction of company read at event

Let's Do Happy Hour!

Join us for a networking event designed to connect you with other Chamber member businesses from 4:00 p.m. to 6:00 p.m. Hosted at various member locations. There is no charge to attend for Chamber Members.

PROGRAM SPONSOR: \$250

- Company Logo included on:
 - Event Invitation
 - Chamber Newsletter
 - Website Event Page - Logo with Link
- Make an announcement to introduce your company
- Display table at the event for your marketing materials

HOST SPONSOR

- Host Sponsor is responsible for providing the location, as well as all beverage (alcoholic & non-alcoholic) and food for attendees. This sponsor does not pay a regular Program Sponsor fee.
- Will receive the same benefits as listed for the Program Sponsor



ADDITIONAL SPONSORSHIP OPPORTUNITIES



Newsletter

Monthly newsletter sent electronically to over 1,200 Chamber member representatives. It is also available to view from the Chamber website for 1 year. Newsletter Sponsors receive additional advertising for \$275!

SPONSORS RECEIVE:

- A full color banner ad sent electronically with the newsletter to the entire Chamber membership via email, which is also posted to Facebook, LinkedIn, and the newsletter page on our website.
- An additional full color, full page ad will be displayed on the second page of the newsletter delivered to members, posted on social media, and archived online for up to one year.

AD SPECS AND COSTS:

Newsletter Sponsor:

- Banner Ad - Website and E-blast:
 - 600px x 110px provided in a JPG format with destination URL
- Exclusive Full Page Ad - E-Newsletter: \$275 | 8 x 9.5 in. (vertical)
(Only 12 newsletter sponsorships are available for second page placement)

Full Page Ad - E-Newsletter: \$225 | 8 x 9.5 in. (vertical)

1/2 Page Ad - E-Newsletter: \$125 | 8 x 4.75 in. (horizontal)

1/4 Page Ad - E-Newsletter: \$75 | 3.875 x 4.75 in. (vertical)

Ad Deadline: 15th of the month prior to your sponsored month



Website

In 2025, our website had 134K new users and this year we want to help you connect with them even more! We're kicking off this initiative for those who offer lodging or travel experiences, by providing an ad space on the Discover page and other key, promoted pages that have consistent traffic.

Only one advertiser will be accepted per page, making this an exclusive placement! Banner ads should be 600px x 110px.

HUDSONWI.ORG/DISCOVER Quarterly \$500

- Regional audiences with an average of 6K visitors

[FALL INTO HUDSON SEASONAL PAGE](#) August - October \$500

[STAY IN HUDSON PAGE](#) Monthly \$150

[ACTIVITIES PAGE](#) Monthly \$150

[MEMBER DIRECTORY PAGE BANNER AD](#) \$100

- 3 month duration, linked to website URL of your choice
- Displayed on your primary category directory page