

CONNECTIONS NEWSLETTER

SEPTEMBER 2025

Message from the President

Mary Claire Olson Potter
Chamber President



Get More Value From Your Chamber Membership Attend Chamber MAX on September 16

We've all heard it. Whether it's a commitment to fitness, taking a new class, a new hobby, or a volunteer opportunity, you get out of it what you put into it.

Your membership in the Hudson Area Chamber of Commerce is no different. The Chamber offers a myriad of opportunities to get involved, connect with other members, and increase the visibility of your business.

Join us at the annual Chamber MAX event on Tuesday, September 16 from 4:00 p.m. to 6:00 p.m. at Striker Brands, LLC located at 651 Commerce Drive.

MAXimize your membership with quick refreshers, new opportunities, and meaningful interactions. Plus, you will be entered for a chance to win a prize for each prospective member you invite to Chamber MAX.

"I attended Hudson Chamber MAX just one month into my membership and it was the absolute best introduction to everything the Chamber offers," stated Jade Fleming with Learning Tree Academy.

[Register today](#) to attend.



SUPPORT LOCAL

September is Chamber of Commerce Month!

Wisconsin has 265 local chambers of commerce that work to support local businesses, community engagement, and tourism. The Hudson Area Chamber of Commerce & Tourism Bureau will be celebrating 73 strong years of business in 2026 with over 500 members and is excited to continue to expand and help the Hudson area grow and thrive.

On the Inside



**BUSINESS
BRIEFS**

2



**RIBBON
CUTTINGS**

5



**BRAND
CHAMPION**

6



**CALENDAR
OF EVENTS**

8



**Thank you to our
September newsletter
sponsor, Hudson
Physicians, S.C.!**

We appreciate your
support of this important
communications piece.



Garden Veggies & More *Oh My!* is the September 2 Hudson Home & Garden Club program, featuring Joan Donatelle, Lund's & Byerly's food expert. The chef, author, culinary teacher, former restaurant owner and lover of Mediterranean cuisine, will share cooking ideas using fall vegetables and fruits. She also will offer samplings of Savory Seasonings, developed by Joan and her husband, David. The meeting is open to the public and begins at 1:00 p.m. in the River Room at the Phipps Center for the Arts. Join the group at 12:30 p.m. for refreshments. A non-member \$5 donation is appreciated to support programs. An RSVP can be sent to kswisherhgc@gmail.com. Garden Club meetings are held at the Phipps on the first Tuesday of the month, September - May. Summer outings are planned for June - August. Membership forms are available at meetings.

Community Care Fest Join First Presbyterian Church in celebrating 170 years of care for people and the planet, with a free, fun-filled community festival on the church lawn, 1901 Vine St., Hudson,

on Sunday, September 7, 10:00 a.m. - 1:00 p.m. Enjoy food trucks (free coffee and pastries, while supplies last, plus \$5 lunches), live music, bounce houses, kids story time, a produce swap, nature crafts, a community art project, pet blessings, a labyrinth tour, and more. Meet 20+ local groups focused on caring for people and the planet. All are welcome at any time. Bring a friend. Learn more [online here](#).

Alera Group, formerly JA Counter is hosting a Senior Wellness Fair on September 10. This free event is open to seniors, caregivers, and families. From 10:00 a.m. to noon at the American Legion located at 1260 Wall St., New Richmond, visit local health and wellness vendors, receive fitness and nutrition tips, and take your chance to win a variety of raffle prizes. For more information, call 715-246-3811 or email Stephanie at stephanie.lange@aleragroup.com.

First State Bank and Trust Bayport Bash is making its annual return on September 11! Hosted at the Bayport branch, this community appreciation event is their

way of saying thank you to the incredible community that makes the town so special. From 3:00 p.m. to 7:00 p.m., attendees can enjoy a variety of family-friendly activities, music, and delicious bites from a local food truck. Whether you're looking to groove to the beat, play games with the kids, or simply relax and connect with neighbors, the Bayport Bash has something for everyone. To read the full press release, [click here](#).

Momentum West is leading a new initiative to help businesses and organizations in western Wisconsin improve their online visibility. Many rural businesses are not listed on platforms like Google Maps or Apple Maps, which makes them harder for customers and visitors to find. This project provides tools, resources, and guidance to help business owners get mapped and stay visible. The more local businesses and points of interest that are mapped, the stronger the economic impact for the entire community. Together, we can make our region more connected, accessible, and ready for growth. For more information, [click here](#).



Congratulations to Krumm Exteriors Qualified Remodeler Top 500 for 2025

Krumm Exteriors has been recognized on [Qualified Remodeler's 2025 Top 500 Remodelers list](#), ranking No. 228 nationwide. The annual list, now in its 47th year, highlights the nation's largest and fastest-growing remodeling firms, representing nearly \$25 billion in sales and over 2.2 million completed projects. Selection is based

on remodeling revenue, years in business, certifications, association memberships, community involvement, and innovation. Serving Western Wisconsin and Eastern Minnesota for over 25 years, Krumm Exteriors was recognized for consistent growth and a comprehensive range of exterior remodeling services. Congratulations!





HudsonPhysicians




URGENT CARE

Hudson | 365 days a year till 9PM

New Richmond | Monday-Saturday



GOOD MORNING HUDSON

Welcome New Teachers Luncheon

On Friday, August 15, we welcomed the new teachers to Hudson area schools with a luncheon and gift bags filled with items donated by local businesses and organizations. Afton House Inn / St. Croix River Cruises did a wonderful job catering for this event and provided all the new teachers, mentors, school administrators, and local business representatives with a delicious buffet-style lunch. We heard from Lisa Bekemeyer, educator and author, speak about her book, Gratitude in the Classroom, and Bob Baumann, the school board president, for an update on the district. Thank you to all volunteers who helped put on this event, and Hudson High School for hosting the event and providing wonderfully decorated tables.

Thank You to the Volunteers

- Amy Hauser, Leitch-McSorley Insurance Agency
- Mark Hein, Hudson Grocery Cooperative
- Deb Pittman, Hampton Inn & Suites by Hilton
- Leanne Van Allen, University of Wisconsin-River Falls

Thank You to the Welcome Bag Sponsor

Hudson Grocery Cooperative

Thank You to the Following Businesses for Donating Items to the Swag Bags

Angela Olson Law | Angel's Pet World | Associated Bank | Associated Eye Care | Blooms for Happiness | BRIDGE for Community Life | Buffalo Wild Wings | Calming Currents Psychiatry | Carpenter St. Croix Valley Nature Center | Chapter2 Books | Discovery Financial Centers, Inc | Dot & Daisy | Elevate Orthodontics | First Presbyterian Church | FNC Bank | Grand Fête | Helmer Dance Studio | Hudson Flower Shop | Hudson Grocery Cooperative | Hudson Hospital & Clinic | Hudson Physicians, S.C. | Jay Fletch Real Estate Group | Leitch-McSorley Insurance Agency | LIGHT HOUSE Yoga + Fitness | Mainstream Boutique | NorthStar Mindset Coaching | Northwood Technical College | River City Stitch | Royal Credit Union | Smiles in Motion, Pediatric Dentistry | St. Croix Kidds Pediatric Dentistry | Sylvan Learning Center | Tropical Wings | United Way St. Croix and Red Cedar Valleys | University of Wisconsin-River Falls | Valley Agencies | Waxing the City | WESTconsin Credit Union | White Pine Berry Farm | Wild Rivers Conservancy | Xcel Energy

Thank You to the Event Sponsors



Second Annual Hudson Job Fair

Thank you to everyone who joined us on August 7 for our second annual Hudson Job Fair. Eighteen businesses gathered at Hudson High School to promote their open positions, and 37 attendees explored local job offerings across a variety of disciplines. We're excited to continue this new opportunity to promote and support the local workforce. **We look forward to seeing you all again at the next job fair on August 6, 2026!**

A big thank you to the **Hudson School District** for partnering with the Chamber and hosting this event.

Thank You to the Event Vendors

A Lady & A Broom LLC | Belle Âme Vineyard | BRIDGE for Community Life | Cambridge Senior Living | Christian Community Homes & Services, Inc. | Citizens State Bank | FNC Bank | Learning Tree Academy | Revolution Sustainable Film | San Pedro Café/Pedro's Pizza Lounge/Barker's Bar & Grill | SEEK Careers/Staffing, Inc. | SMC LTD | Sonya's Employment Options LLC | St. Croix County | St. Croix Valley Sexual Assault Response Team | Town of Hudson | Uline | Vista Prairie at Red Cedar Canyon



Ribbon Cuttings



Ink N Threadz - located at 1510 Swasey St., Ste. B, Hudson. They are a family owned, custom apparel shop specializing in embroidery, screen print, direct to garment, sublimation, and heat press. Congratulations on your new ownership of the shop and welcome to the Chamber!



Louie's Bar & Grill - located at 709 Rodeo Dr., Ste. 100, Hudson. They offer a unique fusion menu of Midwest classics and vibrant Southwest-Hispanic cuisine, where familiar Midwestern comfort meets bold Latin spices and traditions. Congratulations on your new ownership of the restaurant and welcome to the Chamber!



Solo Yoga + Bxng - located at 214 Locust St., Hudson. They are dedicated to fostering an inclusive space where individuals of all ages can explore movement, enhance physical strength, and experience mental rejuvenation. Congratulations on your new ownership of the gym and welcome to the Chamber!



Siding Unlimited is proud to be back in Hammond, bringing decades of experience and expert craftsmanship, along with top-tier materials, to create high-quality home exteriors throughout the Twin Cities Metro and Western Wisconsin. Reach out today to see how they can enhance your home with premium siding, roofing, gutters, windows, and painting services at a great value. Welcome to the Chamber! Ribbon cutting to follow.

Ambassador Visits



Helmer Dance Studio - located at 2701 Enloe St., Hudson. The Ambassadors visited Helmer Dance Studio, which offers dance classes for all ages and skill levels. Their experienced instructors bring a wealth of knowledge and passion to each class, ensuring a positive and enriching learning environment. Thank you for your support of the Hudson Area Chamber.



Old Southern BBQ Smokehouse - located at 2421 Hanley Rd. #700, Hudson. The Ambassadors had their monthly meeting at Old Southern BBQ! They smoke their meat fresh daily, and all items on their menu (even the sauce!) are made from scratch and served fresh. Thank you for your support of the Hudson Area Chamber.



Congratulations to Our August Brand Champion Ziggy's Live Music Bar & Restaurant

For over eight years, partners Paul Barber and Kevin Jones have been welcoming guests to their [Ziggy's location in downtown Hudson](#). Guests have enjoyed food, beverages, and entertainment as well as watching sports throughout the years. They have also hosted a variety of events for community groups.

They have drawn guests from Minnesota and Wisconsin to enjoy all that Hudson has to offer.

Ziggy's has been sold, and we look forward to working with the new owner and their team in the upcoming months.

Thank you to Paul, Kevin, and the entire Ziggy's team, for all you have done to create, enhance, and promote a welcoming community for all.



Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks.

We Appreciate Our Renewing Members



- | | |
|---|---|
| Aileron IT | Hudson Dairy Queen |
| Big Brothers Big Sisters of Northwestern Wisconsin | Hudson Valley Dental |
| Cardinal Glass | Inter-County Cooperative Publishing Association |
| Derrick Companies | Learning Tree Academy |
| Dr. Chu Acupuncture Clinic | Nicolet Law Office S.C. |
| Edward Jones - Financial Advisor - Dan Timmerman CFP®, AAMS | Realty ONE Group SIMPLIFIED |
| Family Friendly Workplaces, Inc. | River Valley Trails |
| Gavic Construction Corporation | Sonya's Employment Options LLC |
| Grandview Dental | St. Croix Kidds Pediatric Dentistry |
| Growth Management Solutions, LLC | Steward State Farm Agency |
| Hampton Inn & Suites by Hilton | Western Wisconsin Soccer |
| Helmer Dance Studio | White Pine Berry Farm |
| | Willow River Saloon / Carbone's Pizzeria |

* Members listed above joined or renewed from July 24 to August 19.

Welcome Our New Member



Welcome to our newest Chamber member. We're proud to have you join a network of businesses committed to progress, partnership, and community impact.

[Rivertown Tattoo](#)

Chamber Member Referral Program



We are pleased to continue the Hudson Area Chamber Member Referral Program. When you refer a business to the Chamber and they become a member, you'll be listed as their sponsor and receive a \$25 Chamber Check as a thank you. For any questions about this program, please email Anna@HudsonWI.org.

Dueling pianos | Improv | Comedy Keys for a Cause

Thursday, September 25 | 5 to 9 p.m.
Ready Randy's Sports Bar & Grill | New Richmond, WI

Get ready for an unforgettable night of laughter, music, and high-energy entertainment. This isn't just dinner and a show—it's a full-blown party with a purpose, packed with audience participation, hilarious moments, and toe-tapping tunes—all in support of Hudson Hospital's enhanced care nursery. Last year's event SOLD OUT early—so don't wait!



Click here to
learn more and
get tickets

CHOOSE ROYAL FOR BUSINESS CHECKING

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GET STARTED

Insured by NCUA

Update Your Directory Page



As a member of the Hudson Area Chamber of Commerce & Tourism Bureau, you receive a full-page directory page in the Business Directory Search on our website to highlight your business and all that you have to offer to the community. This is your opportunity to shine and make yourself stand out to potential clients and customers! Only members of the Hudson Area Chamber are listed on the website. On your page, you can add descriptions, photos, link videos, and more to showcase what you do.

If you have any questions or need assistance with utilizing the Member Information Center to build your directory page, email Anna@HudsonWI.org or call the Chamber office at 715-386-8411. To view the directions, please [click here](#).



September Calendar of Events



- 1 Labor Day**
Chamber office closed
- 4 Ribbon Cutting – Principal Preservation Services**
1:00 p.m., 2409 Monetary Blvd.
- 6 Hudson Hometown Music Fest**
12:00 p.m. – 11:00 p.m., Lakefront Park, 505 1st St.
- 9 Connections & Coffee**
9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 9 Past Chair Social**
4:00 p.m., Pedro's Pizza Lounge, 212 Walnut St.
- 10 Retail/Restaurant Committee**
9:00 a.m., Post – American Eatery, 225 Locust St.
- 10 Ribbon Cutting – Murtha Sanitation**
11:00 a.m., Chamber Office, 219 2nd St.
- 12 Hilltop Pumpkin Party Planning Call**
9:00 a.m., Zoom
- 16 Hudson Chamber MAX**
4:00 p.m., Striker Brands, LLC, 651 Commerce Dr.
- 18 Ribbon Cutting – Grooves River Falls**
1:00 p.m., 118 S Main St., River Falls
- 19 Have a Hudson Holiday Planning Call**
9:00 a.m., Zoom
- 22 Ribbon Cutting – Apogee St. Croix**
1:00 p.m., 2321 Jack Breault Dr.
- 24 Let's Do Lunch!**
12:00 p.m., Applebee's Grill + Bar, 2201 Coulee Rd.
- 25 Ambassador Committee Retention Visits & Meeting**
3:00 p.m. – 4:30 p.m.
- 27-28 Spirit of the St. Croix Art Festival**
SAT 10:00 a.m. – 5:00 p.m., SUN 10:00 a.m. – 4:00 p.m.
Lakefront Park, 505 1st St.
- 30 Health & Wellness Roundtable**
11:30 a.m. – 1:00 p.m.,
Hudson Physicians, S.C., 2651 Hillcrest Dr.

Stay up to date on all the events.

Scan (or click) the QR code to view the full Chamber and community calendar.



Hudson Area Chamber Sustainability Corner

Back to School! It's fun to go back to school shopping, but reusing school supplies is a great way to reduce the amount of waste in landfills. Instead of buying all new supplies, consider reusing your items from last year. If you need new supplies, reach for those that are plant-based or use less plastic. Another important way to give school supplies a new life is by donating. Donating your old supplies in good condition to kids who cannot afford them is a great way to help kids in need.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2024 Award Winners!



Small Business of the Year

The Bees Knees

Large Business of the Year

Royal Credit Union

Chamber Member of the Year

Leanne Van Allen, University of Wisconsin–River Falls

Youth Community Volunteer of the Year

Ivy Johnson

Community Volunteer of the Year

Larry Szyman, Faith Community Church

Manufacturer of the Year Award

Phillips Medisize, a Molex Company

Marie Blakeman Award

Jamie Johnson, Lommen Abdo, P.A.

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President

Anna Gunderson, Administrative Assistant

Get in Touch

**Hudson Area Chamber of
Commerce & Tourism Bureau**

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Phone: 715-386-8411

Email: Info@HudsonWI.org

Members can take advantage of this monthly opportunity to reach our membership by being a paid advertising sponsor. Call the Chamber office at 715-386-8411 to request information on becoming a sponsor.