



Dragon Festival

Free Family-Friendly Event

July 14 & 15, 2012 | Phalen Park, St. Paul, MN

- Dragon Boat Race
- Cultural Performances
- Arts & Crafts Activities
- 5K Walk/Run around Lake Phalen
- Authentic Asian Cuisine
- Martial Arts Demonstration

P.O. Box 4183 | St. Paul, Minnesota 55104 | www.dragonfestival.org

2012 Hot Air Affair

Brought to you by
Hudson Hot Air Affair, Inc.
 A Non-Profit Community Organization

Special thanks to the Hudson Schools,
 the City of Hudson and all the 2012
 sponsors, pilots and volunteers.

SOUVENIRS

Hot Air Affair souvenirs, apparel and balloon collectibles will be available at the Marketplace and Craft Sale at E.P. Rock School Gym and the Hudson House Grand Hotel. Your purchases help support Hot Air Affair activities.

PHOTO CONTEST • PRIZES

Send in your best photos from this year's Hot Air Affair and you could win a prize! Entries taken through February 29, 2012. Submit photos to **PressEnter!** 421 N. 2nd St., River Falls, WI 54022.

For complete contest details call 715-377-0746 or visit www.pressenter.com

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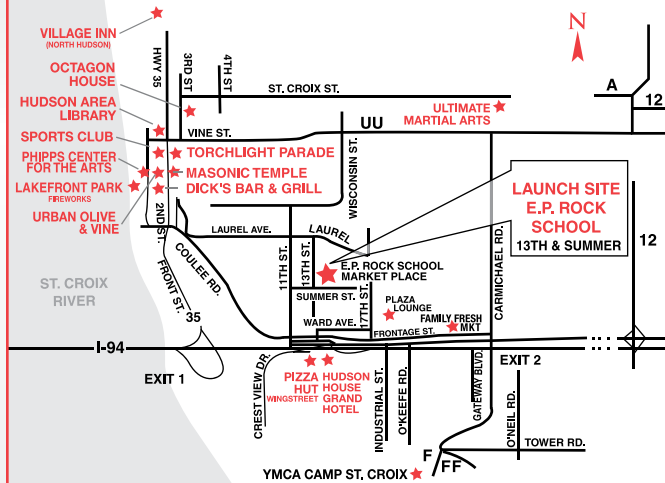
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EVENT SITES - HUDSON



From MN - 94 E, Exit 1, Right on Coulee Rd., Left on 11th St., Right on Summer St. to E.P. Rock School.

From Stillwater - Hwy 35 S, Left on Coulee Rd., Left on 11th St., Right on Summer St. to E.P. Rock School.

From WI - 94 W, Exit 2, Right on Carmichael, Left on Frontage St., Right on 11th St., Right on Summer St. to E.P. Rock School.

2012 Hudson Hot Air Affair Sponsors

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 Resco Company, Dick's Bar and Grill, Hudson House Grand Hotel and Zappa Bros.

LOCAL BALLOON SPONSORS:

WESTconsin Credit Union, Baldwin Telecom, VIXX Converting, Inc., PressEnter!, Hudson Vintage Neighborhood Alliance, The UPS Store, Pier 500, Aamodt's Hot Air Balloon Rides, Oakwood Dental, Vietnam Veterans of America Chapter 331, James Lawrence Company, Family Fresh Market, Richard Pierce Memorial Flight/Relay For Life, Hudson Ford, Choice Realty & Auction, Comfort Suites of Hudson, Anderson Heating, Inc, M&I, a part of BMO Financial Group, Larsen Sports Medicine & Physical Therapy/Catalist, Hammond Hotel Bar and Hudson Hot Air Affair.

EVENT SPONSORS:

Andersen Corporation, Dick's Bar and Grill, Xcel Energy, Resco Company, Viking Electronics, bob smith's Sports Club, St. Croix Self Service Storage, Hudson Bowling Center/Plaza Lounge, O'Connell Family Funeral Homes & Cremation Services, Inc., Masonic Lodge #56, Valley Agency, Inc.-Dennis Lee, Culver's, Gavic Construction, Lillians, WalMart, Target-Hudson, Elan Clothing, Dilly Dally Gifts, Et Cetera, SEASONS on St. Croix Gallery, Grapevine Interiors "AT HOME", The Purple Tree, Lavender Thymes, Marnie Marie Photography, Art Doyle's Spokes and Pedals, Knoke's Chocolates, CocoBello, Abigail Page Antiques, Dopkins Accounting Services, Bert's Coffee Café, Pangea International Jewelry & Gifts, Valley Orthodontics, Tom Nielsen Coldwell Banker Burnet Realty, Sylvan Learning Center, PCK Foundation, Agave Kitchen, Anytime Fitness—Hudson, Hudson House Grand Hotel, Urban Olive & Vine, Eckberg Lammers, Oral Surgery Center, Hudson Flower Shop, The Nova, Applebee's Restaurant, Massage Envy—Hudson, SSG Corporation, Winzer Stube, Christenson Vision Care, Associated Bank, Chapter2Books, Joyful Expressions, Shanghai Bistro, Dough Boys Pizza, Ultimate Martial Arts and Hudson Hot Air Affair Inc.

EVENT PARTNERS:

City of Hudson, Hudson School District, Hudson Star-Observer, Hudson Area Chamber of Commerce & Tourism Bureau, Dick's Bar and Grill, PressEnter!, Hudson hotels, motels and B&Bs, Art Doyle's Spokes and Pedals, Bernick's Pepsi Cola, Miss Hudson Royalty and Families, North Hudson Pepper Festival Royalty and Families, St. Croix Valley YMCA, Hudson/North Hudson Community Access Television, The Phipps Center for the Arts, Minnesota Kite Society, New Richmond Preservation Society, St. Croix Valley Regional Tourism Alliance, St. Paul Pioneer Press/TwinCities.com, WCCO Radio 830 AM, WIXK Radio 1590 AM/WIXK.com, Culligan-Stillwater, Insurance Marketing Center, Lakes Gas, The UPS Store-Hudson, YMCA Camp St. Croix, Marnie Marie Photography, Deanna Utter Grigus Photography, Family Fresh Market, Village Inn Sports Bar & Grill, St. Croix County Historical Society/Octagon House, St. Paul Winter Carnival, Hudson Ford, Domino's Pizza-Hudson, Pizza Hut WingStreet-Hudson, Hudson Dance Academy, University of Wisconsin-River Falls, Rush River Media, Hudson Boosters, St. Paul Dragon Festival, Hudson Area Library, Hudson Patch, Ultimate Martial Arts & Fitness, Freedom Valu Centers and Hudson area geocachers.



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FEBRUARY 3, 4 & 5, 2012



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COUNTDOWN EVENTS

Saturday, January 14, 1 pm: GEOCACHING WORKSHOP, Hudson Area Library, sponsored by Dough Boys Pizza. Learn about the popular family outdoor treasure hunting game. Free workshop but pre-registration is encouraged.

Saturday, January 14, 6-8 pm: COUNT DOWN FUNDRAISER, The Village Inn Sports Bar & Grill. Come help raise funds for the annual winter festival and hot air balloon rally. You could be a winner!

January 19-27: CHILDREN'S COLORING AFFAIR, coordinated by St. Croix Valley YMCA, Associated Bank-Hudson, Hudson Star-Observer, Minuteman Press and St. Croix Valley Regional Tourism Alliance. Children's pictures will be on display at YMCA, Hudson Star-Observer and Associated Bank locations throughout Hot Air Affair.

Saturday, January 21, 10 am-2 pm: WELCOME 2012 CHINESE NEW YEAR at Family Fresh Market. It's all about the Year of the Dragon that officially starts on January 23. Sample Asian foods, watch a martial arts demonstration and register to win prizes, including a balloon ride. Come see a hot air balloon basket and meet the pilot!

Saturday, January 21, 5-9 pm: CANDLELIGHT HIKE AND SKI, YMCA Camp St. Croix, sponsored by Sylvan Learning Center and PCK Foundation. Candle-lit trails for cross-country skiing and hiking along with trail side fires for quick warm ups. Come see a hot air balloon. Complimentary refreshments hosted by Art Doyle's Spokes & Pedals. Free admission, no advanced registration required.

Monday, January 23, 5-8 pm: TIP NIGHT FUNDRAISER, Pizza Hut WingStreet-Hudson. Celebrate on the actual day of the Chinese New Year at the long-time HAA sponsor restaurant. Earned tips will support The Year of the Dragon festivities Hot Air Affair weekend.

Friday, January 27, 5-8 pm: HUDSON HOT AIR AFFAIR ANNUAL COUNT DOWN KICK-OFF, Dick's Bar & Grill. Come celebrate the Chinese New Year with costumes, prizes & trivia games. Enjoy an evening of dragon wings with one of the Hot Air Affair's Charter Sponsors – 23 years of FUN!

Saturday, January 28, 1-4 pm: ULTIMATE MARTIAL ARTS OPEN HOUSE, sponsored by Ultimate Martial Arts & Fitness. Introductory martial arts and self defense classes, demo team performance – come learn about Asian martial arts.

Sunday, January 29, 1-3 pm: FAMILY DAY ACTIVITY, The Phipps Center for the Arts, sponsored by Eckberg Lammers. Family members of all ages will create individual dragons to carry as they march behind "The Phipps is for Kids" banner for the "2012 Chinese New Year" quirky and fun Torchlight Parade on Feb. 3. All materials provided for this FREE hands-on art-making activity. Call 715-386-2305 to sign up.

FRIDAY, FEBRUARY 3

BALLOONING EDUCATION PROGRAM Sponsored by Christenson Vision Care. Classroom programs on hot air ballooning and Chinese New Year in Hudson and area schools. Programs coordinated by Hot Air Affair Committee, pilots, Viking Electronics, Culligan-Stillwater, Christenson Vision Care and The UPS Store-Hudson.

10:00 am: YEAR OF THE DRAGON SUPER SALE AND BUTTON INSTANT PRIZES at Hudson businesses. Winter clearance sales and special events. Check your Hot Air Affair button number against numbers posted in participating stores Feb. 3, 4 & 5 and you could be an instant winner! Pick up your button at the Hudson Area Chamber of Commerce and Tourism Bureau office or participating businesses. Shop Elan Clothing, Dilly Dally Gifts, Et Cetera, SEASONS on St. Croix Gallery, Grapevine Interiors "AT HOME", The Purple Tree, Lavender Thymes, Art Doyle's Spokes and Pedals, Knoke's Chocolates, CocoBello, Abigail Page Antiques, Lillians, Marnie Marie Photography, Bert's Coffee Café, Pangea International Jewelry & Gifts, The Nova, Hudson Flower Shop, Applebee's Restaurant, Urban Olive & Vine, Massage Envy - Hudson, Chapter2Books, Dough Boys Pizza and Joyful Expressions.

HOT AIR AFFAIR GEOCACHING throughout the Hudson area. Go to www.geocaching.com for coordinates of winter friendly geocaches in Hudson and the St. Croix Valley. NEW geocaches hidden in the immediate Hudson area.

All balloon events are weather and wind permitting. The other events, however, are not as weather sensitive and will be held, if possible.

7:06 pm: TORCHLIGHT "YEAR OF THE DRAGON" PARADE, FEATURING PRIZES FOR THE BEST OVERALL PARADE UNIT, THE BEST UNIT BY HOT AIR BALLOONISTS, THE BEST "CHINESE NEW YEAR" THEME UNIT AND THE BEST KAZOO MARCHING BAND. Hot air balloon pilots and crews displaying blasts of fire. Parade participants line up at 6:00 pm at Wells Fargo Bank parking lot and parade travels down Second Street. Prizes in each category. Please call 715-386-8332, 715-386-6217 or 715-381-2050 by noon on February 3 to register. Parade sponsors include Viking Electronics, St. Croix Self Service Storage, Hudson Bowling Center/Plaza Lounge, O'Connell Family Funeral Homes & Cremation Services, Inc., Valley Agency, Inc.-Dennis Lee, Culver's-Hudson, Gavic Construction, Target-Hudson, WalMart, Agave Kitchen, Valley Orthodontics, Oral Surgery Center, SSG Corporation, Eckberg Lammers, Winzer Stube, bob smith's Sports Club and Shanghai Bistro.

FIREWORKS DISPLAY, immediately after parade over Lakefront Park and the St. Croix River. Sponsored by Andersen Corporation. Grand finale to downtown festivities.

6:30 pm: LIVE MUSIC JAZZ at Urban Olive and Vine, 520 Second Street

9:00 pm: KARAOKE at Plaza Lounge, Plaza 94

10:00 pm: DANCE at Dick's Bar & Grill, 111 Walnut Street

SATURDAY, FEBRUARY 4

7:30 am: BALLOON LAUNCH, nearly 40 hot air balloons, including special shapes, in competitive flight. E.P. Rock school grounds (13th and Summer, on the Hill). Concessions and souvenirs available.

7:00 am-noon: PANCAKE BREAKFAST, Masonic Temple, 209 Locust Street. Sponsored by Masonic Lodge #56. All you care to eat breakfast—pancakes, cinnamon rolls, scrambled eggs, biscuits & sausage gravy, fruit, beverages. \$7.00 adults, \$3.50 children 10 and younger.

8:00 am-8:00 pm: MARKETPLACE AND CRAFT FAIR, E.P. Rock School (13th and Summer, on the Hill). Craft and souvenir selection with special winter apparel, ballooning and Hot Air Affair emphasis. Visit the Hot Air Affair booth for souvenirs, Hot Air Affair apparel and collectibles. Hot food and drinks available in cafeteria by local non-profit groups.

8:00 am: HOT AIR AFFAIR GEOCACHING throughout the Hudson area. Go to www.geocaching.com for coordinates of winter friendly geocaches in Hudson and the St. Croix Valley. NEW geocaches hidden in the immediate Hudson area.

10:00 am: GEOCACHING FOR FAMILY FUN, sponsored by Dough Boys Pizza. Come meet local geocachers and learn about the fun, family adventure of geocaching. Equipment will be shown and you'll learn how to get coordinates and search for hidden treasures. Bring your questions. E.P. Rock School cafeteria.

10:00 am: UP, UP & AWAY 5K FUN RUN, E.P. Rock school grounds, sponsored by Anytime Fitness—Hudson. Registration starting 9 am. Pre-register at www.hudsonhotairaffair.com. \$18 pre-register by Feb. 1 or \$25 day of race. Door prizes, race shirt & refreshments.

10:00 am-4 pm: OCTAGON HOUSE MUSEUM, sponsored by Dopkins Accounting Service. Guided tours and learn about the early history of ballooning. Admission.

10:00 am: YEAR OF THE DRAGON SALE AND BUTTON INSTANT PRIZES at Hudson businesses. See description under Friday, February 3.

10:00 am: WARM UP STATION, sponsored by Tom Nielsen Coldwell Banker Burnet Realty. Visit the E.P. Rock school cafeteria throughout the day for music, dance performances and programs about China. Take a warm up break, refreshments available to purchase, entertainment.

12:00 – 3:00 pm: MINNESOTA KITE SOCIETY, E.P. Rock school grounds, sponsored by Xcel Energy. Society members provide a kite ground display, stunt kite demos, fighter kites. Kites for kids of all ages available for sale.

1:00 pm: SMOOSH BOARD COMPETITION, E.P. Rock school grounds. Hot Air Affair's wackiest winter sport with 4 people on the same smooch boards. Call 386-7300 or 381-2050 for team registration, \$10 per team. Prizes for best team in competition plus best "Year of the Dragon" costumes. Smooch boards available. Sponsored by Resco.

1:00 pm: ICE CARVING, sponsored by La Petite Dentistry, E.P. Rock school grounds. Watch the skills of a professional award-winning ice carver bring a big block of ice to life in front of your eyes.

1:00 – 3:00 pm: CRAFTS FOR KIDS "Year of the Dragon", sponsored by Associated Bank at E.P. Rock School Marketplace. Kids join in making free crafts.

3:00 pm: BALLOON LAUNCH, E.P. Rock school grounds. Optional flight if morning flight launched. Mass ascension if morning flight was canceled.

6:00 pm: CHINESE NEW YEAR CELEBRATION, E.P. Rock school grounds, sponsored by WESTconsin Credit Union. Enjoy The Year of the Dragon show before the Moon Glow, the Hot Air Affair's version of "A Field of Chinese Lanterns". Celebration coordinated in partnership with the Dragon Festival, the annual Asian Arts Event and Dragon Boat Races at Lake Phalen Park in St. Paul, MN each July.

6:30 pm: HOT AIR BALLOON MOON GLOW OR FIELD OF FIRE, E.P. Rock school grounds. Hot air balloons light up the dark so bring your camera for this spectacular event! In case of windy weather, Moon Glow becomes a Field of Fire.

6:30 pm: LIVE MUSIC JAZZ at Urban Olive and Vine, 520 Second Street

7:00 pm: BENEFIT BINGO FUNDRAISER FOR HUDSON BOOSTERS, sponsored by Hudson House Grand Hotel and Valley Agency Inc.—Dennis Lee. Enjoy a fun filled evening of bingo and raise money for youth sports programs in Hudson. Cash bar.

9:00 pm: KARAOKE at Plaza Lounge, Plaza 94

9:00 pm: KARAOKE at Bob Smith's Sports Club Inc., 601 Second Street

10:00 pm: DANCE at Dick's Bar & Grill, 111 Walnut Street

SUNDAY, FEBRUARY 5

7:30 am: BALLOON LAUNCH, nearly 40 hot air balloons and special shapes in second competitive flight. E.P. Rock school grounds.

HOT AIR AFFAIR GEOCACHING throughout the Hudson area. Go to www.geocaching.com for coordinates of winter friendly geocaches in Hudson and the St. Croix Valley. NEW geocaches hidden in the immediate Hudson area.

10:00 am: YEAR OF THE DRAGON SALE AND BUTTON INSTANT PRIZES at Hudson businesses. See description under Friday, February 3.

2:00 pm: SEVENTEENTH ANNUAL CHILI COOK-OFF, Dick's Bar & Grill. The hottest, the best, enter your favorite warm up chili concoction and you could win a prize. Sponsored by Dick's Bar & Grill, call 386-5222 for details and registration by February 4. Limited entries. Cash, trophies and fabulous prizes.

MISC. INFORMATION

HUDSON POLICE EXPLORERS will assist with launch field logistics and access.

OFFICIAL HEADQUARTERS: Hudson Hot Air Affair Inc. at 715-381-2050 or 888-247-2332 and Hudson House Grand Hotel at 715-386-2394. Hudson Hot Air Affair Inc., a non-profit community all volunteer organization, P.O. Box 744, Hudson, WI 54016

FLIGHT INFORMATION: www.hudsonhotairaffair.com - All Weekend

Twin Cities
WCCO 830 AM

New Richmond
WIXK 1590 AM
www.wixk.com

For more information, visit our website:
www.hudsonhotairaffair.com

Updated regularly, including flight decisions Feb. 4 & 5
Contact the Hudson Area Chamber of Commerce & Tourism Bureau
at 715-386-8411 or 800-657-6775

visit www.hudsonwi.org or www.saintcroixriver.com

The School District of Hudson does not sponsor or endorse this event.

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